

Treasure Valley Association of Health Underwriters

Board of Trustees Meeting Minutes

May 18, 2022

Yogurtz Grill – Meridian, Idaho

BOARD MEMBERS PRESENT: Lisa Wilson, Stacie Anthony, Hilary Swidecki, Korey Ashton, Doug Fry, Phaedra Anderson, Stephanie Hartruff, Dawna Aragon, Terrie Trevino, Annie Simmons, Kimberlee Langford, Marcia Benton and Sebrina Chevalier-Koehler

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Lisa Brown, Joe Morgan, Pedro Rojas, and Knute Kleven.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:44 p.m.

Roll call

1. President's Report (Lisa Brown – President)

a. Review of Antitrust Statement

b. Approval of April 20, 2022 – Board Meeting Minutes

Annie Simmons made a motion to approve the April 20, 2022 Board Meeting Minutes.

Phaedra Anderson seconded the motion. Motion passed, unanimous vote.

c. Delegates for the NAHU Annual Conference – Austin, TX

- The following TVAHU Board members are attending: Pedro Rojas, Stephanie Hartruff, Korey Ashton and Marcia Benton.
- Lisa Wilson will send an email asking if those that are delegates for the state/regional board can also be delegates for TVAHU.

d. New Organization Name

- Please see the below from Robert Tierney:

Please share these talking points with your Board to help clarify the recommendation from the National Board of Trustees (BOT).

To be clear, the vote in June will be to “accept” the recommendation or to not accept the recommendation of the BOT. The BOT assigned a Rebranding Committee who already sent out surveys, had round table meetings, considered dozens of names, and came to the BOT with a recommendation. The BOT then debated and discuss the repercussions of each word in the name and alternatives – in the end the BOT was unanimous in our recommendation. The recommendation after much vetting (see attached talking points for more details – and share with whomever you wish) is to rebrand as:

The National Association of Benefit and Insurance Professionals – we are confident this name is more inclusive of our membership, tells the public what we do, and carries the authority garnered from being known as NAHU.

I am available to take questions either personally or as a guest at your board meeting. Thank you for your support!

2. Fall Forum (Korey Ashton)

a. The Fall Forum is scheduled for Thursday, September 1st, 2022 at Wahooz. The speakers are confirmed at this time. Need to contact them regarding their CE submissions and get them submitted to the DOI as soon as possible.

3. President-Elect Report (Lisa Wilson)

a. Board Members 2022-2023

- Lisa Brown – Past President
- Lisa Wilson – President
- Korey Ashton – President Elect

- Secretary – Knute Kleven (Lisa needs to confirm)
 - Hilary Swidecki – Treasurer
 - Communications/Media Chair – OPEN – Suggestion is Mik Lose of Blue Cross (Lisa will reach out to him and ask)
 - Joe Morgan – Communications/Media Chair/Website
 - Phaedra Anderson – Legislative Chair
 - Stephanie Hartruff – Legislative Co-Chair
 - Doug Fry – HUPAC Chair
 - Pedro Rojas – HUPAC Co-Chair
 - Dawna Aragon – Retention Chair
 - Membership Chair – Lisa will check with Knute to see if he is planning on staying in this position.
 - Kim Pennington – Awards Chair
 - Annie Simmons – Community Service Chair
 - Marcia Benton – Professional Development Chair
 - Doug Fry – Professional Development Co-Chair
 - Korey Ashton – Vanguard Chair
 - Samantha Venable-Harjo – Diversity, Equity and Inclusion (tentative)
 - Emma Santoyo – Diversity, Equity and Inclusion Co-Chair (tentative)
 - Sebrina Koehler – Executive Assistant
- b. Health Insurance Awareness Day – June 28th – Takes place during Annual Convention. June is Health Insurance Awareness Month (100 Points – Pacesetter)
- Terrie will look into this further and if this has to be held during the month of June. She will text Becky at NAHU and get clarification.
4. Chair Reports
- a. Awards Chair (Terrie Trevino, Awards Chair; Stacie Anthony, Awards Co-Chair)
- Pacesetter Award will be announced at National convention.
 - Received Gold for Chapter Certification. Need to send out emails on LPRT and Triple Crown. Need to send two legislative emails. NAHU website overview – outlining four core leadership modules (Pedro will do at the next membership meeting). Donate to the Education Foundation - \$1.00 per member – Terrie has sent an email to Becky to get more clarification on this item. Will add to the Strategic Planning meeting to add this line item to the budget.
- b. Membership and Retention Update (Knute Kleven/Dawna Aragon-TVAHU Membership/Retention Chair)
- Membership Update
Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members. Gained three new members in March. Gained 6 new members in the past 30 days.
 - Webinar
Discussion on holding a webinar to go over NAHU benefits and also the agency membership.
- c. Legislative Update (Phaedra Anderson, Legislative Chair)
- Leg Call – items discussed were:
Single-Payer
Mental Health Parity Bill
Primary Results
IPAC funds to general election
- d. Community Service (Annie Simmons, Community Service Chair)
- 2022 Bowling Event
Annie sent a letter regarding customer service to Emerald Lanes, hasn't received a response back.
 - Canned Food Drive – 2022 Fall Forum
 - 2022 Golf Tournament - Pedro
Pedro wasn't in attendance, but sent the following update: Our golf tournament has been set for August 12th. I'm working on the flyer now...I'll send it out to everyone by Friday to review and then we can send it out to our membership. I'll send out a zoom invite for our first golf committee meeting. I'm going to zoom to ensure we have maximum participation.

- e. Professional Development Update (Kimberlee Langford, Prof. Dev. Chair, Marcia Benton, Co-Chair)
 - Update on meetings and sponsors
 - i. Kimberlee was not in attendance, but sent in the following email update:
 - June - Michael Famularo with The Difference Card – they are also sponsoring the meeting. We are still waiting on his materials to submit for CE approval.
 - July - Ben Winfield with Rover Analytics
 - August – Tim Trivette with Willamette Dental (if not available, possibly Ameritas)
 - f. Treasurer's Report / Finance / Budget (Hilary Swidecki, TVAHU Treasurer)
 - Reviewed Profit and Loss Statement for July 2021 through June 2022
 - Annual Conference, Austin, Texas – Reimbursement/Budget Available?
 - i. Current budget allocation is: Capital Conference - \$2,500 and Annual Convention \$2,500.
 - ii. Conference reimbursement needs to be added to the Strategic Planning Agenda to review/adjust for the upcoming year.
 - Monthly Meeting Fees/Annual Meeting Ticket
 - i. Discussion to increase meeting fees as follows: \$25.00 Member and \$40.00 Non-Members. The Board also discussed offering the Annual Meeting Ticket again effective July 1st. **Doug Fry** made a motion to increase monthly meeting fees to: \$25.00 member/\$40.00 non-member. Also to offer the Annual Meeting Ticket (Members ONLY) for the amount of \$200.00, which includes: 9 regular monthly meetings (July, August, October, November, January, February, March, May, June) – the annual meeting ticket will include: December membership meeting, Bowling, Fall Forum and Golf Scramble. **Hilary Swidecki** seconded the motion. Motion passed, unanimous vote. The annual meeting ticket will be available to purchase in June and July. Ask Joe if he can make up a flyer that can be sent out to the membership.
 - g. Communications/Media Update (Doug Fry and Joe Morgan, Media/Communications Co-Chairs)
 - Social Media Releases – Updates/postings to TVAHU Facebook page, LinkedIn Program; Twitter (Buffer)
 - Status of Press Releases and Press Hits:
 - i. Bowling Event –Doug will work on a Press Release.
 - Update TVAHU/IAHU Websites – meeting dates and upcoming event dates
 - i. Joe will work on updating the board and photos on the website.
 - ii. IAHU Newsletter – Please have anything you want in the May 2022 IAHU Newsletter to Joe no later than April 30th.
 - h. HUPAC Chair (Pedro Rojas, HUPAC Chair)
 - No new report at this time.
 - i. Vanguard Chair (Korey Ashton, Vanguard Chair)
 - Waiting for Regional Vanguard calls to start. Korey is hoping to start setting up some networking and mentoring session events. Possibly looking into a Snake River Wine Tour, is also looking into some other fun event ideas.
5. New Business
 6. Old Business
 7. Adjourn
 - **Korey Ashton** made a motion to adjourn the meeting. **Doug Fry** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:15 p.m.

Task List

Board Member

- **Terrie Trevino** – Find out more information on the NAHU Education Foundation.
- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Doug Fry** – Work on Press Releases.
- **Joe Morgan**– Update IAHU/TVAHU websites with meeting dates and upcoming event dates.

Please read and print these minutes and bring to the next board meeting to be held on:

Wednesday, June 15, 2022
1:30 p.m. – 3:30 p.m.
Yogurtz Grill – Meridian, Idaho