

Treasure Valley Association of Health Underwriters

Board of Trustees Meeting Minutes

September 15, 2022

Blue Cross of Idaho

2929 W. Navigator Dr., Suite 140, Meridian, Idaho

BOARD MEMBERS PRESENT: Lisa Wilson, Lisa Brown, Hilary Swidecki, Knute Kleven, Joe Morgan, Lisa Fritz, Stephanie Hartruff, Doug Fry, Pedro Rojas, Dawna Moreno, Kim Pennington, Annie Simmons, Marcia Benton and Sebrina Chevalier-Koehler

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Korey Ashton, Phaedra Anderson, and Emma Santoyo.

BOARD MEMBERS ABSENT:

Meeting called to order at 2:00 p.m.

Roll call

1. President's Report (Lisa Wilson – President)
 - a. Review of Antitrust Statement
 - b. Approval of August 18, 2022 Board Meeting Minutes
Doug Fry made a motion to approve the August 18, 2022 Board Meeting Minutes. Marcia Benton seconded the motion. Motion passed, unanimous vote.
 - c. Approval of July 19, 2022 Leadership Training Meeting Minutes
Doug Fry made a motion to approve the August 18, 2022 Board Meeting Minutes. Marcia Benton seconded the motion. Motion passed, unanimous vote.
 - d. Approval of July 19, 2022 Meeting Training Minutes
Doug Fry made a motion to approve the July 19, 2022 Media Training minutes. Stephanie Hartruff seconded the motion. Motion passed, unanimous vote.
 - e. Approval of 2022-2023 TVAHU Calendar
Annie Simmons made a motion to approve the 2022-2023 TVAHU Calendar. Doug Fry seconded the motion. Motion passed, unanimous vote.
 - f. Board Changes
Korey Ashton stepped down to a Member-at-Large position.
Knute Kleven is moving into the Vice President position
Kim Pennington is moving into the Secretary position
Stephanie Hartruff will be the Vanguard Chair; Annie Simmons and Kim Pennington will be Vanguard Co-Chairs
 - g. Bylaws
Need to be reviewed and approved every five years. Lisa will set-up a committee to meeting via Zoom start reviewing.
 - h. Health Insurance Awareness Day
Need to start planning, Lisa W. will send out a Zoom invite to board members interested in helping plan the event.
 - i. Triple Crown – All board members – Reminder!
 - j. Chair updates to membership - Schedule
 - Legislative – Every meeting
 - NAHU Website Overview (promote + membership meeting) – Joe Morgan or Lisa Fritz at the February membership meeting.
 - Triple Crown – Lisa W.
 - REBC – Not membership meeting – emails and in every newsletter
 - LPRT – Not membership meeting – emails and in every newsletter
 - DEI – Course not membership meeting – Lisa W. and Emma to give a course via Zoom meeting.
 - Leadership Academy – Not membership meeting
 - Speaker update at each membership meeting
 - k. Brokers making a difference – Part of newsletter (3)
 - Ask in email for members to make recommendations! Membership to nominate.
 - Add to website and social media.

- I. 2022 Fall Forum
 - Topic: Whoomp There It Is! Fall Forum
 - Sponsor(s): Blue Cross of Idaho – Main Sponsor (see sponsor list for remaining lunch, break, reception and booth sponsors)
 - CEs Offered: 3 (we are submitting Megan’s presentation, hoping to get a 4th CE)
 - Attendees: 95 (Reviewed Monthly Meeting Report)

2. Fall Forum (Lisa Wilson)
 - a. Fall Forum Review
 - b. Survey – what went well, what can we do better next time?
 - Board reviewed survey responses and briefly discussed.
 - c. CE Credits
 - Three CE credits were approved for the Fall Forum.
 - We reached out to the DOI and they are going to allow us to submit Megan’s course for CE consideration, even though it is after the fact. Lisa W. reached out to Megan and asked her for her timed outline, bio and Instructor approval form.
 - d. Carrier Apology Letter – David Contorno Forum
 - Lisa W. is preparing a letter from the Executive Board to send to carriers and membership.
 - This has been brought to National’s attention by Robert Tierney, and NAHU is reviewing.
 - e. Recognized Award Recipients at the Fall Forum
 - Stephanie Hartruff – Leadership Academy
 - LPRT

3. Chair Reports
 - a. Treasurer’s Report / Finance / Budget (Hilary Swidecki, TVAHU Treasurer)
 - Reviewed Profit and Loss Statement for July 2022 through September 2022.
 - Increase monthly meeting sponsorship fee from \$250 to \$350.
Doug Fry made a motion to increase the monthly meeting sponsorship fee to \$350.00 effective January 1st, 2023; with the exception of the IAHU sponsors, which remain at \$250. Annie Simmons seconded the motion. Motion passed, unanimous vote

 - b. Membership and Retention Update (Knut Kleven/Dawna Aragon-TVAHU Membership/Retention Chair)
 - Membership Update
 Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members. Gained nine new members in August.

 - c. Legislative Update (Phaedra Anderson, Legislative Chair and Stephanie Hartruff, Co-Chair)
 - Phaedra was unable to attend the meeting, but sent in the following update:
 With all of the changes in our legislature due to retirements and redistricting there will be lots of changes and our day on the hill looks like it is perfectly timed, committees should be formed by then and it should be an exciting event. I am still working on Ben for the morning event, he will be with us all day so did not see the point; I will circle back around and feel pretty confident that he will make time for us in the morning.

 A reminder that the attached waiver was approved and should have a positive effect lowering premiums on the individual market effective 1.1.23. (See Attachment A)

 I will check in with Stephanie Hartruff to see if she will please see who would like to be on our day on the hill committee.
 - Stephanie needs to be added to the monthly Legislative Calls. Lisa W. will reach out and get her added.

 - d. Professional Development Update (Marcia Benton, Prof. Dev. Chair, Doug Fry, Co-Chair)
 - Update on speakers and sponsors for October, November, January, February, March, May, June and July
 - i. Doug and Marcia gave the following update:
 October – Idaho Patient Act (Melaleuca) – Medigold Sponsor
 November – YHI (SHOP and Fixing The Family Glitch) – PacificSource Sponsor

December – Christmas Auction – No speaker

- ii. Add a table the monthly membership meetings that sponsors can use as a booth.
- e. Community Service (Annie Simmons and Pedro Rojas, Community Service Chair)
 - Update on Charity Golf Scramble (Pedro)
Total raised for the 2022 Charity Golf Scramble is \$10,000. Pedro will get the check delivery scheduled with ISPH.
 - Update on Canned Food Drive – 2022 Fall Forum
\$353 funds donated
393 Total Pounds of Food – 220 Pounds Agents and 173 Pounds Carriers
 - ISPH 10th Anniversary Celebration – Table Cost: \$1,000 for 10 (\$100 each) – Pedro
Is anyone on the Board interested in attending this event? Pedro stated if we could get at least five attendees, he can probably get another five to fill a table. Lisa Fritz stated she was interested in attending.
- f. Awards Chair (Kim Pennington, Awards Chair)
 - Awards Status Updates
 - Leadership Academy
 - NAHU Officer Training on NAHU Vision
Board chairs please complete the trainings. They are listed under NAHU Vision; videos.nahu.org
- g. Communications/Media Update (Joe Morgan and Lisa Fritz, Media/Communications Co-Chairs)
 - Social Media Releases – Updates/postings to TVAHU Facebook page, LinkedIn Program; Twitter (Buffer)
 - New Member Orientations posted to website – done
 - Approved budget posted to website. Hilary will get that information to Lisa W. and Joe.
 - Strategic Plan (need write up) posted to website
 - Letters to the Editor (5)
 - Op-ed articles
 - Status on Social Media Posts (40)
 - Status of Press Releases and Press Hits (5):
 - New Board – Executive Board photos only. Doug will send information to Lisa F. There are specific templates available on the NAHU website.
 - Fall Forum
Charity Golf Scramble – Idaho Suicide Prevention Hotline Donation
 - Newsletter – TVAHU and IAHU
Create a “Special” Newsletter the end of October. Articles will be due the end of September.
Legislative Update (Phaedra/Stephanie), Community Service Update (Annie/Pedro), Professional Development Schedule (Marcia/Doug)
Feature a Board Member in each newsletter.
IPAC/HUPAC write-up (Doug)
Thank you to monthly meeting sponsors (Oct. Medigold; Nov. PacificSource; Dec. St. Luke’s and Allstate Benefits)
 - Update TVAHU/IAHU Websites – meeting dates and upcoming event dates and board positions.
- h. HUPAC Chair (Doug Fry, HUPAC Chair)

\$514.00 was raised at the 2022 Fall Forum. Corinna Mink was the winner of the 50/50 in the amount of \$257.00.
- i. Diversity, Equality & Inclusion (Emma Santoyo – Chair) Chairs)
 - Updates?
Lisa W. and Emma will reach out to Michelle Nitardy at NAHU
 - Promote in newsletter/email blast, etc.
- j. Vanguard Chair (Stephanie Hartruff, Vanguard Chair and Annie Simmons/Kim Pennington, Co-Chairs)

Vanguard happy hour event held from 5:00 p.m. to 6:00 p.m. on Thursday, September 1st, after the 2022 Fall Forum was well attended. A no-host bar and desserts and appetizers were provided.

5. New Business

6. Old Business

7. Adjourn

- **Doug Fry** made a motion to adjourn the meeting. **Lisa Brown** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:52 p.m.

Task List

Board Member

- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Lisa Fritz** – Work on Press Releases.
- **Joe Morgan**– Update IAHU/TVAHU websites with meeting dates and upcoming event dates.
- **Lisa W. and Joe Morgan** - Work on October newsletter
- **Lisa F.** – create and send out Press Releases

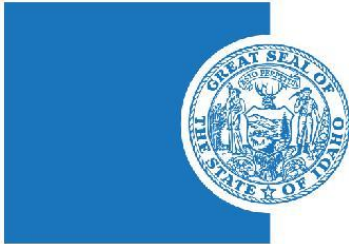
Please read and print these minutes and bring to the next board meeting to be held on:

Tuesday, October 20, 2022

1:30 p.m. – 3:30 p.m.

Blue Cross of Idaho

2929 W., Navigator Drive, Suite 140, Meridian, Idaho



Governor Brad Little

News Release

FOR IMMEDIATE RELEASE
August 17, 2022

Idahoans to see 12-percent lower health insurance costs with approval of key “Leading Idaho” waiver

Boise, Idaho – Governor Brad Little announced today the State of Idaho achieved a key milestone of the “Leading Idaho” plan – approval of the state’s innovation waiver, ensuring accessible health insurance for more Idahoans.

“Idahoans benefited from another win from our ‘Leading Idaho’ plan today. The approval of the state’s innovation waiver is estimated to reduce insurance premiums for individuals by about 12-percent, keeping more Idahoans insured and providing them better access to affordable healthcare,” Governor Little said.

The U.S Department of Health & Human Services and the U.S. Department of the Treasury approved this week Idaho’s application for a Section 1332 State Innovation waiver. The state submitted the Section 1332 waiver to increase affordability of individual health insurance in Idaho. This waiver approval is effective January 1, 2023, through December 31, 2027, and it is expected to reduce individual market health insurance premiums by 12-percent in the first year compared to premiums without the waiver.

The waiver will be implemented primarily by the Idaho Individual High Risk Reinsurance Pool, a state reinsurance program that helps reduce some of the insurance costs of certain serious medical conditions, thereby reducing the premiums charged to Idahoans. Governor Little recommended and the Legislature this year approved a one-time \$25 million General Fund transfer to the Idaho High Risk Individual Pool Fund to lower health insurance premiums throughout the state. The pool was created in 2000. From its inception, it has successfully paid more than \$164.6 million in claims from more than 13,000 Idahoans with serious medical conditions.

“The support of the Governor and the Legislature were critical to receiving federal approval of Idaho’s Reinsurance Pool innovation waiver,” Idaho Department of Insurance (DOI) Director Dean Cameron said. **“Thanks to their support and our staff’s efforts**

developing a solid waiver application, Idahoans who purchase their own health insurance will have lower premiums going forward.”

As part of the waiver process, legislation signed by Governor Little this year, House Bill 611, authorized the DOI to submit the waiver application to the federal agencies and to condition the continuation of the state reinsurance program upon approval of the 1332 waiver.

DOI also received public comment during the application process.

The State of Idaho’s 1332 Waiver approval and fact sheet are posted online at [https://www.cms.gov/CCIIO/Programs-and-Initiatives/State-Innovation-Waivers/Section 1332 State Innovation Waivers-](https://www.cms.gov/CCIIO/Programs-and-Initiatives/State-Innovation-Waivers/Section%201332%20State%20Innovation%20Waivers-).

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