

# National Association of Benefits and Health Professionals

## Treasure Valley Chapter

Board of Trustees Meeting Minutes

February 19, 2026

Mountain West Scouting Office

8901 Franklin Rd, Boise, Idaho 83709

and ZOOM

**BOARD MEMBERS PRESENT:** Marcia Benton, Doug Fry, Daniel Skelton, Joe Morgan, Lisa Wilson (Zoom), Samantha Venable Harjo, Amity Harrison (Zoom), Lisa Brown (Zoom), Julie Triepke (Zoom), and Sebrina Chevalier-Koehler.

**GUEST PRESENT:** None

**BOARD MEMBERS EXCUSED:** Knute Kleven, CarrieAnne Kowalczyk, Claudia Callahan, Caleb Simpson, Stephanie Hartruft, Lindsay Clarke-Youngwerth, Robert Tierney, and Bill Duncan.

**BOARD MEMBERS ABSENT:** None

Meeting called to order at 1:42 p.m.

Roll call.

1. President's Report (Marcia Benton – President)
  - a. Review of Antitrust Statement –
  - b. Approval of January 15, 2026, Board Meeting Minutes  
Doug Fry made a motion to approve the January 15, 2026, Board Meeting Minutes. Joe Morgan seconded the motion. Motion passed, unanimous vote.
  - c. NABIP-TV Sponsorships Committee-Updates?  
Review of sold sponsorships. The board has secured six sponsorships for the upcoming year:  
BBSI - Diamond  
Saint Alphonsus – Ruby  
St. Luke's Health Plan – Emerald  
Your Health Idaho – Sapphire  
TASC (Total Administrative Services Corp) – Sapphire  
SelectHealth – Amethyst  
Moda Health – Garnet  
Willamette – Garnet  
Fenyx Health – Garnet  
Reach out to Trish and Maureen at Regence. Trish's contact info: [Trish.quarles@regence.com](mailto:Trish.quarles@regence.com).  
Reach out to Zorro and Trustmark, NCD.  
Marcia and Sebrina sent follow-up emails on February 6, 2026. Still need a Ruby and an Emerald.
  - d. Scheduling Happy Hours, a Membership Drive and Membership Benefits Lunch
    - i. Happy Hour:  
The Happy Hour at Legends from 4:00 p.m. to 6:00 p.m. on Wednesday, January 28<sup>th</sup> had a great turnout with both carriers and brokers in attendance. Check into a Hawks NABIP day.
    - ii. Membership Drive  
No new report at this time.
    - iii. Membership Benefits Lunch  
No new report at this time.
  - e. Cap Conference – February 22-25 - Who is going?  
Marcia discussed the upcoming CAP conference and National Leadership Training Day. She noted certain positions (VP, President, Legislative Chairs) earn points for attending.  
Currently planning to attend: Marcia, CarrieAnne, Robert, Lindsay and Sam (first time attendee).  
State and TV are both offering scholarships for first-time attendees.  
Discussion on Email regarding Leadership Change at Nationals – Terminated Jessica Brooks Woods – actively working on budgeting issue for the past few years. Budgeting issues pre-dated Jessica.  
For the first time ever we're on a better path than we have been in a long time. Nationals at Atlantic City this year will be very unique. Will have town hall conversations and unique elections.
  - f. Buy Idaho Event – February 25, 2026 – 8:00 a.m. to 3:00 p.m. (700 W. Jefferson)  
Request to be next to YHI. Joe, Jackson and Claudia will staff the booth. The booth will provide information about agents and NABIP membership. Someone needs to go by Marcia's office to pick up items for the booth.

- g. 2026-2027 Board Members  
 Leadership Training/Social Hour is April 8<sup>th</sup> around 5:00 p.m. Bring a Friend! If you know someone who you think would be really good at leadership, bring them!  
 We need to fill the Vice President, President Elect, and President position. Marcia expressed concern about not having a VP to eventually replace her as President. Robert offered to be a “safety net” but would prefer someone else step up into the VP position. He did state that he could temporarily fill the VP role if needed but would prefer to not move forward into the President position.
  - h. February 2026 Membership Meeting
    - Topic: Legislative Update and Education
    - Sponsor(s): None
    - CEs Offered: 1
    - Attendees: 43 (Reviewed Monthly Meeting Report)
    - Marcia did a NABIP website demonstration.
    - Marcia also announced the following:  
 Upcoming Meetings:  
 Mentorship Program  
 REBC Designation  
 LPRT  
 Education Foundation
2. 2026 Fall Forum/Medicare Summit Updates
    - a. 2025 Survey—what went well, what can we do better next time?  
 Prepare survey and send out in January 2026.
    - b. CE Credits  
 We are still waiting for documentation from Reed Smith (Medicare Summit) to prepare his timed outline and submit it for CE.
    - c. 2026 Dates
      - Wednesday, August 12<sup>th</sup> very long day (7:30 a.m. – 7:30 p.m.); Medicare Summit in morning; Group Summit in the afternoon. Marcia would like to open it up to the public and invite employers to attend the Group Summit seminars. Strict no solicitation policy. Do not bring your business cards. Advertise through chambers, downtown associations. Ending the day with a community event with individuals. Couple of classes for individuals: What do these words mean? How to read an EOB. Topics/suggestions let Marcia know. Inviting community partners. Free for 25+ community partners. Let Marcia know any suggestions you have for suggestions. Non-Profits. Rays for Rare, WCA, Legal Aid, etc. The community day/Health Insurance Awareness Day and Resource Fair will be free for non-profit organizations that support health needs.
      - Thursday, August 13<sup>th</sup> – Fall Forum. Will offer break out session.
      - Board Members who want to be on the committee – Samantha, Lindsay.
3. Secretary Report (Doug Fry)
    - a. NABIP Education Foundation Champion
      - Been in place for at least three years. We could promote it at Health Insurance Awareness Day. Mental Health Awareness NAMI tests and resources available. Suggestion to see if Bill Duncan would be interested in this position.
4. Chair Reports
    - a. Treasurer’s Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)
      - Profit and Loss Statement for July through January 2026
        - i. Current bank balance, \$40,689.08.
      - 2025-2026 Budget Review and Approval
        - i. Budget Committee Meeting tomorrow afternoon.
      - Board Member Benefits (reduced fees, etc.)
        - i. Joe, suggestion to use funds for giveaways to entice members to show up for meetings, donate to PAC, etc. Free luncheons, reduced luncheons. Reduce the cost of monthly membership meetings. Homework to bring back additional ideas? Use funds to bring in better presenters.
      - Income from Monthly Membership Meetings (review Monthly Meeting Breakdown)
        - i. Reviewed report as of 2/12/2026.
        - ii. Marcia would like the form updated. Marcia, Robert and Sebrina will work to make the changes.

- c. Membership Recognition Chair (Stephanie Hartruff, Marketing Recognition Chair)
- Awards Status Updates  
CarrieAnne submitted for the Legislative Excellence Award in January. Stephanie is currently working on Chapter Certification Award. Last year we missed Platinum by two marks – one membership and PAC donations. We won't miss with membership this year, but we are still going to miss with PAC donations. All members listed as Board Members have to be donating to the 12 x \$12. Marcia reviewed the list with the board. Lisa Wilson, Marcia Benton, lot of people that are suspended and can't get logged in to fix it. Everyone needs to log in to their Advocacy, NABIP PAC, click NABIP PAC Website, Contribute Now – two funds. Candidate Fund and Administrative Fund. Either Fund is okay. If you can't log in to your account contact PAC directly for their assistance. If you haven't donated, please make a one-time donation instead of recurring as it needs to be done prior to our awards submission deadline. Marcia will send an email to the entire board.
- d. Community Service (Lisa Brown and Julie Triepke – Community Service Co-Chairs)
- Updates Spring Charity Event  
Had a committee meeting last night. Met regarding the bowling event. Looking at two venues, Big Al's and Meridian Lanes. Focus is on Spring Bowling Tournament.  
Theme – Royal Rays – Benefiting Rays for Rare  
Buy raffle baskets with additional sponsor dollars and donate to the non-profit.  
Main Sponsor – Get to have a representative – turning into a tournament. Have sashes for prizes – king and queen with the highest score. Lowest bowling score.  
Tentative date of Friday, April 24<sup>th</sup>.
  - Charity Golf Tournament  
TBD – Friday, August 7<sup>th</sup>.
- e. Professional Development Update (Lindsay Clarke-Youngwerth, Prof. Dev. Co-Chairs)
- Update on speakers and sponsors:
1. March 12<sup>th</sup> – Day on the Hill  
Possibly the last Thursday in March – Field Trip to Valor Health, Specialty Pharmacy or Saint Alphonsus.
  2. May 14<sup>th</sup> – (send Lindsay a message)
    - a. Location: PacificSource – 11:30 a.m.
    - b. Topic: Self-Funded 101 (Self-Funding for Beginners)
    - c. Speakers: Erik Wangenheim
  3. June 11<sup>th</sup> -
    - a. Location: St. Luke's (Nampa) – 8:00 a.m.
    - b. Topic: Possible - BBSI
    - c. Speakers: TBD
- f. Legislative Update (CarrieAnne Kowalczyk, Legislative Chair and Sam Venable Harjo, Co-Chair)
- Report on State Legislative Call/Region 7 Legislative Call  
Cap Con hot topic right now. 17 Idaho members attending. Talking points, which bills and which topics to discuss. Revisit birthday rule. Medicare Sup rates are skyrocketing. Lot of updates from Sarah our Lobbyist, everyone really likes her and her team. Budget cuts to Medicaid.

| Category         | Bill Number | Status         | Sponsor           | Description                                                                                                                                               | Position | Notes               |
|------------------|-------------|----------------|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|----------|---------------------|
| Health Insurance | HB 529      | Introduced     | Rep. Chris Bruce  | HEALTH CARE – Adds to existing law to establish provisions regarding certain out-of-pocket payments for health care services.                             | Monitor  | Notes               |
| Health Insurance | HB 530      | Amending Order | Rep. Chris Bruce  | INSURANCE – Adds to existing law to establish provisions regarding coverage of anticancer medications under health benefit plans.                         | Monitor  | Notes               |
| Health Insurance | HB 611      | Introduced     | Rep. Josh Wheeler | INSURANCE – Adds to existing law to establish the Idaho Prior Authorization Reform Act.                                                                   | Monitor  | Notes               |
| Miscellaneous    | HB 645      | Introduced     | Rep. Jason Monks  | PORTABLE BENEFIT PLAN ACT – Adds to existing law to establish the Portable Benefit Plan Act.                                                              | Monitor  | Notes               |
| Health Insurance | HB 648      | Introduced     | Rep. Chris Bruce  | INSURANCE – Adds to existing law to establish provisions regarding coverage of anticancer medications under health benefit plans.                         | Monitor  | Notes               |
| Health Insurance | HB 655      | Introduced     | Rep. Josh Wheeler | MEDICAID – Adds to existing law to establish provisions regarding Medicaid prior authorization exemptions for certain preceptorships.                     | Monitor  | Notes               |
| Miscellaneous    | SB 1253     | Introduced     | Sen. Kevin Cook   | RURAL HEALTH TRANSFORMATION – Adds to existing law to establish the Idaho Rural Health Transformation Fund and the Rural Health Transformation Committee. | Monitor  | Replaced by SB 1264 |
| Miscellaneous    | SB 1264     | Senate Floor   | Sen. Kevin Cook   | RURAL HEALTH TRANSFORMATION – Adds to existing law to establish the Idaho Rural Health Transformation Fund and the Rural Health Transformation Committee. | Monitor  | Replaces SB 1253    |

- Update on Key Contacts.
- Day on the Hill is scheduled for March 12th.

- g. Membership Recruitment and Membership Experience Chair Update (Knut Kleven/Claudia Callahan/Caleb Simpson-Co-Chairs)
    - Reviewed current membership reports – New Member, Billed not paid, and Lapsed. Claudia will reach out to Marcia to meet to review membership codes and agency memberships.
    - Next New Member Orientation/Value of Membership Meeting is 3/5/26 at 1 pm. Microsoft Teams info is on NABIP TV.org under events, or email Knute for more info.
    - There were no attendees at the New Member Orientation Meeting that was held on 1/8/2026.
    - Dawna and Caleb are helping on committee. Three different ways to reach out to people. Caleb calling everybody 60 days prior to renewal – how are things, any feedback, reminder your renewal is coming up. After 60 days, Dawna will call 1-60 days after renewal if it hasn't been processed (currently has four people she'll be reaching out to). Claudia will call after 60-day window for them to still get renewed before they turn into a new member.
    - Knute's focus is on new members and prospective members.
    - Marcia received a new updated newly licensed list from the State. Intention instead of an in-person door knocking to do a call-a-thon in June. Ask NABIP Brokers if additional people would like to join in on the call-a-thon. Will discuss further in April.
    - Email Campaign currently for the State's Day on the Hill and the Symposium. We're responsible for getting our own members.
  - h. Marketing and Communications Update (Joe Morgan, Lisa Wilson, and Jane Fry, Co-Chairs)
    - Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter, and Instagram (Buffer).
    - Letters to the Editor (5); Op-ed articles – Marcia and Lisa will be working on these.
    - Status on Social Media Posts (40) – Jane Fry is assisting with posting social media. She is not doing content creation.
    - Press Releases - Lisa –
      - Currently working on the following:
      - Golf Tournament – Idaho Crisis and Suicide Hotline Donation
      - December – City Light Donation
      - Recap for 2025
      - NABIP – National Press Releases
      - Upcoming – Cap Conference – there is a template to use to get it sent out. Get out first week of March (Lisa is gone March 7<sup>th</sup> through 30<sup>th</sup>).
    - Update NABIP-TV/NABIP-Idaho Websites – meeting dates and upcoming event dates & board positions. Joe will add information about Buy Idaho Event. NABIP Treasure Valley Sponsorships. Diamond and Ruby sponsors need to go onto the website. Joe will also post regarding Cap Conference scholarships.
    - Julie – suggest we start posting information after monthly meetings.
    - Newsletter
      - January newsletter was sent out. Marcia is preparing the February newsletter.
  - h. Diversity, Equality, Inclusion & Belonging (Sam Venable Harjo – Chair)
    - No new report at this time.
  - i. NABIP-PAC/IPAC Chair (Amity Harrison, NABIP-PAC/IPAC Chair)
    - Status of NABIP-PAC/IPAC
      - \$400.00 was raised at the February Membership Meeting. Alex Kane was the winner of \$200.00.
      - Venmo Fees Deducted from Winner Proceeds
        - Our chapter is one of the only chapters that fund the Idaho PAC. State does it at the Symposium for one of their two raffles. Marcia needs to take this to the State Board for further discussion. Sebrina to email Wendy back.
5. New Business
  6. Old Business
  7. Adjourn
    - a. Joe Morgan made a motion to adjourn the meeting. Daniel Skelton seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:29 p.m.

## **Task List**

### **Board Member**

- **Knute/Claudia/Caleb** – Create list and track monthly calls to those on the Billed not paid report.
- **Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Lindsay Clarke-Youngwerth** – Find speakers and sponsors for upcoming membership meetings.
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Marcia Benton** - NABIP-TV Sponsorships Committee
- **Marcia** - Scheduling Happy Hour, a Membership Drive and Membership Benefits Lunch
- **Lisa** – Find and share the inaccurate media report on tax credits and subsidies to potentially prepare a response.
- **Marcia** – prepare February and March Newsletters
- **Board Members** – attend evening gathering on April 8<sup>th</sup> during the NABIP Idaho Symposium.
- **Sam** – apply for Cap Conference First Time Attendee Scholarships from State.
- **Julie and Lisa** – find a venue for the Spring Bowling Charity Event
- **Board Members** – ensure you are signed-up for NABIP PAC monthly contribution.

Please read and print these minutes and bring to the next board meeting to be held on:

**Thursday, March 19, 2026**

**1:30 p.m. – 3:30 p.m.**

**Location: Mountain West Scouting Office  
8901 Franklin Rd, Boise, Idaho 83709**