

National Association of Benefits and Health Professionals
Treasure Valley Chapter
Board of Trustees Meeting Minutes
October 16, 2025
ZOOM

BOARD MEMBERS PRESENT: Marcia Benton, Doug Fry, Knute Kleven, Stephanie Hartruff, Joe Morgan, Amity Harrison, CarrieAnne Kowalczyk, Claudia Callahan, Lisa Brown, and Sebrina Chevalier-Koehler.

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Daniel Skelton, Jackson Longwill, Robert Tierney, Samantha Venable Harjo, Lisa Wilson, Caleb Simpson, Julie Triepke, and Lindsay Clake-Youngwerth.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:32 p.m.

Roll call.

1. President's Report (Marcia Benton – President)
 - a. Review of Antitrust Statement –
 - b. Approval of September 18, 2025, Board Meeting Minutes
There was not a quorum, so no motion was made. This item was tabled to the November board meeting.
 - c. NABIP-TV Sponsorships Committee-Updates?
Emails have been sent out to carriers and prospective sponsors. There is some confusion between our sponsorships and the State's sponsorships. Marcia will reach out to Robert Tierney with Saint Alphonsus and answer his questions.
United Heritage will be a 2026 sponsor – Sponsorship Level is TBD
Your Health Idaho will be a 2026 sponsor – Sponsorship Level - Sapphire
 - d. Scheduling Happy Hours, a Membership Drive and Membership Benefits Lunch
 - i. Happy Hour:
There were two people besides Marcia that attended the October 9th Happy Hour. Even though it was a small group, there were great questions answered and discussed.
The next Happy Hour will be Thursday, November 13th, also at Legends from 4:00 p.m. to 6:00 p.m.
 - ii. Membership Drive
No new report at this time.
 - iii. Membership Benefits Lunch
No new report at this time.
 - e. October 2025 Membership Meeting
 - Topic: Why Benefits Compliance Matters: Protecting Employers, Employees, and Brokers
 - Sponsor(s): None
 - CEs Offered: 1
 - Attendees: 13 (Reviewed Monthly Meeting Report)
 - Marcia announced the following:
Upcoming Meetings:
Thursday, November 13th – ZOOM – ERISA and Cafeteria Plan Documents; Speaker: David Flotten – Lumelight
Thursday, December 18th – NABIP-TV Charity Christmas Auction – Basket Donations Needed
REBC Designation
LPRT
Education Foundation
2. 2025 Fall Forum/Medicare Summit Updates
 - a. Survey—what went well, what can we do better next time?
Prepare survey and send out in January 2026.
 - b. CE Credits
Still waiting for CE approval for the Panel Discussion; we are also waiting for documentation from Reed Smith (Medicare Summit) to prepare his timed outline and submit it for CE.

3. Secretary Report (Doug Fry)
 - a. Education Foundation
 - No new report at this time.

4. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)
 - Profit and Loss Statement for July through September 2025
 - i. No new report at this time.
 - 2025-2026 Budget Review and Approval
 - i. No new report at this time.
 - Income from Monthly Membership Meetings (review Monthly Meeting Breakdown)
 - i. Reviewed report as of 10/9/2025.

 - b. Legislative Update (CarrieAnne Kowalczyk, Legislative Chair and Sam Venable Harjo, Co-Chair)
 - Report on State Legislative Call/Region 7 Legislative Call
 - Federal Updates – Michael
 - Idaho open enrollment starts Oct 15th, everyone else Nov 1st
 - Idaho is putting people over 400% FPL on short term plans, Arizona has short term plans but aren't guarantee issue, CO doesn't have short term plans
Still haven't reversed the regulation on short term plans
 - Medicare – Jessica at Better Medicare Alliance, Medicare advisory group also attending
 - Part D creditable coverage – standard drug card has been improved significantly so it's been made more difficult, inflation reduction act
Compliance corner on Part D -
 - Update on Legislative Committee Involvement.
 - Update on Key Contacts.

 - c. Membership Recruitment and Membership Experience Chair Update (Knut Kleven/Claudia Callahan/Caleb Simpson-Co-Chairs)
 - Knute attended the National Membership Chair Training Meeting on Tuesday. There was an effective letter that another state is using to send to their Lapsed/Almost Lapsed members that they are having much success with. That chair was going to share it with Knute but hasn't yet. He will follow up and share it with Claudia and Marcia when he receives it.
 - Reviewed current membership reports – New Member, Billed not paid, and Lapsed. Robert reached out to those on the September lapsed list and here are his updates:
 - Committed to reinstating membership:**
Pedro Rojas, Morgan Thomas, Kim Tower
 - I left either a voice mail or email:**
Pete Cavender, Kelly Madison, Clark Mullen, Michelle Taylor (Moda)
 - Told me no:**
Tim Trivette – Regence. Tim said he doesn't see the value in the membership anymore because it is not attacking group brokers any longer. I explained that I re-joined the board to help in that area, but he still refused.

- Sebrina will reach out to those on the new member list with no sponsor listed and ask if they had someone that recruited them. Sebrina heard back from all on the new member list with no sponsor listed except for Christine Aros and Julie Triepke. Sponsors for those that responded have been updated with NABIP national.
- Next New Member Orientation/Value of Membership Meeting is 11/6/25 at 1 pm. Zoom info is on NABIPTV.org under events, or email Knute for more info.

- d. Diversity, Equality, Inclusion & Belonging (Sam Venable Harjo – Chair)
 - No new report at this time.

- e. Marketing and Communications Update (Joe Morgan, Lisa Wilson, and Jane Fry, Co-Chairs)
 - Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter, and Instagram (Buffer).
 - Letters to the Editor (5); Op-ed articles – Lisa will be working on these.
 - Status on Social Media Posts (40) – Jane Fry is assisting with posting social media. She is not doing content creation.

- Jane is doing a great job of getting information posted about our monthly meetings.
 - Press Releases - Lisa
 - Top Golf
 - Golf Tournament – Idaho Crisis and Suicide Hotline Donation
 - New Board
 - Fall Forum
 - Medicare Summit
 - NABIP – National Press Releases
 - Update NABIP-TV/NABIP-Idaho Websites – meeting dates and upcoming event dates & board positions. Joe and Sebrina will work to see if there is an option of not sending meeting emails to those that have already registered for the event.
 - Need event information for Christmas Auction. Here is the link to last year’s event: <https://tvahu.starchapter.com/meetinginfo.php?id=101&ts=1734630952>
 - Need info for January meeting.
 - Newsletter
- f. Membership Recognition Chair (Stephanie Hartruft, Marketing Recognition Chair)
- Awards Status Updates
 - Pacesetter Missing Points
 - Professional Development (325/780)
 1. More CE Credits (60/175)
 2. Chapter Members Completing NABIP Programs (140/480)
 - a. LPRT, REBC, DEI&B, Leadership Academy, Mentorship, Triple Crown
 - Media Relations (250/550)
 1. Letters to the Editor (0/50)
 2. Op-Ed (0/50)
 3. TV or Radio Appearance (0/50)
 4. Press Hits (10/50)
 - Membership (420/695)
 1. Net Membership Increase (50/200)
 2. Board Members achieving Triple Crown (20/120)
 - Interesting Facts
 1. 19/156 member support the PAC
 - State Update – Annual State Leadership Conference

The State will be hosting the Annual State Leadership Conference in conjunction with the Spring Symposium. All board members from across the state will be invited to attend this event. Rhonda will introduce herself and the State board. We will go over a brief vision for NABIP and Idaho. Then all of the board positions will split off and have their own smaller meeting/training. We want to State to lead and support the local board members, this is where it will begin. More to come
 - Update on Triple Crown
 - NAHU Officer Trainings
 - LPRT
- g. Community Service (Lisa Brown and Julie Triepke – Community Service Co-Chairs)
- 2025 Golf Tournament – Updates?
 - Need to schedule check delivery to ICSH.
 - Updates on December Meeting/Christmas Auction
 - Location: Courtyard by Marriott.
 - The calendar invite went to out all NABIP Treasure Valley members. We also sent out an email to all NABIP Treasure Valley members and non-members regarding the Christmas event.
 - Lisa, Julie and Colleen are working on reaching out to each person the spreadsheet regarding donations.
 - The next committee meeting is scheduled for Tuesday—Lisa will send Joe a meeting invite. Lisa will also send Joe a copy of the .jpg flyer to use on social media, website, etc. Joe indicated that if they would like to come up with an entire social media layout with dates, emails/posts, etc. He can get them all uploaded and scheduled to go out on certain dates and times.

- Charities (Joe Morgan)
 - Are we going to update the list of charities that receive our contributions for events we hold? If so, I would propose the [Nampa Family Justice Center](https://www.cityofnampa.us/190/Nampa-Family-Justice-Center). While it has “Nampa” in the name, that is only because the city gave them a building to work out of. The service the whole Treasure Valley, the State of Idaho, and surrounding states. It is not just local to Nampa. See details regarding what they do by clicking the link: <https://www.cityofnampa.us/190/Nampa-Family-Justice-Center>

- h. Professional Development Update (Jackson Longwill and Lindsay Clarke-Youngwerth, Prof. Dev. Co-Chairs)

Update on speakers and sponsors:

 1. November 13th:
 - a. Location: Zoom – 8:00 a.m.
 - b. Topic: ERISA and Cafeteria Plan Documents
 - c. Speakers: David Flotten - Lumelight
 2. January 8th:
 - a. Location: PacificSource – 11:30 a.m.
 - b. Topic: TBD
 - c. Speakers: Julie Triepke, BPA Health
 3. February 12th:
 - a. Location: St. Luke’s – 11:30 a.m.
 - b. Topic: Legislative
 - c. Speakers: Lobbyist – Sarah Bettwieser – lunch meeting

- i. NABIP-PAC/IPAC Chair (Amity Harrison, NABIP-PAC/IPAC Chairs)
 - Status of NABIP-PAC/IPAC
 - No new report at this time.

- 5. New Business

- 6. Old Business

- 7. Adjourn
 - a. Meeting adjourned at 2:08 p.m.

Task List

Board Member

- **Knute/Claudia/Caleb** – Create list and track monthly calls to those on the Billed not paid report.
- **Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Jackson Longwill/Lindsay Clarke-Youngwerth** – Find speakers and sponsors for upcoming membership meetings.
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Marcia Benton** - NABIP-TV Sponsorships Committee
- **Marcia** - Scheduling Happy Hour, a Membership Drive and Membership Benefits Lunch

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, November 20, 2025

1:30 p.m. – 3:30 p.m.

Location: ZOOM