

# Treasure Valley Association of Health Underwriters

## Board of Trustees Meeting Minutes

April 20, 2022

Yogurtz Grill – Meridian, Idaho

**BOARD MEMBERS PRESENT:** Lisa Brown, Lisa Wilson, Stacie Anthony, Hilary Swidecki, Doug Fry, Joe Morgan, Phaedra Anderson, Stephanie Hartruft, Pedro Rojas, Dawna Aragon, Terrie Trevino, Annie Simmons, and Sebrina Chevalier-Koehler

**GUEST PRESENT:** None

**BOARD MEMBERS EXCUSED:** Korey Ashton, Knute Kleven, Kimberlee Langford, and Marcia Benton.

**BOARD MEMBERS ABSENT:**

Meeting called to order at 1:40 p.m.

Roll call

1. President's Report (Lisa Brown – President)
  - a. Review of Antitrust Statement
  - b. Approval of March 16, 2022 – Board Meeting Minutes

Pedro Rojas made a motion to approve the March 16, 2022 Board Meeting Minutes.  
Doug Fry seconded the motion. Motion passed, unanimous vote.
  - c. Overview of NAHU Website at the next membership meeting
    - Pedro will give the NAHU website overview at the next membership meeting.
    - There is also a “Working with the Media” view that we can get award points for viewing. Sebrina will add this to the Strategic Planning/Leadership Training Agenda.
  - d. Importance of Pacesetter Award
    - Lisa Brown discussed with the board the importance of the Pacesetter Award and how it is basically our chapter's roadmap. If we are checking off most of the Pacesetter Award points we will have a successful chapter. The Pacesetter Award year runs from April 1<sup>st</sup> to March 31<sup>st</sup>.
    - The Pacesetter Award will be awarded in June at the Annual Convention in Austin, Texas.
2. Fall Forum (Korey Ashton)
  - a. The Fall Forum is scheduled for Thursday, September 1<sup>st</sup>, 2022 at Wahooz. We have most of the speakers confirmed at this time. Theme is going to be the 90s. Also be holding a separate Vanguard Event after the Fall Forum.
3. President-Elect Report (Lisa Wilson)
  - a. Board Members 2022-2023
    - Lisa Brown – Past President
    - Lisa Wilson – President
    - Korey Ashton – President Elect
    - Secretary – Annie Simmons may be interested, but does not want to commit yet.
    - Hilary Swidecki – Treasurer
    - Communications/Media Chair – OPEN
    - Joe Morgan – Communications/Media Chair/Website
    - Phaedra Anderson – Legislative Chair
    - Stephanie Hartruft – Legislative Co-Chair
    - Doug Fry – HUPAC Chair
    - Pedro Rojas – HUPAC Co-Chair
    - Dawna Aragon – Retention Chair
    - Membership Chair – Lisa will check with Knute to see if he is planning on staying in this position.
    - Kim Pennington – Awards Chair
    - Annie Simmons – Community Service Chair
    - Marcia Benton – Professional Development Chair
    - Doug Fry – Professional Development Co-Chair
    - Korey Ashton – Vanguard Chair
    - Samantha Venable-Harjo – Diversity, Equity and Inclusion (tentative)
    - Sebrina Koehler – Executive Assistant

- b. Venues for Meetings
    - We will be staying with Wahooz for the 2022-2023 membership meetings.
  - c. Member Needs Survey
    - Is currently working on a new member needs survey to go out in May/June.
4. Chair Reports
- a. Awards Chair (Terrie Trevino, Awards Chair; Stacie Anthony, Awards Co-Chair)
    - Terrie went over the NAHU Chapter Certification requirements (gave out handouts) as well as the Pacesetter Award (packet handed out) with the Board letting them know what items we received points on and what items we need to work towards this next year.
  - b. Membership and Retention Update (Knut Kleven/Dawna Aragon-TVAHU Membership/Retention Chair)
    - Membership Update  
Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members. Gained three new members in March.
    - Membership Contest  
Current membership contest is running from March 1<sup>st</sup> through March 31<sup>st</sup>.
    - New Members/First Time Guests  
Lisa is going to start announcing and welcoming all new members and first time guests at the monthly membership meetings. We have done this in the past, but need to start again now that we are meeting in person again.
  - c. Legislative Update (Phaedra Anderson, Legislative Chair)
    - Leg Call got moved out a week; therefore, there are no updates.
    - NAHU Annual Conference – Austin, Texas  
Pedro is planning to attend this conference.  
Discussion of Annual Convention Reimbursement – The current budget shows \$500.00, but Hilary will confirm.
    - 2023 Day on the Hill – Date is TBD
  - d. Community Service (Annie Simmons, Community Service Chair)
    - 2022 Bowling Event  
Total raised: \$4,244.82. Check is scheduled to be delivered to City Light tomorrow. There were some issues with Emerald Lanes catering; therefore, we may look at other venues for next year's event – one suggestion was Meridian Lanes.
    - 2022 Golf Tournament  
Pedro will start working on the Golf Tournament after the IAHU Symposium concludes. Looking at the following two golf courses: Shadow Valley and Falcon Crest. Event will be held in August. He is looking for committee members: the following board members volunteered: Kim Pennington, Doug Fry, Lisa Wilson and Annie Simmons. The charity is Idaho Suicide Prevention Hotline again this year. Pedro will be working with Wendy to have her promote the golf event to their contacts since they no longer do a standalone golf event themselves. The goal this year will be \$20,000. Pedro will update the flyers and send them out to the Board for their review.
  - e. Professional Development Update (Kimberlee Langford, Prof. Dev. Chair, Marcia Benton, Co-Chair)
    - Update on meetings and sponsors
      - i. Kimberlee was not in attendance, but sent in the following email update:  
We have Autumn Edwards presenting in May (her presentation from Fall Forum last year). Lisa Wilson will reach out to Regence and ask if they could please sponsor the meeting.  
In June we have Scott Bezanson with The Difference Card – he is also sponsoring and has Sebrina's phone – he'll be paying by card. – He is also eager to learn more about being a Sponsor our Fall Forum this year. He will have the materials to us before 5/15. Ben Winfield with Rover is looking into his availability to be a speaker/sponsor in July.
  - f. Treasurer's Report / Finance / Budget (Hilary Swidecki, TVAHU Treasurer)
    - Reviewed Profit and Loss Statement for July 2021 through June 2022
    - Increase Monthly Meeting Fees? Sebrina will email out the Monthly Meeting Breakdown form to the board. Will also add this to the May Board Meeting Agenda.

- g. Communications/Media Update (Doug Fry and Joe Morgan, Media/Communications Co-Chairs)
  - Social Media Releases – Updates/postings to TVAHU Facebook page, LinkedIn Program; Twitter (Buffer)
    - i. Buffer annual fee is increasing to \$180.00 per year.
  - Status of Press Releases and Press Hits:
    - i. Bowling Event – Once check is delivered, Doug will work on a Press Release.
  - Update TVAHU/IAHU Websites – meeting dates and upcoming event dates
    - i. Joe will work on updating the board and photos on the website.
    - ii. IAHU Newsletter – Please have anything you want in the May 2022 IAHU Newsletter to Joe no later than April 30th.
- h. HUPAC Chair (Pedro Rojas, HUPAC Chair)
  - No new report at this time.
- 5. New Business
- 6. Old Business
- 7. Adjourn
  - **Lisa Wilson** made a motion to adjourn the meeting. **Dawna Aragon** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:39 p.m.

### **Task List**

#### **Board Member**

- **Terrie Trevino** – Find out more information on the NAHU Education Foundation.
- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Doug Fry** – Work on Press Releases.
- **Joe Morgan**– Update IAHU/TVAHU websites with meeting dates and upcoming event dates.

Please read and print these minutes and bring to the next board meeting to be held on:

**Wednesday, May 18, 2022**  
**1:30 p.m. – 3:30 p.m.**  
**Yogurtz Grill – Meridian, Idaho**