

National Association of Benefits and Health Professionals Treasure Valley Chapter

Board of Trustees Meeting Minutes

March 21, 2024

Blue Cross of Idaho

2929 W. Navigator Dr., Suite 140, Meridian, Idaho

BOARD MEMBERS PRESENT: Knute Kleven, Marcia Benton, Joe Morgan, Stephanie Hartruff, Alex Kane, Daniel Skelton, Isaac Skelton, CarrieAnne Kowalczyk and Sebrina Chevalier-Koehler

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Lisa Wilson, Michelle Taylor, Kelcy Mann, and Dawna Moreno.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:38 p.m.

Roll call

1. President's Report (Marcia Benton – President Elect)
 - a. Review of Antitrust Statement
 - b. Approval of February 15, 2024 Board Meeting Minutes
Daniel Skelton made a motion to approve the February 15, 2024 Board Meeting Minutes.
Stephanie Hartruff seconded the motion. Motion passed, unanimous vote.
 - c. Be aware of email scams requesting money. Pay attention to the sender email. Several board members received a scam email a few days ago.
 - d. Education Foundation Champion
The board elected Isaac Skelton to be our Education Foundation Champion for the NABIP Education Foundation.
 - e. February Missed Meeting
Knute spoke with the board and let them know that it was recommended to him to offer the following options to the annual meeting members that had registered for the February membership meeting: 1) \$20.00 credit to Top Golf event; 2) \$20.00 donation to IPAC. The board was in agreement with this decision.
 - f. March 2024 Membership Meeting
 - Topic: The Importance of Compliance for Health Insurance Professionals/Agents
 - Sponsor(s): Blue Cross of Idaho
 - CEs Offered: 1
 - Attendees: 48 (Reviewed Monthly Meeting Report)
 - Knute Kleven announced the following:
Upcoming Meetings: Thursday, May 9th at 11:30 a.m. at St. Luke's Health System and Thursday, June 13th at 11:30 a.m. at PacificSource.
Marcia Benton spoke to the attendees about their experience at NABIP Cap Conference
Kim Pennington let the group know that we would be doing a fundraiser at Top Golf on Monday, May 20th.
2. President-Elect Report (Marcia Benton)
 - a. 2024 Fall Forum
Date: September 5, 2024
No breakout sessions this year
Theme: Pirate – All Ships Rise with the Tide
Still confirming how many vendors, booths and sponsorships we will have available.
 - b. NABIP Leadership Roster
National would like the leadership roster returned to them by the end of April. Marcia will be reaching out to current and prospective board members to fill board positions.
3. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)
 - Profit and Loss Statement for July through February 2024
Current bank balance \$28,259. Still need to cut a check to ICSH for 2023 Golf Tournament.
 - 1099 – Select Health

Daniel has been trying to reach someone at SelectHealth as he believes this was given to us in error. Has not had any luck reaching anyone. He will try to reach out to Trent Nate.

- Cap Conference Reimbursement

The following board members attended the 2024 Cap Conference and need reimbursement: Knute, Marcia, Stephanie and CarrieAnne. Current budgeted amount for reimbursement is \$2,500. Joe Morgan also attended, but does not need reimbursement.

b. Membership Recruitment and Membership Experience Chair Update (Knute Kleven/Dawna Moreno-Co-Chair)

- Membership Update
- Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members.
- Members as of 2/1/2024 - 276
- Members as of 2/29/2024 - 277
- Members as of 5/1/2024 - 270
- Current ranking number: Idaho is currently ranked # 1 in Region 7
- We had no new members since our last meeting.

c. Legislative Update (CarrieAnne Kowalczyk, Legislative Chair and Stephanie Hartruff, Co-Chair)

- Report on state legislative call –
Phone call with Max Karlin at NABIP National – RE: HB596. Stephanie and CarrieAnne have a call with Max to go over this bill and what is the best way to move forward. Below is a copy of the sample letter Max wanted the chapters to send out to the State Senators:

Dear Senator...,

I am writing today on behalf of the National Association of Benefits and Insurance Professionals Idaho Chapter (NABIP - Idaho) – a member organization representing consultants, licensed agents and brokers who are engaged in the sale and service of health insurance and other ancillary products and serving employers and consumers in all fifty states– to bring your attention to concerns regarding the pharmacy network restrictions being implemented in HB 596.

NABIP – Idaho recognizes the need for lowering drug costs for patients and that the intent behind HB 596 is to increase accessibility of drugs and bring down costs, however certain provisions in this bill will have the opposite effect. Preferred pharmacy network arrangements between PBMs and their affiliated pharmacy partners are highly effective in lowering costs for employers and consumers. Provisions of HB 596 weakens and disincentives participation in network arrangements, which will only undermine plan sponsors' efforts to choose plan designs that lower costs and provide convenient services. At worst, policies that weaken preferred pharmacy network arrangements force patients using specialty medication into less coordinated care with less clinical support.

On behalf of NABIP - Idaho, I would like to thank you for your attention to this matter. While we all address the issue of drug affordability and accessibility, it is critical that we focus on addressing the issue directly. Instead of eliminating impactful cost saving tools that are successfully utilized by plan sponsors across the country, the focus should be on bad actors who keep the cost of drugs high to maximize profits, with little required transparency.

Sincerely,

President, NABIP - Idaho

- Medicaid Taskforce - Stephanie
Stephanie asked to remove this from the agendas moving forward. Stephanie and CarrieAnne will reach out to our Lobbyist Benn Brocksome regarding Legislative Committee Involvement.

d. Professional Development Update (Alex Kane and Kelcy Mann, Prof. Dev. Co-Chairs)

- Update on speakers and sponsors:

May – Jenn Neal, Formula Done, is the sponsor and speaker

June – Medicare Part D: A Changing Landscape, Matthew Hymel (this was supposed to be the February speaker so you should have all of his info, please let me know if not. I believe his presentation was already approved by DOI). *No sponsor, yet*

July – Government Relations – Norm Varin.

August – ACA Panel

- Meeting location and dates
Robert Tierney approved Knute about adding St. Alphonsus into the mix of meeting locations. He stated that he may even get them to cover the cost of lunch. Board decided to add it to the July Strategic Planning meeting agenda and possibly add it into the location rotation for the 2024-205 meeting year.
- e. Community Service (Michelle Taylor, Community Service Chair; Kim Pennington – Co-Chair)
 - 2023 Charity Golf Scramble – Updates?
Finalizing numbers with Marcia and Daniel and then will get a check cut and a delivery date set.
 - 2024 Charity Golf Scramble
No new report at this time.
 - Top Golf Fundraiser Event – 2024
Date: Monday, May 20th – Noon to 3:00 p.m.
Cost: \$100.00 per person. Six person teams. Still working on prices for teams, sponsors, etc.
Space for up to 96 attendees.
 - Requirements per year for awards points? Stephanie will look into requirements.
- f. Marketing Recognition Chair (Stephanie Hartruff, Marketing Recog. Chair)
 - Awards Status Updates
 - i. Stephanie suggested to the board that this position be a minimum commitment of 2-3 years.
 - ii. Currently working on the Pacesetter award. Will be reaching out to board chairs for needed documentation.
 - iii. Add to Strategic Planning Meeting Agenda – how many committee members do we need/want for each chair positions: marketing, communications, website, and newsletter.
 - iv. Website and Password
Is there a general access login and password for the board members? Joe will contact StarChapter.
- g. Marketing and Communications Update (Joe Morgan and Lisa Wilson, Co-Chairs)
 - Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter (Buffer)
 - Letters to the Editor (5); Op-ed articles – Lisa will be working on these.
 - Status on Social Media Posts (40)
 - Press Releases - Lisa
 - New Board
 - Golf Tournament – ICSH
 - Fall Forum
 - 2023 Christmas Auction - City Light Donation
 - Health Insurance Awareness Day
 - Update NABIP-TV and NABIP-Idaho Websites – meeting dates and upcoming event dates and board positions. This is an ongoing task. Joe will make changes/updates to the Board Member list on the website removing Kim from her positions and adding in those board members that are not currently listed.
 - Newsletter
Stephanie is currently working on putting together a template so that we can start getting a newsletter out monthly.
- h. NABIP-PAC/IPAC Chair (Isaac Skelton and Daniel Skelton, NABIP-PAC/IPAC Co-Chairs)
 - \$255.00 was raised at the March Membership Meeting. Knute Kleven was the winner of \$125.00.
- i. Diversity, Equality & Inclusion (OPEN – Chair)
 - No new report at this time.

5. New Business
 - Discuss with Representatives:
Senator Crapo – still need to talk to. He’s on the Medicaid Finance Committee. Don’t work with Oregon!
Reporting and TeleHealth – don’t want TeleHealth to go away with HSA.
6. Old Business
7. Adjourn
 - **Alex Kane** made a motion to adjourn the meeting. **Daniel Skelton** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:04 p.m.

Task List

Board Member

- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Joe Morgan/Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Alex Kane/Kelcy Mann** – Find speakers and sponsors for the May, June, July and August membership meetings.
- **Marcia Benton** – Medicare Day Committee
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Joe Morgan** - NABIP-TV Sponsorships Committee
- **Michelle Taylor/Kim Pennington** – Top Golf Charity Event Committee

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, April 18, 2024
1:30 p.m. – 3:30 p.m.
Blue Cross of Idaho
2929 W., Navigator Drive, Suite 140, Meridian, Idaho