

Treasure Valley Association of Health Underwriters

Board of Trustees Meeting Minutes

October 20, 2022

ZOOM

BOARD MEMBERS PRESENT: Knute Kleven, Lisa Brown, Hilary Swidecki, Joe Morgan, Phaedra Anderson, Doug Fry, Pedro Rojas, Dawna Moreno, Kim Pennington, Annie Simmons, Marcia Benton, Emma Santoyo, and Sebrina Chevalier-Koehler

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Lisa Wilson, Lisa Fritz, Stephanie Hartruff, and Korey Ashton.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:35 p.m.

Roll call

1. President's Report (Knute Kleven – President-Elect)
 - a. Review of Antitrust Statement
 - b. Approval of September 15, 2022 Board Meeting Minutes
Dawna Moreno made a motion to approve the September 15, 2022 Board Meeting Minutes. Kim Pennington seconded the motion. Motion passed, unanimous vote.
 - c. Bylaws Committee Updates
The committee has had one meeting and has made several changes to the Bylaws. Lisa Wilson is going to contact NAHU to find out if they will be updating their Bylaws as a lot of the wording in ours is taken directly from them. IAHU is not going to roll out their new Bylaws until the Symposium in April 2023.
 - d. Health Insurance Awareness Day Updates – 2/2/2023
The Health Insurance Awareness Day Committee has met a couple of times. Health Insurance Awareness Day is scheduled for the 1st Thursday in February – 2/2/2023 at Columbia Bank. The Committee is currently working on sponsorship ideas and costs. They are also trying to find a food and beverage vendor for the event.
 - e. Triple Crown – All Board Members
Reviewed those Board Members that are currently Triple Crown qualified.
 - f. Monthly Meetings Location – St. Luke's, PacificSource, BlueCross
The Board briefly discussed moving the monthly meeting to a new location as Wahooz is very expensive. St. Luke's has offered for us to use their location off of Front and Myrtle and Broadway. PacificSource has also indicated that they have a space that we could use; we would just need to find a Caterer. BlueCross also has a room, but it would depend on the number of attendees if it would be large enough. Knute asked each Board Member to please reach out to a location around the Treasure Valley to get cost and availability and report back at the November Board Meeting.
 - g. October 2022 Membership Meeting
 - Topic: The Idaho Patient Act
 - Sponsor(s): Medigold (soon to be St. Alphonsus Health Plan)
 - CEs Offered: 1
 - Attendees: 35 (Reviewed Monthly Meeting Report)
 - Lisa Wilson announced the following:
Next meeting is Thursday, November 10th at 8:00 a.m.; Speaker: Pat Kelly, YHI; Topic: SHOP and The Family Glitch (1 CE will be offered)
Leading Producer Round Table (LPRT)
Leadership Academy
TVAHU Newsletter
Health Insurance Awareness Day – February 2, 2023
2. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Hilary Swidecki, TVAHU Treasurer)
 - Reviewed Profit and Loss Statement for July 2022 through September 2022.

- b. Membership and Retention Update (Knut Kleven/Dawna Aragon-TVAHU Membership/Retention Chair)
 - Membership Update
 - Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members. Gained two new members in September.
 - 141 members in September of 2021; currently have 147 members

- c. Legislative Update (Phaedra Anderson, Legislative Chair and Stephanie Hartruff, Co-Chair)
 - Last month's leg call was cancelled. The next call is scheduled for next week.
 - Phaedra would like to start putting a Leg Update out as a monthly social media post; she would also like to give a Leg Update at the beginning of each monthly membership meeting.
 - IAHU Lobbyist is asking to double his annual compensation. IAHU is currently working with him to see if they can come to a lower amount. She will report back at the November board meeting.

- d. Professional Development Update (Marcia Benton, Prof. Dev. Chair, Doug Fry, Co-Chair)
 - Update on speakers and sponsors for November, January, February, March, May, June and July
 - i. Doug and Marcia gave the following update:
 - November – YHI (SHOP and Fixing the Family Glitch) – PacificSource Sponsor
 - December – Christmas Auction – No speaker; St. Luke's Health Plan and Allstate Benefits are the Sponsors
 - January – Medicare – Brad Myles – Sponsor: TBD
 - February – Benn Brocksome, Lobbyist – Day on the Hill
 - March – Does Oral Health Impact Overall Physical Health – Heather Brown; Delta Dental – 1 CE Approved.
 - April – IAHU Symposium – No TVAHU Membership Meeting
 - May - Legislative Update – the latest update from the 2023 Legislative session - Speaker: Idaho Association of Commerce and Industry (Alex LaBeau – President); Sponsor: TBD

- e. Community Service (Annie Simmons and Pedro Rojas, Community Service Chair)
 - Update December Meeting/Christmas Auction
 - Annie stated they had their first committee meeting yesterday; she is working on putting together and Save the Date.

- f. Awards Chair (Kim Pennington, Awards Chair)
 - Awards Status Updates
 - State Chapter Leadership Calls – Kim will reach out to Terrie to find out if they are doing any of these.
 - Leadership Academy
 - NAHU Officer Training on NAHU Vision
 - REMINDER: Board chairs please complete the trainings. They are listed under NAHU Vision; [videos.nahu.org](https://www.videos.nahu.org)

- g. Communications/Media Update (Joe Morgan and Lisa Fritz, Media/Communications Co-Chairs)
 - Social Media Releases – Updates/postings to TVAHU Facebook page, LinkedIn Program; Twitter (Buffer)
 - Strategic Plan (need to write-up) posted to website – Sebrina will send this over to Joe.
 - Letters to the Editor (5); Op-ed articles – Joe is currently not able to do these two items.
 - Status on Social Media Posts (40)
 - Need someone to write up Press Release. No articles have been submitted.
 - New Board
 - Fall Forum
 - Charity Golf Scramble – Idaho Suicide Prevention Hotline Donation
 - Newsletter – scheduled to go out end of October. NO articles have been submitted.
 - Update TVAHU/IAHU Websites – meeting dates and upcoming event dates and board positions. This is an ongoing task.
 - Media Chair position - OPEN

- h. HUPAC Chair (Doug Fry, HUPAC/IPAC Chair)
 - \$117.00 was raised at the October 13th, 2022 Membership Meeting. Brandon Akers was the winner of the 50/50 in the amount of \$58.00.
 - i. Diversity, Equality & Inclusion (Emma Santoyo – Chair)
 - Updates?
Michelle Nitardy at NAHU in Seattle is a great resource. Emma and Lisa have a meeting scheduled with Michelle next week and will give an update at the November Board Meeting.
 - j. Vanguard Chair (Stephanie Hartruff, Vanguard Chair and Annie Simmons/Kim Pennington, Co-Chairs)
 - Vanguard updates, upcoming events, etc.
No updates at this time.
5. New Business
6. Old Business
7. Adjourn
- **Annie Simmons** made a motion to adjourn the meeting. **Doug Fry** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 2:40 p.m.

Task List

Board Member

- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Joe Morgan** – Work on Press Releases.
- **Joe Morgan**– Update IAHU/TVAHU websites with meeting dates and upcoming event dates.
- **Lisa W. and Joe Morgan** - Work on October newsletter

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, November 17, 2022

1:30 p.m. – 3:30 p.m.

ZOOM