

Treasure Valley Association of Health Underwriters

Board of Trustees Meeting Minutes

February 16, 2022

Pinnacle Benefit Solutions – Conference Room

BOARD MEMBERS PRESENT: Lisa Brown, Lisa Wilson, Stacie Anthony, Hilary Swidecki, Korey Ashton, Doug Fry, Joe Morgan, Phaedra Anderson, Stephanie Hartruft, Dawna Aragon, Terrie Trevino, Annie Simmons, Marcia Benton, and Sebrina Chevalier-Koehler

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Pedro Rojas, Knute Kleven, and Kimberlee Langford.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:42 p.m.

Roll call

1. President's Report (Lisa Brown – President)
 - a. Reading of Antitrust Statement
 - b. Approval of January 19, 2022 – Board Meeting Minutes

Doug Fry made a motion to approve the January 19, 2022 Board Meeting Minutes.
Dawna Aragon seconded the motion. Motion passed, unanimous vote.
 - c. Legislative Co-Chair
 - Welcome to Stephanie Hartruft who will be stepping into the Legislative Co-Chair position.
 - d. Your Health Idaho
 - The letter that was drafted to go to YHI from TVAHU was never sent, but ultimately even though it wasn't officially sent YHI did end up seeing the letter.
 - Doug Fry made a motion that TVAHU spend up to \$125.00 to hold a pizza party for YHI as a thank you for this last year. Lisa Wilson seconded the motion. Motion passed, unanimous vote.
 - Doug will reach out to Francis and get a date and time scheduled.
 - Lisa Brown will do some more research on these events in the area.
 - e. Monthly Meeting Locations
 - Lisa Wilson and Korey Ashton will research monthly meeting locations and report back to the board. Some suggestions were: West Ada Administrative Offices; Sockeye, Kiln, Marriott on Eagle and Overland.
 - We will also look into increasing the monthly meeting attendance fees if we cannot find anything less expensive.
 - f. February Membership Meeting
 - Topic: Navigating the Idaho Exchange in 2022
 - Sponsor(s): SelectHealth
 - CEs Offered: 1
 - Attendees: 55 (Reviewed Monthly Meeting Report)
2. Fall Forum (Korey Ashton)
 - a. First Fall Forum Committee meeting is scheduled for tomorrow. February 17th.
3. Chair Reports
 - a. Awards Chair (Terrie Trevino, Awards Chair; Stacie Anthony, Awards Co-Chair)
 - Triple Crown – Terrie is still looking into this award further. Believe it runs from January 1st through December 31st each year. At this time the majority of our board is not Triple Crown qualified.
 - Currently composing two emails to be sent out to membership: Triple Crown and LPRT.
 - b. Membership and Retention Update (Knute Kleven/Dawna Aragon-TVAHU Membership/Retention Chair)
 - Membership Update
Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members.
 - Membership Contest

There was not a winner for the January membership meeting as no one brought any guests to the January membership meeting. Dawna and Knute are currently working on another membership meeting for March.

- Retention Numbers
Dawna and Knute will look into the retention numbers and report back at the March board meeting.
 - Agency Membership
Dawna will look further into the requirements and costs of Agency Memberships and get that information sent out to the board.
- c. Legislative Update (Phaedra Anderson, Legislative Chair)
- NAHU Capitol Conference
 - Day on the Hill
- d. Community Service (Annie Simmons, Community Service Chair)
- City Light Donation – Check Delivery
Total donation: \$9481.00 – Check delivery is scheduled for February 25th at 10:00 a.m.
 - 2022 Bowling Event
Bowling is scheduled for Emerald Lanes on Friday, April 8th, 2022. Annie will get the flyer updated and a Save the Date to be sent out to membership. Will be holding a raffle again at this year's event. Charity will be: COBS - Idaho Community Outreach Behavioral Services.
 - 2022 Golf Tournament
Pedro will be working on this event again this year, but no new information is available at this time.
- e. Professional Development Update (Kimberlee Langford, Prof. Dev. Chair, Marcia Benton, Co-Chair)
- Update on meetings and sponsors
 - i. Kimberlee has the following tentative speakers lined out:
May – Autumn Edwards – Regence – Need to find a meeting sponsor
June – Tim Trivette – Willamette Dental – Need to find a meeting sponsor
July – Ben Winfield – Need to find a meeting sponsor
 - ii. All of the above need to be submitted to the DOI for CE approval.
 - iii. Discussion to play a NAHU Website video during the March membership meeting. Terrie will look into this
- f. Treasurer's Report / Finance / Budget (Hilary Swidecki, TVAHU Treasurer)
- Reviewed Profit and Loss Statement for July 2021 through June 2022.
- g. Communications/Media Update (Doug Fry and Joe Morgan, Media/Communications Co-Chairs)
- Social Media Releases – Updates/postings to TVAHU Facebook page, LinkedIn Program; Twitter (Buffer)
 - i. No new report at this time.
 - Status of Press Releases and Press Hits: Christmas Auction
 - i. Waiting for the pics and check delivery for the Christmas Auction to send a presser.
 - Update TVAHU/IAHU Websites – meeting dates and upcoming event dates
 - i. Joe is currently working on updating the meeting dates/events on the IAHU website.
 - ii. IAHU Newsletter – Please have anything you want in the March 2022 IAHU Newsletter to Joe no later than February 28th.
- h. HUPAC Chair (Pedro Rojas, HUPAC Chair)
- February Membership Meeting 50/50
\$260.00 was raised at the February membership meeting. Laura Brown was the 50/50 winner and won \$130.00. She also donated \$50.00 of her winnings back.
 - HUPAC Admin Fund 2022 Contribution – Delivery of Check to Cap Conference
A check in the amount of \$700.00 was given to Lisa Brown to take to Cap Conference for the HUPAC Admin Fund contributions for 2020 and 2021.

3. New Business

4. Old Business
5. Adjourn
 - **Lisa Wilson** made a motion to adjourn the meeting. **Annie Simmons** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:24 p.m.

Task List

Board Member

- **Terrie, Doug and Kimberlee** – Report back on Career Fair findings.
- **Terrie Trevino** – Find out more information on the NAHU Education Foundation.
- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Doug Fry** – Work on Press Releases.
- **Joe Morgan**– Update IAHU/TVAHU websites with meeting dates and upcoming event dates.

Please read and print these minutes and bring to the next board meeting to be held on:

Wednesday, March 16, 2022

1:30 p.m. – 3:30 p.m.

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