

National Association of Benefits and Health Professionals
Treasure Valley Chapter
Board of Trustees Meeting Minutes
July 22, 2025
Craig-Howard Insurance-Office
1718 S. Spring Valley Ln.
Meridian, Idaho 83642
and ZOOM

BOARD MEMBERS PRESENT: Marcia Benton, Doug Fry, Knute Kleven, Samantha Venable Harjo, Jackson Longwill, Claudia Callahan, Stephanie Hartruft, Lisa Wilson, Lindsay Clake-Youngwerth, Maya Moser, Caleb Simpson, and Sebrina Chevalier-Koehler (Zoom).

GUEST PRESENT: Pedro Rojas (Zoom-first 15 minutes of meeting).

BOARD MEMBERS EXCUSED: Daniel Skelton, Joe Morgan, CarrieAnne Kowalczyk, Lisa Brown, Julie Triepke, Amity Harrison, and Isaac Skelton.

BOARD MEMBERS ABSENT:

Meeting called to order at 3:00 p.m.

Roll call.

1. President's Report (Marcia Benton – President)
 - a. Review of Antitrust Statement –
 - b. Approval of June 16, 2025, Executive Committee Meeting Minutes, Strategic Planning Meeting Minutes, and Leadership Training Meeting Minutes
Lisa Wilson made a motion to approve the June 16, 2025, Executive Committee Meeting Minutes, Strategic Planning Meeting Minutes, and Leadership Training Meeting Minutes. Caleb Simpson seconded the motion. Motion passed, unanimous vote.
 - c. Approval of the 2025-2026 NABIP-Treasure Valley Annual Meeting Schedule.
Doug Fry made a motion to approve the 2025-2026 NABIP-Treasure Valley Annual Meeting Schedule. Stephanie Hartruft seconded the motion. Motion passed, unanimous vote.
 - d. Membership Blitz Updates
Discussion of experiences out on today's membership blitz.
Will email out the list of people who are connected to an agency, but do not have an agency name. Feel free to reach out. Doug Fry made a motion to purchase list – Knute Kleven second motion to purchase the list.
Ongoing membership meeting, at least three months in length – continuation of our ongoing membership drive,
 - e. NABIP-TV Sponsorships Committee-Updates?
No new report at this time.
 - f. Scheduling Happy Hours, a Membership Drive and Membership Benefits Lunch
 - i. Happy Hour:
No new report at this time.
 - ii. Membership Drive
No new report at this time.
 - iii. Membership Benefits Lunch
No new report at this time.
 - g. 2025 Fall Forum Updates
 - Date: Friday, September 5th, 2025
 - Location: Saint Alphonsus – three spaces within the hospital. Will do breakout sessions. Vendors will be in the big room. Breakouts will be done twice so that gives attendees the chance to attend more than one breakout session.
 - Committee Meetings – Wednesdays at 2:30.
 - Keynote Speaker: Jessica Brooks-Woods, NABIP CEO.
 - Fall Forum Committee Volunteers: Knute, Doug, Marcia, Lisa, Alex and Kelcy.
 - Still looking for a location for the Medicare Summit. Need space for 100 attendees. Considering various options including churches and event spaces, while being mindful of budget constraints.

- h. June 2025 Membership Meeting
 - Topic: Underwriting the AV Calculator and Benefit Design
 - Sponsor(s): The Baldwin Group
 - CEs Offered: 1
 - Attendees: 44 (Reviewed Monthly Meeting Report)
 - Marcia announced the following:
 Upcoming Meetings: Thursday, July 10th
 REBC Designation
 LPRT
 Education Foundation
 2025 Charity Golf Scramble – Friday, August 1st – Falcon Crest Golf Course
 2025 Medicare Summit Event – Thursday, September 4th – Location: TBD
 2025 Fall Forum – Friday, September 5th, 2025 – Saint Alphonsus

- 2. Secretary Report (Doug Fry)
 - a. Education Foundation
 - No new report at this time.

- 3. Chair Reports
 - a. Treasurer’s Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)
 - Profit and Loss Statement for July through June 2025
 - i. No new report at this time.

 - b. Community Service (Lisa Brown and Julie Triepke – Community Service Co-Chairs)
 - 2025 Golf Tournament – Friday, August 1st, - Pedro Rojas
 Pedro discussed updates on the golf tournament:
 - Marcia to follow up with Pedro on golf tournament updates and team registrations.
 - Marcia to update the Google Doc with latest golf tournament information.
 - Pedro to follow up with Claudia regarding Select Health’s sponsorship and lunch coverage.
 - Push the golf tournament team registration deadline to Wednesday.
 - Updates on December Meeting/Christmas Auction
 Lisa and Julie are continuing to explore locations and costs for upcoming event.

 - c. Membership Recognition Chair (Stephanie Hartruff, Marketing Recognition Chair)
 - Awards Status Updates
 State Board – Stephanie – this year is going to be more of a year to help chapters be successful. Our local Leadership Training isn’t necessarily a leadership training. State Board will lead it and give all chapters the opportunity to meet together in one place. Will be scheduled and last about an hour. Putting money aside to encourage members to attend national events. State will be also holding a membership drive.
 - Update on Triple Crown
 - NAHU Officer Trainings
 - LPRT
 - NABIP Treasure Valley won four awards at Miami:
 - Ouida Peterson Community Service Award
 - Pacesetter Award
 - Public Service Award
 - Local Website Award

Didn’t win marketing and professional development awards. The State of Idaho did not win any awards. No membership awards west of the Mississippi. Great convention! Womens Health Panel, PBM Panel, General Health, Food, Personality Gala-triangles and circles. Registration is now open for next year in Atlantic City. Would love leg (CarrieAnne and Sam) to go to Cap Conference – they are top priority for points to attend. State board has put aside money for scholarships for first time attendees (even if not on a board).

- d. Professional Development Update (Jackson Longwill, Maya Moser, Lindsay Clarke-Youngwerth, Prof. Dev. Co-Chairs)
Update on speakers and sponsors:
1. August:
 - a. Location: St. Luke's Central Plaza Room
 - b. Topic: Your Health Idaho: Updates
 - c. Speakers: Pat Kelly
 2. October:
 - a. Location: Zoom
 - b. Topic: TBD
 - c. Speakers: TBD
 3. November:
 - a. Location: Zoom
 - b. Topic: TBD
 - c. Speakers: TBD
- e. Legislative Update (CarrieAnne Kowalczyk, Legislative Chair and Sam Venable Harjo, Co-Chair)
- Sam gave an update: CarrieAnne, Scott, and Sam had lunch with Representative Robert "Rob" Beiswenger from District 8.
 - There is a push to bring back Short-Term plans that would allow coverage to the end of the calendar year to coincide with Open Enrollment Periods.
 - State and local chair calls are taking place bimonthly, and Region 7 calls are monthly, and we are asking our members to notify us if they have contacts with legislators in their area to create an introduction to our NABIP Leg chairs.
 - Lobbyist discussion – NABIP hired Cygnet LLC, a lobbying firm led by Sarah Bettwieser on a recommendation by Director Dean Cameron.
 - New Director of Health and Welfare will be Juliet Charron due to Alex Adams accepting a position in the Trump Administration.
- f. Membership Recruitment and Membership Experience Chair Update (Knut Kleven/Claudia Callahan/Caleb Simpson-Co-Chairs)
- Reviewed current membership reports – New Member, Billed not paid, and Lapsed.
 - New Member Orientation/Value of Membership Meeting 7/3/25.
 - Next New Member Orientation/Value of Membership Meeting is 9/11/25 at 1 pm. Zoom info is on NABIPTV.org under events, or email Knute for more info.
- g. Diversity, Equality, Inclusion & Belonging (Maya Moser and Sam Venable Harjo – Co-Chairs)
- No new report at this time.
- h. Marketing and Communications Update (Joe Morgan and Lisa Wilson, Co-Chairs)
- Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter (Buffer)
 - Letters to the Editor (5); Op-ed articles – Lisa will be working on these.
 - Status on Social Media Posts (40) – Jane Fry is going to assist with posting social media. She will not be doing content creation.
 - Press Releases - Lisa
Lisa is sending out a Press Release this week announcing that NABIP Treasure Valley has donated \$39,000 in 2024 to various non-profits.
 - Newsletter – no new report at this time.
 - Kelly Loussedes, MPA – Sr. VP of Public Relations – NABIP – kloussededs@nabip.org – 202-595-3074 reached out to our chapter regarding our Press Release about our donation to the Idaho Suicide Hotline. Marcia and Lisa had a call with the Editor of BIP Magazine yesterday, and they would like to feature our chapter in the upcoming BIP Magazine. Highlight this specific event or the fact that we've given away \$80,000 in the past year. We need good golf tournament photos from this year's event. Lisa would like as many photos as she can get by the end of this week. Feature two chapters per month. Top Golf, Christmas Auction, Fall Forum Community Service, Golf Tournament.

- i. NABIP-PAC/IPAC Chair (Isaac Skelton and Amity Harrison, NABIP-PAC/IPAC Co-Chairs)
 - Status of NABIP-PAC/IPAC
\$355.00 was raised at the June Membership Meeting. Joe Morgan was the winner of \$177.50.
4. New Business
5. Old Business
6. Adjourn
 - **Stephanie Hartruft** made a motion to adjourn the meeting. **Samantha Venable Harjo** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 4:30 p.m.

Task List

Board Member

- **Knute/Claudia** – Create list and track monthly calls to those on the Billed not paid report.
- **Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Jackson Longwill/Maya Moser/Lindsay Clarke-Youngwerth** – Find speakers and sponsors for upcoming membership meetings.
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Marcia Benton** - NABIP-TV Sponsorships Committee
- **Marcia** - Scheduling Happy Hour, a Membership Drive and Membership Benefits Lunch

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, August 21, 2025

1:30 p.m. – 3:30 p.m.

**Location: Mountain West Scouting Office
8901 Franklin Rd, Boise, Idaho 83709**