

National Association of Benefits and Health Professionals

Treasure Valley Chapter

Board of Trustees Meeting Minutes

March 26, 2026

Mountain West Scouting Office

8901 Franklin Rd, Boise, Idaho 83709

and ZOOM

BOARD MEMBERS PRESENT: Marcia Benton, Knute Kleven, Doug Fry, Daniel Skelton (Zoom), Joe Morgan, CarrieAnne Kowalczyk, Samantha Venable Harjo (Zoom), Amity Harrison (Zoom), Claudia Callahan (Zoom), Lisa Brown (Zoom), Robert Tierney, and Sebrina Chevalier-Koehler.

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Lisa Wilson, Caleb Simpson, Stephanie Hartruff, Julie Triepke, Lindsay Clarke-Youngwerth, and Bill Duncan.

BOARD MEMBERS ABSENT: None

Meeting called to order at 1:47 p.m.

Roll call.

1. President's Report (Marcia Benton – President)
 - a. Review of Antitrust Statement –
 - b. Approval of February 19, 2026, Board Meeting Minutes
Doug Fry made a motion to approve the February 19, 2026, Board Meeting Minutes. Joe Morgan seconded the motion. Motion passed, unanimous vote.
 - c. Discussion and Approval for 2025-2026 Goals
No discussion at this time.
 - d. NABIP-TV 2026 Sponsorships-Updates?
Review of sold sponsorships. The board has secured the following sponsorships for the upcoming year:
BBSI - Diamond
Saint Alphonsus – Ruby
St. Luke's Health Plan – Emerald
Delta Dental of Idaho - Emerald
Your Health Idaho – Sapphire
TASC (Total Administrative Services Corp) – Sapphire
SelectHealth – Amethyst
Moda Health – Garnet
Willamette – Garnet
Fenox Health – Garnet
Baldwin Group - Garnet
Marcia will follow-up via phone call with PacificSource, Regence, Nationwide, and Blue Cross. Board members also suggested we reach out to Zorro and Trustmark, and NCD. Mountain Health COOP and United Heritage are not going to be sponsors this year, but will be participating in select events. Marcia and Sebrina sent follow-up emails on March 11, 2026. Still need a Ruby and an Emerald.
 - e. Scheduling Happy Hours, a Membership Drive and Membership Benefits Lunch
 - i. Happy Hour:
Hawks Nest Member Event
Tickets are \$27 each, which includes food. Requires a 20-person minimum guarantee. Targeting a June date to avoid excessive heat. Member price suggestions: \$25 to make pricing simple—chapter to cover the cost difference. \$30 and the \$3 difference goes to PAC. Marcia is awaiting an available date from the Hawks organization.
 - ii. Membership Drive
No new report at this time.
 - iii. Membership Benefits Lunch
No new report at this time.
 - f. Overview of 2026 Cap Conference
 - 19 Idaho attendees with many first-timers; standing room only at regional meeting
 - Had more substantive meetings with representatives than in previous years

- Congressman Fulcher recognized delegation, appreciated professional approach and offered to serve as resource. Fulcher noted that most groups come angry and yelling; NABIP delegation was respectful and solution-oriented.
 - UnitedHealthcare presentation warned of 11% cost increases with only 0.09% government reimbursement. Significant cost challenges ahead for 2026.
 - CarrieAnne and Scott Leavitt: Reconnected with Fulcher at Lincoln Day dinner 7 days after DC meetings.
- g. Overview of 2026 Buy Idaho Event
- Event cost \$250; many attendees unfamiliar with NABIP but received broker resources
 - Claudia served as primary representative first half; Stacy, Darren, and Morgan covered second half
 - Claudia: Morning was slower but picked up around lunchtime; many attendees on state plans, but it was still a good opportunity to provide information for friends/family members who may need broker assistance
 - Suggested requesting lower floor placement next year for better visibility and traffic. Estimated 60% attendance on current floor; lower floor would increase exposure. Event worthwhile and should continue next year. Continue to coordinate with Your Health Idaho for side-by-side booth placement.
- h. 2026-2027 Board Members
- Leadership Training/Social Hour scheduled for April 8th is now questionable. Original plan was a meet-and-greet for all chapter board members plus leadership training. State board showed a “lack of vision”—questioning need since boards have already been chosen.
- a. Marcia is assuming current board members staying unless notified otherwise. We need to fill the Vice President, President Elect, and President position.
 - b. Samantha is moving from co-legislative chair to legislative chair as CarrieAnne is moving to the State Legislative Chair.
 - c. Knute stated that he prefers to stay in membership role where he excels.
 - d. Daniel Skelton is retiring from treasurer position. Robert Tierney volunteered to take over treasurer role.
 - e. Daniel will try to recruit someone from his office for open positions.
- i. Nationals Update – Who is going? June 27th – July 1st in Atlantic City
- Must fly to Philadelphia then take train to Atlantic City, only Spirit or Allegiant fly direct
 - With current controversy, will be interesting convention. Town hall, candidate speeches, and voting for board positions. Three candidates running for president-elect position
 - Robert: Suggested chapter should survey members and provide guidance to delegates. Conversation with delegates about member preferences hasn't happened in past 3 years.
 - Marcia: Agreed chapter should have input on contested seats. Amanda Brewerton confirmed running; two others also running.
 - Robert expressed interest in attending. Marcia and Stephanie will also be attending.
 - Delegates should seek member input before voting
 - State symposium may be venue to discuss national issues
 - Chapter should coordinate delegate positions on contested races
- j. New P.O. Box and Tax Issues
- Sebrina announced a new PO Box at Five Mile and Overland post office; updated on website and needs to be updated across all platforms.
 - Sebrina explained \$800 payroll tax issue from 3 years ago belongs to state W-2, keeps being incorrectly assigned to our chapter.
 - Joe suggested state just pay the \$800 to resolve the issue. Sebrina noted Wendy claims it was already paid, but Sebrina will reach out and confirm with Wendy that all payroll taxes have been paid since the date of this initial notice. Marcia needs to follow up with Rhonda and state accountant.
 - Marcia suggested requesting proof of cleared check if payment was made
2. 2026 Fall Forum/Medicare Summit Updates
- a. 2025 Survey—what went well, what can we do better next time?
Prepare survey and send out in January 2026.

- b. CE Credits
We are still waiting for documentation from Reed Smith (Medicare Summit) to prepare his timed outline and submit it for CE.
- c. 2026 Dates
 - Wednesday, August 12th very long day (7:30 a.m. – 7:30 p.m.); Medicare Summit in morning; Group Summit in the afternoon. Marcia would like to open it up to the public and invite employers to attend the Group Summit seminars. Strict no solicitation policy. Do not bring your business cards. Advertise through chambers, downtown associations. Ending the day with a community event with individuals. Couple of classes for individuals: What do these words mean? How to read an EOB. Topics/suggestions let Marcia know. Inviting community partners. Free for 25+ community partners. Let Marcia know any suggestions you have for suggestions. Non-Profits. Rays for Rare, WCA, Legal Aid, etc. The community day/Health Insurance Awareness Day and Resource Fair will be free for non-profit organizations that support health needs.
 - Thursday, August 13th – Fall Forum. Will offer break out session.
 - Board Members who want to be on the committee – Samantha, Lindsay.
3. Secretary Report (Doug Fry)
 - a. NABIP Education Foundation Champion
 - No new report at this time.
4. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)
 - Profit and Loss Statement for July through February 2026
 - i. Current bank balance, \$45,195.21.
 - 2025-2026 Budget Review and Approval - Marcia
 - i. Comprehensive review of proposed budget for July 2025 through December 2026
 - Changing fiscal year from July-June to calendar year for easier sponsorship alignment. Budget covers 18 months (July 2025 - December 2026). Fiscal year change requires P&P amendment to be voted at May meeting.
 - All event budgets set as budget-neutral on operating side
 - Half-day event projected \$5,000 profit
 - Added \$250 legislative chair expense and \$250 legislative dinner expense (requires board approval). Legislative chair reimbursement at 50% to avoid lobbying registration requirements.
 - A concern was raised about board members being unable to afford to travel to conferences.
Proposed increasing CAP Conference budget from \$3,500 to \$5,000—priority given to President, Vice President and Legislative Chair(s).
Proposed increasing National convention budget to \$5,000
Added \$4,000 scholarship fund for hardship cases (travel, membership dues).
Scholarship decisions made by president, treasurer, and independent member
 - Added \$450 membership expense for email platform and drip campaigns
 - Separated social media (Buffer), Zoom, and QuickBooks into individual line items
 - Included \$500 for special events like Buy Idaho
 - Added \$100 training reimbursement for required board training
 - Marcia: Projected year-end profit approximately \$19,000-20,000
 - Scholarship fund provides safety net for members facing financial hardship
 - Conference reimbursement increased to encourage attendance
 - Budget remains conservative while supporting member engagement
 - Budget will be emailed to all board members for review and vote
 - Prepare P&P's for the following: Scholarship, Legislative Dinners and Legislative Chair
 - Board Member Benefits (reduced fees, etc.)
 - i. Joe, suggestion to use funds for giveaways to entice members to show up for meetings, donate to PAC, etc. Free luncheons, reduced luncheons. Reduce the cost of monthly membership meetings. Homework to bring back additional ideas? Use funds to bring in better presenters.
 - Income from Monthly Membership Meetings (review Monthly Meeting Breakdown)
 - i. Reviewed report as of 2/12/2026.

- ii. Marcia would like the form updated. Marcia, Robert and Sebrina will work to make the changes.
- b. Community Service (Lisa Brown and Julie Triepke – Community Service Co-Chairs)
 - a. Updates Spring Charity Event
 - Event April 24 at Meridian Lanes, 12-3 pm with 11:30 sign-in
 - Sponsor email already sent before Sebrina's vacation
 - Confusion about whether event was sold out, Julie's email unclear
 - 16 lanes available (96 total spots with 6 people per lane)
 - Currently 11 teams confirmed - Four confirmed sponsors: BBFI, St. Alphonsus, St. Luke's Health Plan, Select Health. Event has capacity for 5 more teams.
 - Need to send registration communication to full membership immediately
 - b. Charity Golf Tournament
 - TBD – Friday, August 7th.
- c. Professional Development Update (Lindsay Clarke-Youngwerth, Prof. Dev. Co-Chairs)

Update on speakers and sponsors:

 - 1. April 15th – Valor Health Tour

Rural healthcare facility tour—opportunity to learn about rural healthcare challenges. Tour is limited to 8-9 people. Claudia will reach out and ask about adding a second tour date to accommodate more members.

Joe, Claudia and Marcia are planning to attend the April 15th tour date.
 - 2. May 14th – (send Lindsay a message)
 - a. Location: PacificSource – 11:30 a.m.
 - b. Topic: Self-Funded 101 (Self-Funding for Beginners)
 - c. Speakers: Erik Wangenheim
 - 3. June 11th -
 - a. Location: St. Luke's (Nampa) – 8:00 a.m.
 - b. Topic: Possible - BBSI
 - c. Speakers: TBD
- d. Legislative Update (CarrieAnne Kowalczyk, Legislative Chair and Sam Venable Harjo, Co-Chair)
 - a. Report on State Legislative Call/Region 7 Legislative Call
 - i. Leah and Scott led a follow up discussion on Capital Conference including record Idaho attendance (20 participants), congressional meetings, event format feedback, suggestions to move regional meetings to Sunday, and mixed reactions to the conference app and scheduling tools. Members were encouraged to complete the survey and share additional feedback.
 - Working group applications are open and require reapplication by April 17.
 - Members were urged to submit updated rosters promptly to ensure inclusion in working groups and meetings.
 - Participants found the Capital Conference app useful for bill sponsor info but had mixed experiences with scheduling through the app.
 - Idaho won four awards at Capital Conference, including Legislative Excellence and PAC awards.
 - ii. Lincoln Day Events.
 - CarrieAnne and Scott recently attended the Ada County Lincoln Day dinner, noting positive interactions with the Governor and representatives. He emphasized that the association is viewed as a constructive resource by legislative staff.
 - b. Update on Key Contacts
 - c. Day on the Hill Update
 - i. The team reviewed Day on the Hill details (127 attendees, eight speakers), noting that the event received a lot of positive feedback. The committee was pleased to present Dean Cameron with the Spirit of Freedom Award.
 - ii. Ideas to improve next year include starting a little earlier to make time for breaks and informal conversation. Also, Dean Cameron suggested adding city names to name badges to connect legislators with attendees.

- e. Membership Recruitment and Membership Experience Chair Update (Knut Kleven/Claudia Callahan/Caleb Simpson-Co-Chairs)
 - a. Reviewed current membership reports – New Member, Billed not paid, and Lapsed. Claudia will reach out to Marcia to meet to review membership codes and agency memberships.
 - 22 new members joined this year including 5 rejoins. Strong new member recruitment with 17 truly new members.
 - Knute emailed all new members introducing himself as resource and inviting to next meeting. Plans follow-up email in 1-2 weeks introducing orientation process.
 - Claudia: Sent updated membership tracking spreadsheet to Marcia for review
 - Claudia: Will follow up with two "billed not paid" members including Tim Matthews (moved to Baldwin Group).
 - Reviewed lapsed members list; several no longer in industry or moved out of state: Jenna Ortiz with Pedro's agency; Korey Ashton moved to Oregon; Josh Taylor is now with HIA in Nampa; Frank Rodriguez was on YHI membership and that's no longer being paid.
 - Joe: Offered to contact lapsed members due to existing relationships
 - b. Next New Member Orientation/Value of Membership Meeting is 5/7/26 at 1 pm. Microsoft Teams info is on NABIP-TV.org under events, or email Knute for more info.
 - c. Email Campaign
 - Marcia is working to implement drip campaign for new member onboarding.
- f. Diversity, Equality, Inclusion & Belonging (Sam Venable Harjo – Chair)
 - No new report at this time.
- g. Marketing and Communications Update (Joe Morgan, Lisa Wilson, and Jane Fry, Co-Chairs)
 - Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter, and Instagram (Buffer).
 - Letters to the Editor (5); Op-ed articles – Marcia and Lisa will be working on these.
 - Status on Social Media Posts (40) – Jane Fry is assisting with posting social media. She is not doing content creation.
 - Press Releases - Lisa –
Currently working on the following:
Golf Tournament – Idaho Crisis and Suicide Hotline Donation
December – City Light Donation
Recap for 2025
NABIP – National Press Releases
Upcoming – Cap Conference – there is a template to use to get it sent out. Get out first week of March (Lisa is gone March 7th through 30th).
 - Update NABIP-TV/NABIP-Idaho Websites – meeting dates and upcoming event dates & board positions.
 - Newsletter
- h. Membership Recognition Chair (Stephanie Hartruff)
 - Awards Status Updates
Chapter certification submitted yesterday; should achieve platinum level. All requirements met including PACT contribution that previously held chapter back.
Won legislative award announced at CAP Conference.
Won PAC award for 2025.
Other awards are due April 5. Working on landmark award and other submissions
- i. NABIP-PAC/IPAC Chair (Amity Harrison, NABIP-PAC/IPAC Chair)
 - Status of NABIP-PAC/IPAC
No new report at this time.

5. New Business

6. Old Business

7. Adjourn

- a. **Knute Kleven** made a motion to adjourn the meeting. **Robert Tierney** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:31 p.m.

Task List

Board Member

- **Knute/Claudia/Caleb** – Create list and track monthly calls to those on the Billed not paid report.
- **Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Lindsay Clarke-Youngwerth** – Find speakers and sponsors for upcoming membership meetings.
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Marcia Benton** - NABIP-TV Sponsorships Committee
- **Marcia** - Scheduling Happy Hour, a Membership Drive and Membership Benefits Lunch
- **Marcia** – prepare April Newsletters
- **Board Members** – attend evening gathering on April 8th during the NABIP Idaho Symposium.
- **Sam** – apply for Cap Conference First Time Attendee Scholarships from State.
- **Julie and Lisa** – continue to work on the Spring Bowling Charity Event
- **Board Members** – ensure you are signed-up for NABIP PAC monthly contribution.

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, April 23, 2026

1:30 p.m. – 3:30 p.m.

**Location: Mountain West Scouting Office
8901 Franklin Rd, Boise, Idaho 83709**