

National Association of Benefits and Health Professionals Treasure Valley Chapter

Board of Trustees Meeting Minutes

November 20, 2025

ZOOM

BOARD MEMBERS PRESENT: Marcia Benton, Doug Fry, Knute Kleven, Daniel Skelton, Stephanie Hartruft, Joe Morgan, CarrieAnne Kowalczyk, Claudia Callahan, Lisa Brown, Lisa Wilson, Julie Triepke, Lindsay Clake-Youngwerth, and Sebrina Chevalier-Koehler.

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Amity Harrison, Jackson Longwill, Robert Tierney, Samantha Venable Harjo, and Caleb Simpson.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:32 p.m.

Roll call.

1. President's Report (Marcia Benton – President)
 - a. Review of Antitrust Statement –
 - b. Approval of September 18, 2025, and October 16, 2025, Board Meeting Minutes
Stephanie Hartruft made a motion to approve the September 18, 2025, and the October 16, 2025, Board Meeting Minutes. CarrieAnne Kowalczyk seconded the motion. Motion passed, unanimous vote.
 - c. NABIP-TV Sponsorships Committee-Updates?
Review of sold sponsorships.
The board has secured four sponsorships for the upcoming year, including a new Diamond sponsor (BBSI).
St. Luke's Health Plan – Emerald
Your Health Idaho – Sapphire
TASC (Total Administrative Services Corp) - Sapphire
United Heritage will be a 2026 sponsor – Sponsorship Level is TBD
Saint Alphonse wanted to be a Diamond sponsor, but since that level was already purchased, Marcia is going to reach out to them and see if they will move forward with a Ruby sponsorship.
 - d. Scheduling Happy Hours, a Membership Drive and Membership Benefits Lunch
 - i. Happy Hour:
There were nine people besides Marcia that attended the November 13th Happy Hour.
 - ii. Membership Drive
No new report at this time.
 - iii. Membership Benefits Lunch
No new report at this time.
 - e. National Leadership Training – Sunday
 - f. Cap Conference – Who is going?
Marcia discussed the upcoming CAP conference and National Leadership Training Day. She noted certain positions (VP, President, Legislative Chairs) earn points for attending.
Currently planning to attend: Marcia, CarrieAnne and Lindsay
State offering scholarships for first-time attendees.
December 8th is last day of early bird registration. Flights are not expensive at the moment.
 - g. November 2025 Membership Meeting
 - Topic: ERISA and Cafeteria Plan Documents
 - Sponsor(s): None
 - CEs Offered: 1
 - Attendees: 9 (Reviewed Monthly Meeting Report)
 - Marcia announced the following:
Upcoming Meetings:
Thursday, December 18th – NABIP-TV Charity Christmas Auction – Basket Donations Needed
REBC Designation
LPRT
Education Foundation

2. 2025 Fall Forum/Medicare Summit Updates
 - a. Survey—what went well, what can we do better next time?
Prepare survey and send out in January 2026.
 - b. CE Credits
Still waiting for documentation from Reed Smith (Medicare Summit) to prepare his timed outline and submit it for CE.

3. Secretary Report (Doug Fry)
 - a. Education Foundation
 - No new report at this time.

4. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)
 - Profit and Loss Statement for July through October 2025
 - i. Current bank balance, \$43,000 – still need to deliver ISPH check.
 - 2025-2026 Budget Review and Approval
 - i. No new report at this time.
 - Taxes
 - i. Daniel reported successful filing of taxes for the year.
 - Income from Monthly Membership Meetings (review Monthly Meeting Breakdown)
 - i. Reviewed report as of 11/13/2025.

 - b. Membership Recruitment and Membership Experience Chair Update (Knut Kleven/Claudia Callahan/Caleb Simpson-Co-Chairs)
 - Reviewed current membership reports – New Member, Billed not paid, and Lapsed.
 - Knute reported we're losing more members than gaining (11 new members, but lost 22 over the past year).
 - Dawna would like to help again in the Retention position after January. Need Brokers in this retention position to speak to lapsing brokers to speak to the value of membership.
 - Next New Member Orientation/Value of Membership Meeting is 1/7/26 at 1 pm. Zoom info is on NABIPTV.org under events, or email Knute for more info. Knute and Joe are going to look into moving the meetings from the Zoom platform over to Teams.
 - Joe suggested adding more brokers to the membership committee to balance the carrier-heavy representation.
 - Melinda and Mindy are both retired. Sebrina to let NABIP National know.

 - c. Diversity, Equality, Inclusion & Belonging (Sam Venable Harjo – Chair)
 - No new report at this time.

 - d. Marketing and Communications Update (Joe Morgan, Lisa Wilson, and Jane Fry, Co-Chairs)
 - Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter, and Instagram (Buffer).
 - Letters to the Editor (5); Op-ed articles – Lisa will be working on these.
 - Status on Social Media Posts (40) – Jane Fry is assisting with posting social media. She is not doing content creation.
 - Jane is doing a great job of getting information posted about our monthly meetings.
 - Press Releases - Lisa
 - Top Golf
 - Golf Tournament – Idaho Crisis and Suicide Hotline Donation
 - New Board
 - Fall Forum
 - Medicare Summit
 - NABIP – National Press Releases
 - Update NABIP-TV/NABIP-Idaho Websites – meeting dates and upcoming event dates & board positions.
 - Joe – Christmas Auction content is good to go and going out on schedule. Board members...PLEASE REGISTER! Do we want to keep \$30, \$40 to \$20 or to all \$30?
 - Needs the info for January meeting.
 - Newsletter
Marcia and Stephanie to prepare a newsletter.

- Lisa: Do we want to take a proactive approach in reaching out to media. Maggie O'Mara did a story, and a lot of the information was inaccurate. Yes, let's do a press release. Send an email, thanks for focusing on this, but I'd like to clarify a few things. Lisa will see if she can find it and send it to the board and we'll see how we would like to respond.
 - Daniel – provide final close report to be posted to the website.
- e. Membership Recognition Chair (Stephanie Hartruff, Marketing Recognition Chair)
- Awards Status Updates
No new report at this time.
- f. Community Service (Lisa Brown and Julie Triepke – Community Service Co-Chairs)
- 2025 Golf Tournament – Updates?
 - Need to schedule check delivery to ICSH.
 - Updates on December Meeting/Christmas Auction
 - Location: Courtyard by Marriott.
 - 21 auction items. Continue to outreach for more.
 - Had a committee meeting yesterday, everything is on track. Meeting every other week. Julie hasn't attended this event in the past. Goal is to create a Standard Operating Procedure for each event for moving forward.
 - Doug has agreed to be the auctioneer again this year and requested a list of live auction items with descriptions and values ahead of the event.
- g. Professional Development Update (Jackson Longwill and Lindsay Clarke-Youngwerth, Prof. Dev. Co-Chairs)
- Update on speakers and sponsors:
1. January 8th:
 - a. Location: PacificSource – 11:30 a.m.
 - b. Topic: Finding Direction on the Roadmap of Challenges with EAPs (1 CE Approved)
 - c. Speakers: Julie Triepke, BPA Health
 2. February 12th:
 - a. Location: St. Luke's – 11:30 a.m.
 - b. Topic: Legislative Update
 - c. Speakers: Lobbyist – Sarah Bettwieser – lunch meeting
 3. March 12th:
 - a. Location: Saint Alphonsus (Nampa?) – 8:00 a.m.
 - b. Topic: Self-Funded 101
 - c. Speakers: Eric Weiningham

Lindsay discussed the importance of education on self-funded plans, especially regarding compliance issues.

Doug strongly supported education on level-funded and self-funded plans due to widespread misunderstandings.
- h. Legislative Update (CarrieAnne Kowalczyk, Legislative Chair and Sam Venable Harjo, Co-Chair)
- Report on State Legislative Call/Region 7 Legislative Call
 - Update on Key Contacts.
 - **CarrieAnne**: Confirmed the lobbyist is scheduled for an upcoming meeting.
 - **CarrieAnne**: Reported on a meet and greet with legislators Faye Thompson, Christy Zito, and Rob Besswinger.
 - **CarrieAnne**: Shared Dean Cameron's request for evidence of carriers deterring people from entering plans or preventing agents from enrolling them.
 - **CarrieAnne**: Mentioned she's collecting signed letters from clients stating they want to maintain having their agent.
 - **Lindsay**: Presented several legislative proposals she's working on with legislator Chris Mathias:
 1. A bill allowing patients to use cash pay prices that are lower than insurance rates and have them apply to deductibles.
 2. An anti-steering law preventing providers from disincentivizing members from choosing their own services.
 3. A bill requiring hospitals and insurance companies to list pricing on websites (in draft)

4. A potential bill preventing pharmacy benefit managers from also owning pharmacies in the state.
 - **CarrieAnne**: Asked Lindsay to check into the potential for bringing back proposed bills if they don't pass initially.
- i. NABIP-PAC/IPAC Chair (Amity Harrison, NABIP-PAC/IPAC Chairs)
 - Status of NABIP-PAC/IPAC
 - No new report at this time.
5. New Business
6. Old Business
7. Adjourn
 - a. **CarrieAnne Kowalczyk** made a motion to adjourn the meeting. **Stephanie Hartruff** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 2:36 p.m.

Task List

Board Member

- **Knute/Claudia/Caleb** – Create list and track monthly calls to those on the Billed not paid report.
- **Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Jackson Longwill/Lindsay Clarke-Youngwerth** – Find speakers and sponsors for upcoming membership meetings.
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Marcia Benton** - NABIP-TV Sponsorships Committee
- **Marcia** - Scheduling Happy Hour, a Membership Drive and Membership Benefits Lunch
- **Marcia and Sebrina** - Add discussion of board member benefits (reduced fees, etc.) to Q1 agenda.
- **Lisa** – Find and share the inaccurate media report on tax credits and subsidies to potentially prepare a response.

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, December 18, 2025

1:30 p.m. – 3:30 p.m.

Location: ZOOM