

# National Association of Benefits and Health Professionals Treasure Valley Chapter

## Board of Trustees Meeting Minutes

December 18, 2025

ZOOM

**BOARD MEMBERS PRESENT:** Marcia Benton, Daniel Skelton, Joe Morgan, CarrieAnne Kowalczyk, Lisa Brown, Lisa Wilson, Robert Tierney, and Sebrina Chevalier-Koehler.

**GUEST PRESENT:** None

**BOARD MEMBERS EXCUSED:** Doug Fry, Julie Triepke, Knute Kleven, Lindsay Clarke-Youngwerth, Stephanie Hartruft, Claudia Callahan, Amity Harrison, Jackson Longwill, Samantha Venable Harjo, and Caleb Simpson.

**BOARD MEMBERS ABSENT:** None

Meeting called to order at 1:31 p.m.

Roll call.

1. President's Report (Marcia Benton – President)
  - a. Review of Antitrust Statement –
  - b. Approval of November 20, 2025, Board Meeting Minutes  
There was not a Quorum, so this item was tabled to the January board meeting.
  - c. NABIP-TV Sponsorships Committee-Updates?  
Review of sold sponsorships. The board has secured six sponsorships for the upcoming year:  
BBSI - Diamond  
Saint Alphonsus – Ruby  
St. Luke's Health Plan – Emerald  
Your Health Idaho – Sapphire  
TASC (Total Administrative Services Corp) – Sapphire  
SelectHealth - Amethyst  
United Heritage will be a 2026 sponsor – Sponsorship Level is TBD
  - d. Scheduling Happy Hours, a Membership Drive and Membership Benefits Lunch
    - i. Happy Hour:  
No new report at this time.
    - ii. Membership Drive  
No new report at this time.
    - iii. Membership Benefits Lunch  
No new report at this time.
  - e. State Symposium – April 8<sup>th</sup> and 9<sup>th</sup>  
Leadership Training will be held during the State Symposium on April 8<sup>th</sup>
  - f. Cap Conference – February 22-25 - Who is going?  
Marcia discussed the upcoming CAP conference and National Leadership Training Day. She noted certain positions (VP, President, Legislative Chairs) earn points for attending.  
Currently planning to attend: Marcia, CarrieAnne and Lindsay  
State and TV are both offering scholarships for first-time attendees.
  - g. NABIP National – Leadership Challenges  
Marcia stated to the group that NABIP National is experiencing leadership challenges with approximately six members stepping down from various positions, including the Region 7 RVP. A new RVP has been nominated. Despite leadership challenges, legislative teams are working effectively.
  - h. Buy Idaho Event – February 25, 2026 – 8:00 a.m. to 3:00 p.m. (700 W. Jefferson)  
Are there any board members able to run the booth? Will have further discussion in January. Joe is happy to assist.
  - i. New Laptops (2)  
The chapter has two new laptops that can be used with cameras and microphones. Joe stated that the laptops need Microsoft Office software and recommended that the chapter budget \$100/year for Microsoft Office licenses. Marcia stated that she has extra license codes that the association can use at no cost.

- j. December 2025 Membership Meeting
  - Topic: December Membership Meeting/Charity Christmas Auction
  - Sponsor(s): St. Luke's Health Plan, Regence, Your Health Idaho, and Blue Cross of Idaho
  - CEs Offered: None
  - Attendees: 51 (Reviewed Monthly Meeting Report)
  - Marcia announced the following:  
Upcoming Meetings:  
Thursday, January 8<sup>th</sup> – Julie Triepke
  
- 2. 2025 Fall Forum/Medicare Summit Updates
  - a. Survey—what went well, what can we do better next time?  
Prepare survey and send out in January 2026.
  - b. CE Credits  
We are still waiting for documentation from Reed Smith (Medicare Summit) to prepare his timed outline and submit it for CE.
  
- 3. Secretary Report (Doug Fry)
  - a. Education Foundation
    - No new report at this time.
  
- 4. Chair Reports
  - a. Treasurer's Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)
    - Profit and Loss Statement for July through November 2025
      - i. Current bank balance, \$43,000 – still need to deliver ISPH check.
    - 2025-2026 Budget Review and Approval
      - i. No new report at this time.
    - ICCU Checking
      - i. Checking account was hacked by a total of approximately \$32,000. Sebrina is working on getting all the accounts updated with the new account information. The transactions appeared as payments to a Discover card. ICCU has reimbursed the funds and is investigating. Sebrina will discuss with ICCU about implementing text notifications for any withdrawals from the account.
    - Income from Monthly Membership Meetings (review Monthly Meeting Breakdown)
      - i. Reviewed report as of 11/13/2025.
  - b. Diversity, Equality, Inclusion & Belonging (Sam Venable Harjo – Chair)
    - No new report at this time.
  - c. Marketing and Communications Update (Joe Morgan, Lisa Wilson, and Jane Fry, Co-Chairs)
    - Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter, and Instagram (Buffer).
    - Letters to the Editor (5); Op-ed articles – Lisa will be working on these.
    - Status on Social Media Posts (40) – Jane Fry is assisting with posting social media. She is not doing content creation.
      - Jane is doing a great job of getting information posted about our monthly meetings.
    - Press Releases - Lisa
      - Top Golf
      - Golf Tournament – Idaho Crisis and Suicide Hotline Donation
      - New Board
      - Fall Forum
      - Medicare Summit
      - NABIP – National Press Releases
    - Update NABIP-TV/NABIP-Idaho Websites – meeting dates and upcoming event dates & board positions.
    - Newsletter  
Marcia and Stephanie to prepare a newsletter.
  - d. Membership Recognition Chair (Stephanie Hartruff, Marketing Recognition Chair)
    - Awards Status Updates  
No new report at this time.

- e. Community Service (Lisa Brown and Julie Triepke – Community Service Co-Chairs)
  - 2025 Golf Tournament – Updates?
    - Daniel Codina with ICSH attend the 2025 Christmas Charity Auction Meeting. The ICSH check in the amount of \$7,386 was presented to Daniel at the event. Total donation amount was \$9,600.
  - Updates on December Meeting/Christmas Auction
    - Location: Courtyard by Marriott.
    - Today’s Christmas Charity auction was a success. Preliminary numbers show that we raised approximately \$21,000 gross, with an estimated \$17,000-\$18,000 net donation to City Light after expenses and the 10% chapter retention. Marcia confirmed 29 baskets were accounted for plus live auction items.
    - Joe stated that he would post pictures from today’s charity auction to the website.
  - Spring Charity Event
    - Lisa and Julie will begin planning for the Spring community service event.
  
- f. Professional Development Update (Jackson Longwill and Lindsay Clarke-Youngwerth, Prof. Dev. Co-Chairs)
 

Update on speakers and sponsors:

  1. January 8<sup>th</sup>:
    - a. Location: PacificSource – 11:30 a.m.
    - b. Topic: Finding Direction on the Roadmap of Challenges with EAPs (1 CE Approved)
    - c. Speakers: Julie Triepke, BPA Health
  2. February 12<sup>th</sup>:
    - a. Location: St. Luke’s – 11:30 a.m.
    - b. Topic: Legislative Update
    - c. Speakers: Lobbyist – Sarah Bettwieser – lunch meeting
    - d. Need to reach out to Sarah and get her timed outline and bio for CE credit.
  3. March 12<sup>th</sup>:
    - a. Location: Saint Alphonsus (Nampa?) – 8:00 a.m.
    - b. Topic: Self-Funded 101
    - c. Speakers: Eric Weiningham
  
- g. Legislative Update (CarrieAnne Kowalcyk, Legislative Chair and Sam Venable Harjo, Co-Chair)
  - Report on State Legislative Call/Region 7 Legislative Call
  - Update on Key Contacts.
    - Confirmed the lobbyist is scheduled for an upcoming February meeting.
    - Day on the Hill is scheduled for March 12<sup>th</sup>.
    - CMS is seeking feedback on proposed rule changes.
    - The local and state organization remain stable despite national challenges.
    - Important voting for new leadership will occur at the national meeting in Atlantic City in June.
    - CarrieAnne and Marcia will follow-up on a news article for publication.
  
- h. Membership Recruitment and Membership Experience Chair Update (Knut Kleven/Claudia Callahan/Caleb Simpson-Co-Chairs)
  - Reviewed current membership reports – New Member, Billed not paid, and Lapsed.
  - The state is working on a push for new members. Donna will join the committee in January to make calls to prevent membership lapses. The focus will be on preventing lapses in membership.
  - Next New Member Orientation/Value of Membership Meeting is 1/7/26 at 1 pm. Zoom info is on NABIPTV.org under events, or email Knute for more info. Knute and Joe are going to look into moving the meetings from the Zoom platform over to Teams.
  
- i. NABIP-PAC/IPAC Chair (Amity Harrison, NABIP-PAC/IPAC Chairs)
  - Status of NABIP-PAC/IPAC
    - No new report at this time.

## 5. New Business

6. Old Business

7. Adjourn

a. Meeting adjourned at 2:36 p.m.

### **Task List**

#### **Board Member**

- **Knute/Claudia/Caleb** – Create list and track monthly calls to those on the Billed not paid report.
- **Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Jackson Longwill/Lindsay Clarke-Youngwerth** – Find speakers and sponsors for upcoming membership meetings.
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Marcia Benton** - NABIP-TV Sponsorships Committee
- **Marcia** - Scheduling Happy Hour, a Membership Drive and Membership Benefits Lunch
- **Marcia and Sebrina** - Add discussion of board member benefits (reduced fees, etc.) to Q1 agenda.
- **Lisa** – Find and share the inaccurate media report on tax credits and subsidies to potentially prepare a response.

Please read and print these minutes and bring to the next board meeting to be held on:

**Thursday, January 15, 2025**

**1:30 p.m. – 3:30 p.m.**

**Location: Mountain West Scouting Office  
8901 Franklin Rd, Boise, Idaho 83709**