

National Association of Benefits and Health Professionals Treasure Valley Chapter

Board of Trustees Meeting Minutes

September 19, 2024

St. Luke's Health Plan – Bogus Room

720 E. Park Blvd., Boise, ID 83712

BOARD MEMBERS PRESENT: Marcia Benton, Doug Fry, Daniel Skelton, Joe Morgan, CarrieAnne Kowalczyk (phone), Stephanie Hartruff, Amity Harrison, Kim Pennington, Maya Moser, Samantha Venable Harjo, and Sebrina Chevalier-Koehler

GUEST PRESENT: None.

BOARD MEMBERS EXCUSED: Knute Kleven, Lisa Wilson, Isaac Skelton, Claudia Callahan, Michelle Taylor, Alex Kane, Kelcy Mann, and Samantha Venable Harjo.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:35 p.m.

Roll call

1. President's Report (Marcia Benton – President)
 - a. Review of Antitrust Statement
 - b. Approval of August 15, 2024 Board Meeting Minutes
Daniel Skelton made a motion to approve the August 15, 2024 Board Meeting Minutes. Doug Fry seconded the motion. Motion passed, unanimous vote.
 - c. Discussion and Approval of 2024-2025 Goals
Tabled to the October Board meeting.
 - d. NABIP-TV Sponsorships Committee- Updates?
Marcia and Doug will be meeting to discuss and will discuss at the October board meeting.
 - e. Leadership Training
 - f. 2024 Fall Forum
 - Topic: 2024 Fall Forum – All Ships Rise with the Tide!
 - Sponsor(s): St. Luke's Health Plan and Various Others
 - CEs Offered: 4
 - Attendees: 104 (Reviewed Monthly Meeting Report)
 - Marcia announced the following:
Upcoming Meetings: Thursday, October 10th Pat Kelly – YHI (2025 Open Enrollment, What You Need To Know) at St. Luke's Health System, Thursday, November 14th at PacificSource, and Thursday, December 19th – Annual Charity Christmas Auction at Maddie's Wine & Whiskey in Meridian, Idaho.
 - The 2024-2025 NABIP-TV Board of Trustees was sworn in by Robert Tierney.
2. Fall Forum
 - a. Fall Forum Review
 - b. Survey – what went well, what can we do better next time?
 - Board reviewed survey responses. They were mostly positive with a few differing views.
 - c. CE Credits
 - Four CE Credits have been approved. Sebrina will submit the course rosters of the attendees to the DOI for CE credit.
 - d. Update City Light Charity Drive
 - Carriers won the charity drive. Lisa Wilson is working on a Press Release. .
 - e. Recognized award recipients
 - The following awards were also presented:
 - i. 2024 PIC Award was presented by Knute Kleven to Joe Morgan.
 - ii. Marcia Benton presented Knute Kleven with the 2023-2204 President Plaque.
 - iii. Triple Crown Recipients were announced.
 - iv. 2024 Ouida Peterson Community Service Award
 - v. 2024 William F. Flood Public Service Award
 - vi. LPRT Recipients were announced.
 - f. Introduction of Fall Forum

- Recommendation to post the Introduction of Fall Forum to the NABIP-TV Website. Marcia and Joe will work to get this accomplished.
3. Secretary Report (Doug Fry)
 - a. Education Foundation
 - No new report at this time.
 - b. Health Insurance Awareness Day 2025
 - February 6, 2025 – decision to offer six booths: 4-brokers (2 people max); 1 booth for YHI, 1 for Food Sponsor; 1 for Beverage Sponsor. Booths will be offered to NABIP-TV MEMBERS ONLY! Figure out how much to charge.
 - Marcia would like to find a new location for the 2025 Fall Forum (possibly JUMP) and incorporate Health Insurance Awareness Day community event with it. Goal: David Smith. More group topics. The state is looking at doing a Medicare Forum; maybe we look at doing some kind of a group event.
 4. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)
 - Profit and Loss Statement for July through September 19, 2024
 - i. We made money last year, so it was a good year.
 - ii. Discussion about putting some of the profit into an interest bearing account. CD? Money Market? High Yield Savings? Daniel will research some of these ideas and report back at the October Board meeting.
 - Reviewed Income from Monthly Membership Meetings.
 - 2024-2025 Budget Review and Approval
 - i. This was tabled to the October Board Meeting.
 - b. Membership Recognition Chair (Stephanie Hartruff, Marketing Recog. Chair)
 - Awards Status Updates
 - i. As of September 1st – ALL 2025 award tracking is now available.
 - ii. Pacesetter – Still no feedback yet on our Pacesetter 2024 application.
 - iii. PAC Award – Stephanie has sent information to Isaac and Amity of what is required to apply for this award for 2025.
 - iv. Reached out to Brook regarding Board PAC Contributors. Still waiting for a response.
 - v. NABIP Officer Trainings

All board members need to complete their officer trainings and any additional ones they may be interested in. Go to NABIP.org and select Videos. It takes about 30 minutes. Any additional videos board members do above their chair training earns our chapter extra points. There have been no updates to this report since March 2023.

Cap Conference – Marcia is not showing up as an Attendee. Looking into this further.
 - vi. LPRT
 - c. Community Service (Michelle Taylor, Community Service Chair; Kim Pennington – Co-Chair)
 - 2024 Golf Tournament - Updates?

Reviewed 2024 NABIP-TV Golf Budget. Earned \$9,576.24. With NABIP-TV retaining 15% there will be a total check written to the charity for \$8,250.00. Marcia will work with Pedro to get a date set to deliver the check.
 - 2024 Christmas Auction

Date: Thursday, December 19th, 2024
 Location: Maddie's Wine and Whiskey
 Charity: City Light
 Theme: Candy Cane (Red and White)
 Committee: The following board members volunteered to serve on the committee: Claudia, Marcia, Kim, Michelle, Alex and Sam.
 Sebrina will send out a Save the Date Calendar Invite.
 We will be creating a couple of theme baskets for the membership to contribute to if they have a connection with an area business. They can donate an item or Joe will set up a donation link to the registration and they can donate cash.
 Larger Baskets will be done via live auction at the event.
 - d. Professional Development Update (Alex Kane and Kelcy Mann, Prof. Dev. Co-Chairs)
 - SurveyMonkey – sent list of questions to Doug. Marcia is currently reviewing.

- Update on speakers and sponsors:
 - October – Pat Kelly, Youth Health Idaho. Sponsor: SelectHealth. Location: St. Luke’s Health Plan.
 - November – Brooke Baker – Legacy Navigation (Speaker and Sponsor). Her company assists individuals with Medicaid applications. She plans to educate our brokers with understanding if their clients are eligible for Medicaid on Individual Market or dual eligibility, etc. Location: PacificSource.
 - i. All DOI forms sent to her
 - ii. NOTE: She knows not to include anything about promoting her business in her DOI Speaker Outline.
 - iii. NOTE 2: Sebrina, we’ll get you her information for an invoice to be sent for sponsoring.
 - December – Christmas Auction
 - January – How to do things at Day on the Hill –will reach out to Peyton Nunes.
- g. Legislative Update (CarrieAnne Kowalczyk, Legislative Chair and Stephanie Hartruff, Co-Chair)
- Report on state legislative call –
 - ii. No new update at this time.
 - Update on Russ Fulcher Meeting
 - i. Had a call with Molly, Russ Fulcher’s Aid. Marcia, Knute and CarrieAnne were on the call. Molly is new to the position and feels we can be a really good resource to her.
 - ii. Medicare – More plans refusing to pay commissions. NABIP working with controllers. Medicare Survey – clients and agents. Put on Facebook and email. Infograph (Marcia).
 - iii. Key contacts – Crapo – CarrieAnne has a friend in his area, possible key contact.
- h. Membership Recruitment and Membership Experience Chair Update (Knute Kleven/Claudia Callahan-Co-Chairs)
- Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members.
 - Next New Member Orientation/Value of Membership Meeting is 11/7/24 at 1 pm. Zoom info is on NABIPTV.org under events, or email Knute for more info.
- i. Diversity, Equality, Inclusion & Belonging (Maya Moser and Sam Venable Harjo – Co-Chairs)
- Training – Maya has finished the training. Sam is will working on it.
 - Survey – Maya and Sam would like to do a survey after each meeting asking if the attendees felt welcome and comfortable. Give attendees a QR Code for the survey at the beginning/end of meeting. Maya will write up something, no more than five questions. Suggestion to bring up the QR Code before the 50/50 drawing and give attendees a few minutes to complete it.
 - Contact with Bruce at Blue Cross. PacificSource has DEIB counsel.
- j. Marketing and Communications Update (Joe Morgan and Lisa Wilson, Co-Chairs)
- Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter (Buffer)
 - Letters to the Editor (5); Op-ed articles – Lisa will be working on these.
 - Status on Social Media Posts (40) – Jane Fry has volunteered to start helping with the social media posts.
 - Press Releases - Lisa
 - Golf Tournament – ICSH
 - New Board
 - Fall Forum
 - Info from NABIP National
 - Update NABIP-TV and NABIP-Idaho Website
 - Newsletter
- k. NABIP-PAC/IPAC Chair (Isaac Skelton and Daniel Skelton, NABIP-PAC/IPAC Co-Chairs)
- Status of NABIP-PAC/IPAC
 - \$823.00 was raised at the 2024 Fall Forum Membership Meeting. Lisa Wilson was the winner of \$411.50. NABIP-Idaho will mail her a check.
5. New Business
- a. Lunch Hour – Non-NABIP Members

- Discussion to hold a no-cost lunch for non-NABIP members to attend and learn more about our organization/membership benefits. Possibly a couple of times a year or quarterly. Location
- b. Quarterly Networking Events
No Host/No Cost.

6. Old Business

7. Adjourn

- **Joe Morgan** made a motion to adjourn the meeting. **Kim Pennington** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:16 p.m.

Task List

Board Member

- **Knute/Claudia** – Create list and track monthly calls to those on the Billed not paid report.
- **Joe Morgan/Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Alex Kane/Kelcy Mann** – Find speakers and sponsors for upcoming membership meetings.
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Marcia Benton** - NABIP-TV Sponsorships Committee

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, October 17, 2024

1:30 p.m. – 3:30 p.m.

ZOOM