

National Association of Benefits and Health Professionals

Treasure Valley Chapter

Board of Trustees Meeting Minutes

April 16, 2026

Mountain West Scouting Office

8901 Franklin Rd, Boise, Idaho 83709

and ZOOM

BOARD MEMBERS PRESENT: Marcia Benton, Knute Kleven (Zoom), Doug Fry, Daniel Skelton, Joe Morgan, Lisa Wilson (Zoom), CarrieAnne Kowalczyk (Zoom), Samantha Venable Harjo (Zoom), Amity Harrison (Zoom), Claudia Callahan (Zoom), Julie Triepke (Zoom), and Sebrina Chevalier-Koehler.

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Caleb Simpson, Stephanie Hartruft, Lisa Brown, Julie Triepke, Lindsay Clarke-Youngwerth, Robert Tierney, and Bryce Waite.

BOARD MEMBERS ABSENT: None

Meeting called to order at 1:38 p.m.

Roll call.

1. President's Report (Marcia Benton – President)
 - a. Review of Antitrust Statement –
 - b. Approval of March 26, 2026, Board Meeting Minutes
Doug Fry made a motion to approve the March 26, 2026, Board Meeting Minutes. Joe Morgan seconded the motion. Motion passed, unanimous vote.
 - c. NABIP-TV Sponsorships Committee-Updates?
Review of sold sponsorships. The board has secured the following sponsorships for the upcoming year:
BBSI - Diamond
Saint Alphonsus – Ruby
Regence – Ruby
St. Luke's Health Plan – Emerald
Delta Dental – Emerald
Your Health Idaho – Sapphire
TASC (Total Administrative Services Corp) – Sapphire
SelectHealth – Amethyst
PacificSource - Amethyst
Moda Health – Garnet
Willamette – Garnet
Fenox Health – Garnet
The Baldwin Group - Garnet
Marcia showed the board the sponsor page on our TV website.
 - d. State Sponsorships
State has a new gold-level sponsor (Health Advocates) who is dissatisfied with their lack of deliverables and wants to have their logo on our TV website. The State website is currently down as they are switching over to StarChapter. Decision to create a dedicated state sponsors page on our website. All state sponsors will be listed on this page with a link to the state website. This is a temporary solution while the state rebuilds their website through the StarChapter platform.
 - e. Scheduling Happy Hours, a Membership Drive and Membership Benefits Lunch
 - i. Happy Hour:
No new report at this time.
 - ii. Membership Drive
No new report at this time.
 - iii. Membership Benefits Lunch
No new report at this time.
 - f. 2026-2027 Board Members
We need to fill the Vice President, President Elect, and President position.
 - g. Nationals Update – Who is going?
Marcia discussed that this will be a unique meeting with town hall and voting. Multiple Treasure Valley members are planning to attend: Marcia, Pedro, Robert, Lindsay and Sam (first time

attendee). State and TV are both offering scholarships for first-time attendees. National has suggested not flying out on the last day as the meeting may run long.

2. 2026 Fall Forum/Medicare Summit Updates

a. 2025 Survey—what went well, what can we do better next time?

Prepare survey and send out in January 2026.

b. CE Credits

We are still waiting for documentation from Reed Smith (Medicare Summit) to prepare his timed outline and submit it for CE.

c. 2026 Updates

- First speaker confirmed - Bill Hespcher from Canadian Med Store, speaking twice on Controlling Medication Costs.
- Local Healthcare Panel
Sam suggested leaving time for questions or having pre-submitted questions via a QR code. Marcia agreed to controlled questions rather than open the floor, similar to previous panel formats. QR code question submission to be implemented.

3. Secretary Report (Doug Fry)

a. NABIP Education Foundation Champion

- No new report at this time.

4. Chair Reports

a. Treasurer's Report / Finance / Budget (Daniel Skelton, Treasurer; Marcia Benton, Co-Chair)

- Profit and Loss Statement for July through March 2026
 - i. Current bank balance, \$45,494.16.
- 2025-2026 Budget Review and Approval
 - i. **Doug Fry** made a motion to approve the extended July 2025 through December 2026 budget. **CarrieAnne Kowalczyk** seconded the motion. Motion passed, unanimous vote. Marcia will email out a copy of the approved budget to the entire board.
 - ii. Send out notice to membership that a bylaws change vote will be happening at the May 2026 membership meeting to make the Budget an annual January to December budget.

b. Professional Development Update (Lindsay Clarke-Youngwerth, Prof. Dev. Co-Chairs)

Update on speakers and sponsors:

1. May 14th –

- a. Location: PacificSource – 11:30 a.m.
- b. Topic: Self-Funded 101 (Self-Funding for Beginners)
- c. Speakers: Erik Wangenheim

2. June 11th -

- a. Location: St. Luke's (Nampa) – 8:00 a.m.
- b. Topic: Possible - BBSI
- c. Speakers: TBD
- d. Sponsor: TBD

3. July 9th -

- a. Location: Saint Alphonsus – 11:30 a.m.
- b. Topic: TBD
- c. Speakers: TBD
- d. Sponsor: TBD

4. September 10th -

- a. Location: PacificSource – 11:30 a.m.
- b. Topic: TBD
- c. Speakers: TBD
- d. Sponsor: TBD

Valor Health Facility Tours:

Claudia attended the tour with Curtis Craig; only two people attended despite the dedicated time from Valor.

Confirmed the next tour on April 30th—currently has limited registrations (Kim Pennington, Samantha, Laura Nicholson and Stephanie Hartruff). Claudia offered to reach out to a couple of other local agents including Trevor Buck and Benjamin Holmes to increase attendance.

- c. Legislative Update (CarrieAnne Kowalczyk, Legislative Chair and Sam Venable Harjo, Co-Chair)
 - CarrieAnne: Attended Lincoln Days dinner and met with representatives Rob Besswinger, Fay Thompson, and Christy Zito, as well as gubernatorial candidate Mark Fitzpatrick.
 - CarrieAnne: Working to coordinate meetings between Scott Levitt, Dean Cameron, and agents from other states (including Wisconsin) to share Idaho's successful DOI advocacy approach
 - CarrieAnne: Concerns raised about CMS proposals to automatically enroll new Medicare beneficiaries in Medicare Advantage plans with 3-year lock-in periods and AI assistance for insurance policies
 - Samantha reported that NABIP National had a one-on-one meeting with CMS to discuss Idaho's House Joint Memorial, which was praised as a significant success
 - CarrieAnne: Added Lance Colbert as a key contact for Senator Crapo
 - Marcia: Proposed creating a shared Google Drive for legislative documents to facilitate award submissions and record-keeping
 - Report on State Legislative Call/Region 7 Legislative Call
Leah and Scott led a follow up discussion on Capital Conference including record Idaho attendance (20 participants), congressional meetings, event format feedback, suggestions to move regional meetings to Sunday, and mixed reactions to the conference app and scheduling tools. Members were encouraged to complete the survey and share additional feedback.
 - Working group applications are open and require reapplication by April 17.
 - Members were urged to submit updated rosters promptly to ensure inclusion in working groups and meetings.
 - Participants found the Capital Conference app useful for bill sponsor info but had mixed experiences with scheduling through the app.
 - Idaho won four awards at Capital Conference, including Legislative Excellence and PAC awards.
 - Lobbyist Report – Sarah Bettwieser
 - a. The meeting transitioned to legislative affairs with Sarah providing a session update, noting the legislature winding down, committee shutdowns, and the intense pace expected over the coming weeks. She outlined recent committee actions and set the stage for detailed bill tracker highlights.
 - b. Bill tracker and substantive legislative developments
 - The bill tracker review covered Representative Cheatham's cities-to-state plan being defeated on the House floor, House Bill 648 moving through Senate Health and Welfare (oral chemo parity), House Joint Memorial 16 progressing on Medicare Advantage, defeat of a prior authorization overhaul, delays to Managed Medicaid implementation due to MMIS litigation, and a chairman-sponsored work-requirement notice plan that could affect 10,000–15,000 expansion recipients.
- d. Membership Recruitment and Membership Experience Chair Update (Knut Klevan/Claudia Callahan/Caleb Simpson-Co-Chairs)
 - Reviewed current membership reports – New Member, Billed not paid, and Lapsed. Claudia will reach out to Marcia to meet to review membership codes and agency memberships.
 - Explained process for marking members as retired (Mindy Shields, Melinda McDaniel). Sebrina clarified that members remain on list for one year even after leaving companies. Retired members to be properly marked in system - Report to be sent to national showing members still listed as inactive rather than retired.
 - Next New Member Orientation/Value of Membership Meeting is 5/7/26 at 1 pm. Microsoft Teams info is on NABIPTV.org under events, or email Knute for more info. Knute will email all members who have joined in the last year.
 - Knute sent welcome emails to new members without sponsors (Henry Marvin and Benjamin Holmes). Claudia confirmed knowing Benjamin Holmes.
 - Knute attended national membership training; received drip campaign materials that were stuck in drafts. Knute suggested adding a welcome message and key contact information to drip campaign.
 - Monthly new member welcome posts to be added to social media and newsletters
 - Call-a-thon to be scheduled in June.
- e. Diversity, Equality, Inclusion & Belonging (Sam Venable Harjo – Chair)
 - No new report at this time.

- f. Marketing and Communications Update (Joe Morgan, Lisa Wilson, and Jane Fry, Co-Chairs)
- Social Media Releases – Updates/postings to NABIP-TV Facebook page, LinkedIn Program; Twitter, and Instagram (Buffer).
 - Letters to the Editor (5); Op-ed articles – Marcia and Lisa will be working on these.
 - Status on Social Media Posts (40) – Jane Fry is assisting with posting social media. She is not doing content creation.
 - Press Releases - Lisa –
Currently working on the following:
Golf Tournament – Idaho Crisis and Suicide Hotline Donation
December – City Light Donation
Recap for 2025
NABIP – National Press Releases
Confirmed all press releases were sent out before April using Airtable media list and ChatGPT. No media responses received.
 - Update NABIP-TV/NABIP-Idaho Websites – meeting dates and upcoming event dates & board positions. NABIP Treasure Valley Sponsorships. Diamond and Ruby sponsors need to go onto the website.
 - Need to coordinate with Jane to promote the May meeting. Waiting for the speaker's details for promotional materials.
 - Newsletter
Marcia is preparing the April newsletter—should be sent out this week.
Welcome/list new members
Highlight one or two of the TV sponsors in each monthly newsletter.
 - Radio Stations
Doug offered radio station connections for Fall Forum promotion (Spanish and English stations).
- g. Membership Recognition Chair (Stephanie Hartruff, Marketing Recognition Chair)
- Awards Status Updates
Received Platinum Certification!
Due date was Easter Sunday. Marcia did get them to accept ours on the 6th.
Multiple Treasure Valley awards were announced at the State Symposium, though presentation had technical difficulties.
Stephanie is continuing as awards coordinator for Treasure Valley.
- h. Community Service (Lisa Brown and Julie Triepke – Community Service Co-Chairs)
- Updates Spring Charity Event
Meeting with charity committee tomorrow to shop for raffle baskets
Marcia made executive decision on food - chose 5 menu items per lane rather than pizza and salad. Menu includes chicken salad, burger, finger steaks, and other options.
Bowling food orders to be taken by lane.
Shop for baskets. Julie asked Doug to do AV. Need to check with bowling alley regarding making announcements.
 - Charity Golf Tournament - Pedro
Confirmed for Friday, August 21st - Falcon Crest
Doug: Falcon Crest may go private at end of year; if needed, can secure Shadow Valley for future events
 - Marcia: All sponsors have been given event dates
- i. NABIP-PAC/IPAC Chair (Amity Harrison, NABIP-PAC/IPAC Chair)
- Status of NABIP-PAC/IPAC
Venmo Fees Deducted from Winner Proceeds
State declined to cover Venmo fees; Wendy has been deducting fees from winner's payout. Proposed simply subtracting flat amount from pot without disclosure.
Deductions cover Venmo fees without requiring disclosure to participants.
Doug Fry made a motion to deduct \$10.00 for \$100.00 and \$5.00 per \$50.00 after that from the total raised. **Knute Kleven** seconded the motion. Note: Vote occurred without quorum, to be ratified via email.

5. New Business
 - a. Member Recognition Award Nominations:
 - Joe proposed nominating Dave Self for Pat Kelly Advocacy Award. Dave Self has been active in broker community since 2006 and recently retired. Joe noted that Dave Self's recent retirement makes timing appropriate.
 - Knute suggested Dean Cameron as potential nominee, noting his advocacy work nationally. Knute questioned whether Dean Cameron qualifies since he received Flying Eagle Award? Marcia confirmed Dean Cameron is not a registered producer and sold his book to become commissioner.
 - An application form for the Pat Kelly Advocacy Award needs to be created and a formal nomination process needs to be established.
6. Old Business
7. Adjourn
 - a. A lack of a Quorum at the end of the meeting prevented a formal adjournment. Meeting adjourned at 3:19 p.m.

Task List

Board Member

- **Knute/Claudia/Caleb** – Create list and track monthly calls to those on the Billed not paid report.
- **Lisa Wilson** – Work on Press Releases, Newsletters, Letters to the Editor, etc.
- **Lindsay Clarke-Youngwerth** – Find speakers and sponsors for upcoming membership meetings.
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Marcia Benton** - NABIP-TV Sponsorships Committee
- **Marcia** - Scheduling Happy Hour, a Membership Drive and Membership Benefits Lunch
- **Marcia** – prepare monthly Newsletters
- **Board Members** – ensure you are signed-up for NABIP PAC monthly contribution.
- **Marcia** – Create a Shared Legislative Google Drive – Sam, CarrieAnne and Scott
- **Marcia** – email approved extended budget to all board members
- **Marcia** – research drip campaign platforms (compare recommended platform vs. Brevo) - \$25/month budget approval.
- **Marcia** – Scheduled Fall Forum Committee Meetings immediately.
- **Marcia/Sebrina** – Prepare P&Ps before May Board Meeting
- **Marcia/Knute** – Schedule phone call to discuss Google Docs and committee follow-ups
- **Doug** – Provide radio station contact information (Claire) for Fall Forum promotion (June timeframe)
- **CarrieAnne** – Forward pictures of House Joint Memorial document for legislative archive
- **Membership Committee/Marcia** – Schedule call-a-thon for June to promote Fall Forum with a \$50.00 membership discount.

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, June 21, 2026
1:30 p.m. – 3:30 p.m.
Location: Mountain West Scouting Office
8901 Franklin Rd, Boise, Idaho 83709