

National Association of Benefits and Health Professionals
Treasure Valley Chapter
Board of Trustees Meeting Minutes
October 17, 2024
ZOOM

BOARD MEMBERS PRESENT: Marcia Benton, Doug Fry, Joe Morgan, Stephanie Hartruff, Isaac Skelton, Amity Harrison, Claudia Callahan, Michelle Taylor, Kim Pennington, Alex Kane, Maya Moser, and Sebrina Chevalier-Koehler

GUEST PRESENT: None.

BOARD MEMBERS EXCUSED: Knute Kleven, Daniel Skelton, Lisa Wilson, CarrieAnne Kowalczyk, Kelcy Mann, and Samantha Venable Harjo.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:35 p.m.

Roll call

1. President's Report (Marcia Benton – President)
 - a. Review of Antitrust Statement
 - b. Approval of September 19, 2024, Board Meeting Minutes
Doug Fry made a motion to approve the August 15, 2024, Board Meeting Minutes. Stephanie Hartruff seconded the motion. Motion passed, unanimous vote.
 - c. Discussion and Approval of 2024-2025 Goals
Tabled to the November Board meeting.
 - d. NABIP-TV Sponsorships Committee- Updates?
Have started sending them out to agencies—have sent them to eight and have heard back from three. Created a flyer. Marcia helped answer questions. Diamond has been taken by St. Luke's Health Plan. Send to: United Heritage, VSP, Delta, YHI, ICCU, AgencyBloc, Molina, etc. If board members have other suggestions of places to send, let Marcia know.
 - e. Budget Year Change?
Marcia proposed to the Board that we change our budget from running from July 1st through June 30th to January 1st to December 31st. Discussion. Marcia will need to check the Bylaws to see if there is anything to prevent us from changing it. At Strategic Planning we would be six months ahead instead of six months behind. Proposal to shorten the budget this year. Would need to be changed in the Bylaws. Table to the November Board Meeting.
 - f. October 2024 Membership Meeting
 - Topic: Your Health Idaho: Open Enrollment 2025
 - Sponsor(s): SelectHealth
 - CEs Offered: 1
 - Attendees: 36 (Reviewed Monthly Meeting Report)
 - Marcia announced the following:
Upcoming Meetings: Thursday, November 14th at PacificSource, and Thursday, December 19th – Annual Charity Christmas Auction at Maddie's Wine & Whiskey in Meridian, Idaho.
2. Secretary Report (Doug Fry)
 - a. Education Foundation
 - No new report at this time.
 - b. Health Insurance Awareness Day 2025
 - February 6, 2025 – moving along and right where it needs to be for now.
4. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)
 - Profit and Loss Statement for July through September 2024
 - i. No new report at this time.
 - Reviewed Income from Monthly Membership Meetings.
 - 2024-2025 Budget Review and Approval
 - i. This was tabled to the November Board Meeting.
 - b. Community Service (Michelle Taylor, Community Service Chair; Kim Pennington – Co-Chair)

- 2024 Golf Tournament - Updates?
Marcia will work with Pedro to get a date set to deliver the check. Pedro is working with Lee at ICSH. Sebrina will work with Pedro to get it scheduled.
 - 2024 Christmas Auction
Date: Thursday, December 19th, 2024
Location: Maddie's Wine and Whiskey
Charity: City Light
Theme: Candy Cane (Red and White)
Event starts at 9:00 a.m. Menu is already confirmed.
MaxGiving – moving forward with this platform versus AuctionFrogs. It will save Michelle and Kim a lot of time.
- c. Professional Development Update (Alex Kane and Kelcy Mann, Prof. Dev. Co-Chairs)
- SurveyMonkey – sent list of questions to Doug. Marcia is currently reviewing. Has survey been approved? Alex will redo based on Doug's suggestions and resend it to the board.
 - Locations: Need to start booking meeting rooms out now and getting them on the calendar, as well as Fall Forum. St. Alphonsus wants to be in the mix. Every third month? St. Luke's, PacificSource and Saint Alphonsus. Need to confirm where the Fall Forum will be held and then schedule other meetings around that date. Plan first three months and then circle back.
 - Update on speakers and sponsors:
November – Brooke Baker – Legacy Navigation (Speaker and Sponsor). Her company assists individuals with Medicaid applications. She plans to educate our brokers with understanding if their clients are eligible for Medicaid on Individual Market or dual eligibility, etc. Location: PacificSource.
December – Christmas Auction
January – How to do things at Day on the Hill –will reach out to Peyton Nunes. Marcia will work to see if Peyton is available. Still working on sponsorship. Location: Saint Alphonsus.
Sent proposed meeting structure to Marcia for approval. Open spaces for DEIB.
- g. Legislative Update (CarrieAnne Kowalczyk, Legislative Chair and Stephanie Hartruft, Co-Chair)
- Report on state legislative call –
 - i. CarrieAnne wasn't in attendance, but Marcia received a letter Colorado shared from Jessica regarding commissions. Send to membership?
- h. Membership Recruitment and Membership Experience Chair Update (Knut Kleven/Claudia Callahan-Co-Chairs)
- No new reports at this time. Marcia and Claudia to get together prior to the November Board Meeting.
 - Next New Member Orientation/Value of Membership Meeting is 11/7/24 at 1 pm. Zoom info is on NABIPTV.org under events, or email Knute for more info.
- i. Diversity, Equality, Inclusion & Belonging (Maya Moser and Sam Venable Harjo – Co-Chairs)
- Survey – working on QR Code and survey monthly meeting.
- j. Marketing and Communications Update (Joe Morgan and Lisa Wilson, Co-Chairs)
- Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter (Buffer)
 - Letters to the Editor (5); Op-ed articles – Lisa will be working on these.
 - Status on Social Media Posts (40) – Jane Fry has volunteered to start helping with the social media posts.
 - Press Releases - Lisa
Golf Tournament – ICSH
New Board
Fall Forum
Info from NABIP National
 - Update NABIP-TV and NABIP-Idaho Website - Strategic Plans, Awards.
 - Newsletter
 - Buffer - can set up posts ahead of time and set when you want it to be sent out (LinkedIn, Twitter and Facebook). Provide Joe with the posts and what dates you want the post set. Joe can then

go in and get it downloaded and then set it and forget it. What's best format? Our website/newsletters likes pictures .jpg. PDF's don't work as well.

- k. Membership Recognition Chair (Stephanie Hartruff, Marketing Recog. Chair)
 - Awards Status Updates
 - i. High percentage of our board has met the 12x12 or \$150. We have nine that have met the \$150 contribution to the PAC. We have five on the board that have not had any contributions at all. Goal is that all board members contribute so that we can hit the Platinum Chapter Goal.
 - ii. October Newsletter – Stephanie has a newsletter set up and Joe will be posting. Daniel Skelton is highlighted in the October newsletter. Stephanie will be reaching out to different board members each month.
 - iii. CAP Conference – January 2026. Marcia to add to monthly meeting slide deck. Early bird registration. Call out First Time Attendees Scholarship and how to apply. Marcia sent an email to Brooke at National and has not received a response, she will follow-up. If members have completed any kind of a designation they receive a small discount code. Any board members attending: Stephanie, Joe (only if company can pay).
 - iv. Triple Crown. Asked to track, but it's hard to receive the information from National.
 - v. New Membership Blitz – going into area agencies and introducing ourselves and invite to meetings.
 - v. NABIP Officer Trainings
National is transitioning to a new system and are told that reporting will be easier to access.
 - l. NABIP-PAC/IPAC Chair (Isaac Skelton and Daniel Skelton, NABIP-PAC/IPAC Co-Chairs)
 - Amity will create a Certificate to give out to the monthly 50/50 winner.
 - Status of NABIP-PAC/IPAC
\$255.00 was raised at the October Membership Meeting. Stephanie Hartruff was the winner of \$128.00. NABIP-Idaho will mail her a check.
5. New Business
 6. Old Business
 7. Adjourn
 - **Doug Fry** made a motion to adjourn the meeting. **Joe Morgan** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 2:46 p.m.

Task List

Board Member

- **Knute/Claudia** – Create list and track monthly calls to those on the Billed not paid report.
- **Joe Morgan/Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Alex Kane/Kelcy Mann** – Find speakers and sponsors for upcoming membership meetings.
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Marcia Benton** - NABIP-TV Sponsorships Committee

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, November 21, 2024

1:30 p.m. – 3:30 p.m.

ZOOM