

National Association of Benefits and Health Professionals
Treasure Valley Chapter
Board of Trustees Meeting Minutes
January 18, 2024
ZOOM

BOARD MEMBERS PRESENT: Marcia Benton, Joe Morgan, Stephanie Hartruff, Michelle Taylor, Alex Kane, Kelcy Mann, Lisa Wilson, Daniel Skelton, Isaac Skelton, Dawna Moreno, CarrieAnne Kowalczyk and Sebrina Chevalier-Koehler

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Knute Kleven

BOARD MEMBERS ABSENT:

Meeting called to order at 1:30 p.m.

Roll call

1. President's Report (Marcia Benton – President Elect)
 - a. Review of Antitrust Statement
 - b. Approval of December 21, 2023 Board Meeting Minutes
Dawna Moreno made a motion to approve the December 21, 2023 Board Meeting Minutes.
CarrieAnne Kowalczyk seconded the motion. Motion passed, unanimous vote.
 - c. Open Board Positions – please reach out to Marcia or Knute with anyone you think would be interested in a Chair/Co-Chair position. If anyone is interested in moving to the Secretary position please reach out.
 - d. January 2024 Membership Meeting
 - Topic: January Membership Meeting/Christmas Auction
 - Sponsor(s): St. Luke's Health Plan
 - CEs Offered: 1
 - Attendees: 32 (Reviewed Monthly Meeting Report)
 - Knute Kleven announced the following:
Day on the Hill; Upcoming Meetings: Thursday, February 8th at 11:30 a.m. and March 14th at 11:30 a.m.
2. President-Elect Report (Marcia Benton)
 - a. 2024 Fall Forum
Marcia is going to send out a meeting invite for the Fall Forum Planning Committee. Kelcy, Alex, Dawna, CarrieAnne and Michelle, Need to confirm if we can use St. Luke's space again in 2024? September 5th on Hold at St. Luke's Health Plan.
 - b. Health Insurance Awareness Day
Scheduled for Thursday, February 1st at Umpqua Bank in downtown Boise.
Lisa will take care of the wine; Knute will reach out to Albertsons for the food again.
Reach out to Your Health Idaho and Carriers. Moda may be interested in sponsoring the Charcuterie Boards. Also had a raffle last year that Dawna's company sent out gift cards to.
3. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)
 - Profit and Loss Statement for July through December 2023
Current bank balance \$36,000. Still need to cut a check to ICSH and City Light.
 - b. Membership Recruitment and Membership Experience Chair Update (Knute Kleven/Dawna Moreno-Co-Chair)
 - Membership Update
 - Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members.
 - Members as of 11/1/2023 - 278
 - Members as of 11/31/2023 - 274
 - Members as of 5/1/2023 - 270
 - Current ranking number: Idaho is currently ranked # 3 in Region 7
 - Working on a new member contest for the month of January.

- Dawna will check on the agency membership and see when and if it will be offered again.
- c. Legislative Update (CarrieAnne Kowalczyk, Legislative Chair and Stephanie Hartruft, Co-Chair)
- Report on state legislative call –
Leg Call is being rescheduled.
 - Cap Conference – February 25th – 28th, 2024 –
Confirmed: Stephanie, CarrieAnne, Marcia. Possible Knute.
Marcia will be attending the leadership conference at Cap Conference. If President or Secretary also attend receive additional award points.
FYI - Yotel - \$160 per night versus the Hyatt Regency at \$300 per night and it's right across the street.
 - Medicaid Taskforce - Stephanie
No new to report at this time.
- d. Professional Development Update (Alex Kane and Kelcy Mann, Prof. Dev. Co-Chairs)
- Update on speakers and sponsors:
January – Echo Idaho, Meeting Sponsor: St. Luke's Health Plan – Submitted to DOI 12/21.
February – Medicare Pharmacy Discussion Update – Sponsor: Blue Cross of Idaho – Submitted to DOI 1/16.
March – Compliance and Insurance Practice – Need sponsor – Submitted to DOI 1/16.
May through August are still TBD
Suggested Topics: EHCI Panel Discussion, ACA Panel Discussion, How to get Referrals Not Leads, Challenges and Opportunities for the Independent Agency Owner (proper succession of plan) on NABIP website
 - Meeting location and dates
No decision at this time from St. Luke's Health Plan.
 - Update on CE Submissions:
Fall Forum:
Using US Government Approved Discrimination 2023/24 – Approved
November Membership Meeting:
YHI: Deep Dive – Answering Some Frequently Asked Questions – Approved
- e. Community Service (Michelle Taylor, Community Service Chair; Kim Pennington – Co-Chair)
- 2023 Charity Golf Scramble – Updates?
Still waiting on final \$350 payment to come in from Miles Insurance Co. Sebrina will reach out to Pedro one more time about status.
 - 2024 Charity Golf Scramble
No new report at this time.
 - Top Golf Fundraiser Event – 2024?
Put this in place of the bowling event?
Michelle will look into this further regarding costs, etc.
 - Requirements per year for awards points? Stephanie will look into requirements.
 - 2023 Christmas Auction
 - i. Michelle will reach out to Laura with the total cash donation amount
 - ii. Check delivery date has not yet been set. Michelle will reach out to them and try to schedule something the first week in February or after the 14th.
- f. Marketing Recognition Chair (Stephanie Hartruft, Marketing Recog. Chair)
- Awards Status Updates
 - i. Still trying to figure out dates of when all the awards run, when applications are due, etc.
Will update where we're at with points and follow-up with everyone after January and let them know what each chair needs to complete in order to receive their maximum points.
 - ii. Reminder to all board members complete the chair trainings by the end of February. If you need assistance, reach out to Marcia.
- g. Marketing and Communications Update (Joe Morgan and Lisa Wilson, Co-Chairs)
- Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter (Buffer)
 - Letters to the Editor (5); Op-ed articles – Lisa will be working on these.
 - Status on Social Media Posts (40)

- Press Releases - Lisa
 - New Board
 - Golf Tournament – ICSH
 - Fall Forum
 - 2023 Christmas Auction - City Light Donation
 - Health Insurance Awareness Day
 - Update NABIP-TV and NABIP-Idaho Websites – meeting dates and upcoming event dates and board positions. This is an ongoing task. Joe will make changes/updates to the Board Member list on the website removing Kim from her positions and adding in those board members that are not currently listed.
 - Newsletter
- h. NABIP-PAC/IPAC Chair (Isaac Skelton and Daniel Skelton, NABIP-PAC/IPAC Co-Chairs)
- \$163.00 was raised at the January Membership Meeting. Darcy Wagner was the winner of \$86.00.
- i. Diversity, Equality & Inclusion (OPEN – Chair)
- No new report at this time.
5. New Business
- Lisa Wilson asked the board to keep an eye for information that will be coming out soon regarding Consumers Bill of Rights – Will be discussed at lot at CAP Conference. She should be receiving more info and will send it out.
6. Old Business
7. Adjourn
- Lisa Wilson made a motion to adjourn the meeting. CarrieAnne Kowalczyk seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 2:47 p.m.

Task List

Board Member

- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Joe Morgan/Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Alex Kane/Kelcy Mann** – Find speakers and sponsors for the March, May, June, July and August membership meetings.
- **Marcia Benton** – Health Insurance Awareness Day
- **Marcia Benton** – Medicare Day Committee
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Joe Morgan** - NABIP-TV Sponsorships Committee
- **Michelle Taylor/Kim Pennington** – Top Golf Charity Event Committee

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, February 15, 2024
1:30 p.m. – 3:30 p.m.
Blue Cross of Idaho
2929 W., Navigator Drive, Suite 140, Meridian, Idaho