

National Association of Benefits and Health Professionals Treasure Valley Chapter

Board of Trustees Meeting Minutes

September 21, 2023

Blue Cross of Idaho

2929 W. Navigator Dr., Suite 140, Meridian, Idaho

BOARD MEMBERS PRESENT: Kim Pennington, Lisa Wilson, Marcia Benton, Daniel Skelton, Joe Morgan, CarrieAnne Kowalczyk, Stephanie Hartruff, Michelle Taylor, Alex Kane, Kelcy Mann and Sebrina Chevalier-Koehler

GUEST PRESENT: Doug Fry

BOARD MEMBERS EXCUSED: Knute Kleven, Isaac Skelton, and Dawna Moreno.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:35 p.m.

Roll call

1. President's Report (Kim Pennington – President Elect)
 - a. Review of Antitrust Statement
 - b. Approval of August 17, 2023 Board Meeting Minutes
Stephanie Hartruff made a motion to approve the August 17, 2023 Board Meeting Minutes. Joe Morgan seconded the motion. Motion passed, unanimous vote.
 - c. Approval of the 2023-2024 Calendar
Stephanie Hartruff made a motion to approve the 2023-204 Calendar. Daniel Skelton seconded the motion. Motion passed, unanimous vote.
 - d. Board Updates?
Welcome to our new board members: Alex Kane, Kelcy Mann and CarrieAnne Kowalczyk.
 - e. NABIP-TV Sponsorships Committee – Updates?
Joe Morgan stated this is still pending and he will be reaching out to those that have volunteered to be on the committee shortly. Doug Fry stated he will also be on the committee.
 - f. Education Foundation
No new report at this time.
 - g. 2023 Fall Forum
 - Topic: 2023 Fall Forum – Football Tailgating Theme
 - Sponsor(s): St. Luke's Health Plan
 - CEs Offered: 6
 - Attendees: 114 (Reviewed Monthly Meeting Report)
2. Fall Forum (Doug Fry – Fall Forum Committee Chair)
 - a. Fall Forum Review
\$13,500 Profit.
 - b. Survey – what went well, what can we do better next time?
Reviewed survey results. A lot of good feedback. Several attendees wanted the breakout sessions offered a couple of times so that they had the opportunity to attend more than one.
 - c. CE Credits
Six CEs have been applied for. Two are still pending (Lysa Beltz and Brad Miles)
 - d. Update school supply drive
Great participation this year! Brokers are the winners!
 - e. Recognized award recipients:
 - LPRT
 - Triple Crown Award Recipients
 - 2023 Ouida Peterson Community Service Award
 - 2023 William F. Flood Public Service Award
 - PIC Award Winner – Annie Simmons
 - f. 2024 Fall Forum - Planning
Kim will work on putting a committee together for the 2024 Fall Forum. Kelcy, Alex and Joe all volunteered to be on the committee.

3. President-Elect Report (Kim Pennington)
 - a. Health Insurance Awareness Day
Scheduled for Thursday, February 1st at Umpqua Bank in downtown Boise.

3. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)
 - QuickBooks Update
Daniel asked the board if he could spend a yearly fee in order to update the QuickBooks. It will make it easier to download banking transactions/information, etc.
Lisa Wilson made a motion to approve the \$180.00 annual fee to update QuickBooks. **Marcia Benton** seconded the motion. Motion passed, unanimous vote.
 - Current Bank Balance - \$24,152.92
 - NABIP accounting error – expecting approximately \$700. Daniel will look to see if the money has been received/deposited.
 - Annual Meeting Ticket
Kim Pennington made a motion to offer the annual meeting ticket in October and November in the amount of \$175.00. This will include the following meetings: October, November, January, February, March, May, June, July and August. **Stephanie Hartruft** seconded the motion. Motion passed, unanimous vote.

 - b. Membership Recruitment and Membership Experience Chair Update (Knut Kleven/Dawna Aragon-Co-Chair)
 - Membership Update
 - Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members.

 - c. Legislative Update (CarrieAnne Kowalczyk, Legislative Chair and Stephanie Hartruft, Co-Chair)
 - Report on state legislative call
Medicare - agents must tell their prospects/clients what carrier/plans they sell. There is a template letter (dialogue) that can be found on the CMS website for the specific dialog that's required.
 - Medicaid Taskforce
No new report at this time.

 - d. Professional Development Update (Alex Kane and Kelcy Mann, Prof. Dev. Co-Chairs)
 - Update on speakers and sponsors:
 - i. October – Medicare Carrier Panel. Need to submit for CE approval. PacificSource is meeting sponsor.
November - YHI Deep Dive – Answering some frequently asked questions. Need to submit for CE. Need a meeting sponsor.
January – BPA Health – Speaker and Sponsor?
 - ii. Sponsors:
Currently have 2 state sponsors that still need meetings, they are: Regence and SelectHealth.

 - e. Community Service (Michelle Taylor, Community Service Chair; Kim Pennington, Co-Chair)
 - 2023 Charity Golf Scramble – Updates?
Still waiting on several payments to come in.
 - 2023 Christmas Auction
 - i. Tuesday, December 19th, 2023 – Beside Bardenay

 - f. Marketing Recognition Chair (Stephanie Hartruft, Marketing Recog. Chair; Kim Pennington, Co-Chair)
 - Awards Status Updates
 - i. No new report at this time.

 - g. Marketing and Communications Update (Joe Morgan and Lisa Wilson, Co-Chairs)
 - Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter (Buffer)
 - Letters to the Editor (5); Op-ed articles – Lisa will be working on these.
 - Status on Social Media Posts (40)

- Press Releases - Lisa
 - New Board
 - Bowling – COBS
 - Golf Tournament – ICSH
 - School Supply Drive – Raised over \$1,000.
 - Update NABIP-TV and NABIP-Idaho Websites – meeting dates and upcoming event dates and board positions. This is an ongoing task.
 - Newsletter
- h. NABIP-PAC/IPAC Chair (Isaac Skelton and Daniel Skelton, NABIP-PAC/IPAC Co-Chairs)
- \$955.00 was raised at the 2023 Fall Forum. Matthew Kneifel was the winner of \$477.50.
- i. Diversity, Equality & Inclusion (OPEN – Chair)
- No new report at this time.
- j. Vanguard Chair
- The event on September 7, 2023 from 3:00 to 5:00 p.m. at KIN, 999 W Main St Suite P101, Boise, ID 83702 was well attended.
5. New Business
6. Old Business
7. Adjourn
- **Lisa Wilson** made a motion to adjourn the meeting. **Stephanie Hartruff** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:00 p.m.

Task List

Board Member

- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Knute Kleven** - put together a Board Member email to address several items including: Leadership Chair Trainings and speaking about NABIP at Carrier Trainings.
- **Joe Morgan/Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Alex Kane/Kelcy Mann** – Find speakers and sponsors for the January, February, March, May, June, June and August membership meetings.
- **Marcia Benton** – Medicare Day Committee
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Joe Morgan** - NABIP-TV Sponsorships Committee
- **Kim Pennington** – Top Golf Charity Event Committee
- **Sebrina Koehler** – update Board Roster to add photos.

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, October 19, 2023
1:30 p.m. – 3:30 p.m.
Blue Cross of Idaho
2929 W., Navigator Drive, Suite 140, Meridian, Idaho