

Treasure Valley Association of Health Underwriters

Board of Trustees Meeting Minutes

January 19, 2023

Rager's Smash N Axe

BOARD MEMBERS PRESENT: Lisa Wilson, Knute Kleven, Kim Pennington, Joe Morgan, , Stephanie Hartruft, Doug Fry, Annie Simmons, Marcia Benton, and Sebrina Chevalier-Koehler

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Lisa Brown, Hilary Swidecki, Phaedra Anderson, Pedro Rojas, Dawna Moreno and Korey Ashton.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:40 p.m.

Roll call

1. President's Report (Lisa Wilson – President)
 - a. Review of Antitrust Statement
 - b. Approval of December 15, 2022 Board Meeting Minutes
Doug Fry made a motion to approve the December 15, 2022 Board Meeting Minutes. Knute Kleven seconded the motion. Motion passed, unanimous vote.
 - c. NABIP Cap Conference – Who has registered?
TVAHU members currently registered: Lisa Wilson, Stephanie Hartruft, Marcia Benton, Phaedra Anderson and Angie Jackson.
 - d. Bylaws Committee Updates
Committee will resume meetings in the next month. National has sent out a suggested version for the chapters to use.
 - e. Health Insurance Awareness Day Updates – 2/2/2023
Sebrina to send a calendar invite to membership – 5:00 p.m. to 9:00 p.m. Knute is working with Albertson's to get a charcuterie board(s) for the event. What is the budget? Board decision was \$200.00 since that was the cost for the food and drink sponsorships. There are four booth spaces available at \$50.00 each for brokers—Doug will purchase one of them for his company. Doug will put together a presser to be sent out. Lisa would like to have another HIAD event in June since that is the actual month for Health Insurance Awareness Day. Going forward continue to hold the event in June.
 - f. Monthly Meetings Location – St. Luke's, PacificSource, BlueCross
Will do some research on cost for catering, etc.
 - g. Address non-registered attendees to membership meetings
Doug will write something up that is sent out with all of the meeting notices that stating that early bird registration or pre-registration will end on this date and there will be no guarantee for food after that date. Sebrina will also start sending out a list of those that are registered as of the Thursday/Friday before the meeting.
 - h. Address issues with Wahooz
They did not have a microphone or screen set-up at the January meeting. Lisa has reached out to our contact.
 - i. Newsletter
Lisa and Joe will work to get a newsletter together. Board Chairs should have chair updates sent in by the end of February.
 - j. Open Board Positions
The Media Chair is still OPEN. Emma Santoya has stepped down as the DEI Chair. If you know of anyone that would be interested in joining the board, please reach out to Lisa.
 - k. Orphaned New Members
We need a procedure for those new members that do not have a sponsor listed. Doug Fry made a motion that any unsponsored/orphaned new members be contacted by the TVAHU Membership team and asked if anyone worked with them when they joined. If they did have someone working with them, that person will be listed as their sponsor. If they did not, TVAHU will appoint a Board Member to be their sponsor and can reach out them and mentor them in our organization. Kim Pennington seconded the motion. Motion passed, unanimous vote.
 - l. Name Tags

Sebrina will reach out to name tag vendor and get a quote for printing name tags with the new logo for all current members.

m. January 2023 Membership Meeting

- Topic: 2023 Trifecta of Medicare
- Sponsor(s): None
- CEs Offered: 1
- Attendees: 59 (Reviewed Monthly Meeting Report)
- Lisa Wilson announced the following:
Next meeting is Monday, February 6th at 8:00 a.m.; Speaker: Lobbyist - Benn Brocksome – Day on the Hill Refresher Q&A. (No CE Offered)
Leading Producer Round Table (LPRT)
Leadership Academy
TVAHU Newsletter
Health Insurance Awareness Day – February 2, 2023

2. Chair Reports

a. Treasurer's Report / Finance / Budget (Hilary Swidecki, TVAHU Treasurer)

- Reviewed Profit and Loss Statement for July 1, 2022 through January 13, 2023.

b. Membership and Retention Update (Knut Kleven/Dawna Aragon-TVAHU Membership/Retention Chair)

- Membership Update
- Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members. Gained three new members in January.
- Membership Contest will continue through the end of January 2023.

c. Legislative Update (Phaedra Anderson, Legislative Chair and Stephanie Hartruff, Co-Chair)

- No new update at this time.

d. Professional Development Update (Marcia Benton, Prof. Dev. Chair, Doug Fry, Co-Chair)

- Update on speakers and sponsors for March, May, June and July
 - i. Doug and Marcia gave the following update:
 - February – Cancelled
 - March – Does Oral Health Impact Overall Physical Health – Heather Brown; Delta Dental – 1 CE Approved.
 - April – IAHU Symposium – No TVAHU Membership Meeting
 - May - Legislative Update – the latest update from the 2023 Legislative session - Speaker: Idaho Association of Commerce and Industry (Alex LaBeau – President); Sponsor: TBD

e. Community Service (Annie Simmons and Pedro Rojas, Community Service Chair)

- Update December Meeting/Christmas Auction
Raised \$10,276.00. Annie will reach out to City Light and schedule a date/time for the check delivery.
- Bardenay
Offer a non-profit night.
- Bowling Event
Do we want to continue with bowling or should we look at changing it to Top Golf or some other event? Board decision was to keep it as bowling for 2023.
- Open Seat for 2023-2024 Board
Annie has stated that she will be stepping down from her board chair at the end of this board year (June 30, 2023).

f. Awards Chair (Kim Pennington, Awards Chair)

- Kim will send out the updated link for the modules.
- Kim will look up TripleCrown status report for next board meeting.

g. Communications/Media Update (Joe Morgan and OPEN, Media/Communications Co-Chairs)

- Social Media Releases – Updates/postings to TVAHU Facebook page, LinkedIn Program; Twitter (Buffer)
- Letters to the Editor (5); Op-ed articles – Joe is currently not able to do these two items.

- Status on Social Media Posts (40)
 - Need someone to write up Press Release. No articles have been submitted.
 - New Board
 - Fall Forum
 - Charity Golf Scramble – Idaho Suicide Prevention Hotline Donation
 - Update TVAHU/IAHU Websites – meeting dates and upcoming event dates and board positions. This is an ongoing task.
 - Update on Name Change/Logo Change with StarChapter –
 - Joe is working with his contact at StarChapter to get website updated.
- h. HUPAC Chair (Doug Fry, HUPAC/IPAC Chair)
- \$80.00 was raised at the January membership meeting. Kim Pennington was the winner of \$40.00.
- i. Diversity, Equality & Inclusion (OPEN – Chair)
- No new report at this time.
- j. Vanguard Chair (Stephanie Hartruff, Vanguard Chair and Annie Simmons/Kim Pennington, Co-Chairs)
- Vanguard updates, upcoming events, etc.
- First Vanguard event is today: Ragers Smash N Axe – Thursday, January 19th, from 3:00 p.m. to 6:00 p.m.
5. New Business
- Todd Summers passed away unexpectedly on Friday, January 13th, 2023. Sebrina will get a nice plant sent to the funeral. Lisa will take a moment at the next board meeting to recognize Todd.
6. Old Business
7. Adjourn
- **Doug Fry** made a motion to adjourn the meeting. **Joe Morgan** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 2:55 p.m.

Task List

Board Member

- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Joe Morgan** – Work on Press Releases.
- **Joe Morgan**– Update IAHU/TVAHU websites with meeting dates and upcoming event dates.
- **Lisa W. and Joe Morgan** - Work on October newsletter

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, February 16, 2023
1:30 p.m. – 3:30 p.m.
Blue Cross of Idaho
2929 W., Navigator Drive, Suite 140, Meridian, Idaho