

Treasure Valley Association of Health Underwriters

Board of Trustees Meeting Minutes

December 15, 2022

ZOOM

BOARD MEMBERS PRESENT: Lisa Wilson, Knute Kleven, Joe Morgan, Phaedra Anderson, Doug Fry, Pedro Rojas, Dawna Moreno, Annie Simmons, and Sebrina Chevalier-Koehler

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Lisa Brown, Kim Pennington, Hilary Swidecki, Stephanie Hartruft, Marcia Benton, Emma Santoyo, and Korey Ashton.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:41 p.m.

Roll call

1. President's Report (Lisa Wilson – President)
 - a. Review of Antitrust Statement
 - b. Approval of November 17, 2022 Board Meeting Minutes
Phaedra Anderson made a motion to approve the November 17, 2022 Board Meeting Minutes.
Knute Kleven seconded the motion. Motion passed, unanimous vote.
 - c. StarChapter Website Updates to NABIP-TV
Doug Fry made a motion to approve the pay StarChapter Website Redesign (\$799) 799.00 - 200.00 = 599.00: Star Chapter will give you a logo and update all pages of the website. Knute Kleven seconded the motion. Motion passed, unanimous vote
 - d. Bylaws Committee Updates
No new report at this time.
 - e. Health Insurance Awareness Day Updates – 2/2/2023
No new report at this time.
 - f. Monthly Meetings Location – St. Luke's, PacificSource, BlueCross
No new report at this time. Revisit at the January Board Meeting.
 - g. December 2022 Membership Meeting
 - Topic: Christmas Basket Auction benefiting City Light Home for Women and Children
 - Sponsor(s): St. Luke's Health Plan (Auction Frogs and partial Breakfast Sponsor); Allstate Benefits (Meeting Sponsor)
 - CEs Offered: None
 - Attendees: 49 (Reviewed Monthly Meeting Report)
2. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Hilary Swidecki, TVAHU Treasurer)
 - No new report at this time.
 - b. Membership and Retention Update (Knute Kleven/Dawna Aragon-TVAHU Membership/Retention Chair)
 - Membership Update
 - Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members. Gained three new members in November.
 - Dues will be increasing in 2023!
 - Membership Contest will begin January 2023, Dawna will send Sebrina information to send out to membership via email on Tuesday.
 - December New Member Meeting – two attendees.
 - c. Legislative Update (Phaedra Anderson, Legislative Chair and Stephanie Hartruft, Co-Chair)
 - Day on the Hill – raising attendance fees this year from \$35/\$40 to \$60. They are in need of sponsors. Doug asked her to reach out to Pat at YHI.

- d. Professional Development Update (Marcia Benton, Prof. Dev. Chair, Doug Fry, Co-Chair)
 - Update on speakers and sponsors for January, February, March, May, June and July
 - i. Doug and Marcia gave the following update:
 - January – Medicare – Brad Myles – Sponsor: TBD
 - February – Benn Brocksome, Lobbyist – Day on the Hill
 - March – Does Oral Health Impact Overall Physical Health – Heather Brown; Delta Dental – 1 CE Approved.
 - April – IAHU Symposium – No TVAHU Membership Meeting
 - May - Legislative Update – the latest update from the 2023 Legislative session - Speaker: Idaho Association of Commerce and Industry (Alex LaBeau – President); Sponsor: TBD
- e. Community Service (Annie Simmons and Pedro Rojas, Community Service Chair)
 - Update December Meeting/Christmas Auction
 - Everything's ready to go! Kim Tower is going to be auctioning off an autographed BSU Football.
- f. Awards Chair (Kim Pennington, Awards Chair)
 - No updates at this time.
- g. Communications/Media Update (Joe Morgan and Lisa Fritz, Media/Communications Co-Chairs)
 - Social Media Releases – Updates/postings to TVAHU Facebook page, LinkedIn Program; Twitter (Buffer)
 - Letters to the Editor (5); Op-ed articles – Joe is currently not able to do these two items.
 - Status on Social Media Posts (40)
 - Need someone to write up Press Release. No articles have been submitted.
 - New Board
 - Fall Forum
 - Charity Golf Scramble – Idaho Suicide Prevention Hotline Donation
 - Newsletter
 - Update TVAHU/IAHU Websites – meeting dates and upcoming event dates and board positions. This is an ongoing task.
 - Name Change/Logo Updates to StarChapter –
 - Joe will reach out to his contact at StarChapter and get everything going now that the packet and cost as has been approved by the board (see above).
- h. HUPAC Chair (Doug Fry, HUPAC/IPAC Chair)
 - No new report at this time.
- i. Diversity, Equality & Inclusion (Emma Santoyo – Chair)
 - Updates? Upcoming Events
 - Promote in newsletter/email blast, etc.
 - No new report at this time.
- j. Vanguard Chair (Stephanie Hartruff, Vanguard Chair and Annie Simmons/Kim Pennington, Co-Chairs)
 - Vanguard updates, upcoming events, etc.
 - Upcoming Event: Ragers Smash N Axe – Thursday, January 19th, from 3:00 p.m. to 6:00 p.m.

5. New Business

6. Old Business

7. Adjourn

- **Knute Kleven** made a motion to adjourn the meeting. **Joe Morgan** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 2:21 p.m.

Task List

Board Member

- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Joe Morgan** – Work on Press Releases.
- **Joe Morgan**– Update IAHU/TVAHU websites with meeting dates and upcoming event dates.
- **Lisa W. and Joe Morgan** - Work on October newsletter

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, January 19, 2023
1:30 p.m. – 3:00 p.m.
Ragers Smash N Axe
8085 W. Fairview Ave., Boise, ID 83704