

National Association of Benefits and Health Professionals
Treasure Valley Chapter

Board of Trustees Meeting Minutes

February 16, 2023

Blue Cross of Idaho

2929 W. Navigator Dr., Suite 140, Meridian, Idaho

BOARD MEMBERS PRESENT: Lisa Wilson, Knute Kleven, Hilary Swidecki, Kim Pennington, Joe Morgan, Phaedra Anderson, Doug Fry, Pedro Rojas, Dawna Moreno, Annie Simmons, Marcia Benton, and Sebrina Chevalier-Koehler

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Lisa Brown, Stephanie Hartruff, and Korey Ashton.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:40 p.m.

Roll call

1. President's Report (Lisa Wilson – President)
 - a. Review of Antitrust Statement
 - b. Approval of January 19, 2023 Board Meeting Minutes
Doug Fry made a motion to approve the January 19, 2023 Board Meeting Minutes. Kim Pennington seconded the motion. Motion passed, unanimous vote.
 - c. NABIP Cap Conference – Who has registered?
TVAHU members currently registered: Lisa Wilson, Stephanie Hartruff, Marcia Benton, Phaedra Anderson, Pedro Rojas, Robert Tierney, Korey Ashton, and Angie Jackson.
 - d. Bylaws Committee Updates
Committee will resume meetings in mid-March.
 - e. Health Insurance Awareness Day Updates – 2/2/2023
Event went well. Would like to start planning another event for June 2023 during Alive After Five. Will get a committee meeting on the calendar for mid to late March.
 - f. Monthly Meetings Location – St. Luke's, PacificSource, BlueCross
Reach out to Life's Kitchen regarding catering and cost; and also possible Honey Ham/Heavenly Ham. Other location ideas: Wa-Fed, ICCU, St. Al's Auditorium, St. Luke's.
 - g. Newsletter
Lisa is making the final edits to the newsletter and it will be sent out within the next day or two. It will also be posted to social media.
 - h. Name Tags
Suggested to find a sponsor to pay for the new name tags. Doug will also ask Chris Cawthra at United Heritage if they have the capability to print name tags. Idea to find a NABIP-TV Platinum Sponsor – ideas would be MODA, Meadow Gold, St. Luke's.
 - i. Open Board Positions - Media Chair and Diversity, Equity and Inclusion Chair
If you have ideas of members that would be a good fit for these positions, please reach out to Lisa.
 - j. Medicaid Transition Event
Medicaid will be cancelled for anywhere from 50,000 to 150,000 Idahoans over the next few months. We were trying to facilitate something in conjunction with YHI to help those that are losing their Medicaid. Every carrier was on board. Dave Jeppeson of DHW said they would not be involved or endorse the event. Without DHW's approval, YHI withdrew from the event. Without the DHW and YHI support is this something we want to move forward with? Will the carriers still be on board? Lisa is going to reach out to Director Cameron at the DOI and see what his thoughts are and if he would endorse the event. Brokers would have to sign an affidavit that they would follow the rules. Lisa will work to prepare a Press Release; she will also reach out to a contact at Towne Square Media and see if he could assist with marketing the event. She will also ask Bruce Altig to reach out to his friend Doug Petcash for more marketing.
Doug and Lisa will continue to communicate with the board regarding the status of the event. Hilary asked that Delta Dental also be added to the Carrier list.
 - k. February 2023 Membership Meeting
 - Speaker ended up declining the invitation; therefore, the February membership meeting was cancelled.

2. Fall Forum (Knut Kleven)
 - a. Will look at holding a two day event this year – Medicare/Commercial.
 - b. Sebrina will send Knute the list of committee members from 2022 so he can reach out and ask if they'd like to be involved in the 2023 planning.
 - c. The 2023 Fall Forum is currently scheduled for Thursday, September 7th, 2023.

3. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Hilary Swidecki, NABIP-TV Treasurer)
 - No new report at this time.

 - b. Membership and Retention Update (Knut Kleven/Dawna Aragon-TVAHU Membership/Retention Chair)
 - Membership Update
 - Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members. Gained four new members in January.
 - January 2023 Membership Contest – The January 2023 membership contest concluded, Kim Pennington was the winner of the Jaker's Gift Card.
 - March 2023 Membership Contest – the next membership contest will run the entire month of March. Dawna will send Sebrina the contest information to be sent out to the membership.

 - c. Legislative Update (Phaedra Anderson, Legislative Chair and Stephanie Hartruft, Co-Chair)
 - Day on the Hill was a success - 70 participants during the day, 67 at evening banquet
 - Talking points all the same please listen to the Feb 10th Health Care happy hour.
 - There are 12 participants from Idaho attending Cap Conference.
 - We have all four appointments with our 2 senators and 2 Representatives set for 2/28 and 3/1
 - The talking points at Cap Conference will be universal for all representative and Senators (See Attachment A)

 - d. Professional Development Update (Marcia Benton, Prof. Dev. Chair, Doug Fry, Co-Chair)
 - Update on speakers and sponsors for March, May, June and July
 - i. Doug and Marcia gave the following update:
 - February – Phaedra Anderson to do a brief Leg Update, overview of Day on the Hill and Cap Conference. We would also do a Website Overview on Thursday, February 23rd at 10:00 a.m. via ZOOM.
 - March – Does Oral Health Impact Overall Physical Health – Heather Brown; Delta Dental – 1 CE Approved.
 - April – IAHU Symposium – No NABIP-TV Membership Meeting
 - May - Legislative Update – the latest update from the 2023 Legislative session - Speaker: Idaho Association of Commerce and Industry (Alex LaBeau – President); Sponsor: TBD; CE Pending.

 - e. Community Service (Annie Simmons and Pedro Rojas, Community Service Chair)
 - Update December Meeting/Christmas Auction
 - i. Kendall Thurneau with City Light attended the December Christmas Auction along with a couple of past/present residents at City Light. They talked about City Light and the programs they offer as well as provided testimony to those in attendance.
 - ii. Raised \$10,276.00. The check was delivered on Thursday, February 9th at 9:30 a.m.
 - Bowling Event
 - Annie will reach out to Meridian Lanes and find out their availability and if none, she will contact Westy's. Suggested dates are: Friday, April 14th or Friday, April 21st.

 - f. Awards Chair (Kim Pennington, Awards Chair; Annie Simmons, Co-Chair)
 - Need a Website Overview done at the February Zoom meeting or at the March Membership Meeting.
 - Education Foundation – Knute Kleven. Knute will work with Kim and Lisa to find out what needs to be done for this item.
 - Did we have a July 2022 Board Meeting? Sebrina will check and if so, will forward the minutes to Kim.

- g. Communications/Media Update (Joe Morgan and Lisa Wilson, Media/Communications Co-Chairs)
 - Social Media Releases – Updates/postings to TVAHU Facebook page, LinkedIn Program; Twitter (Buffer)
 - Letters to the Editor (5); Op-ed articles – Joe is currently not able to do these two items.
 - Status on Social Media Posts (40)
 - Need someone to write up Press Release. No articles have been submitted.
 - New Board
 - Fall Forum
 - Charity Golf Scramble – Idaho Suicide Prevention Hotline Donation
 - Update TVAHU/IAHU Websites – meeting dates and upcoming event dates and board positions. This is an ongoing task.
 - Update on Name Change/Logo Change with StarChapter –
 - Website updates will be completed on the 20th
 - The website name from tvahu.org to nabiptv.org will change over on February 23rd.
 - h. HUPAC Chair (Doug Fry, NABIP-PAC/IPAC Chair; Pedro Rojas, Co-Chair)
 - No new report at this time.
 - i. Diversity, Equality & Inclusion (OPEN – Chair; Lisa Wilson, Co-Chair)
 - No new report at this time.
 - j. Vanguard Chair (Stephanie Hartruff, Vanguard Chair and Annie Simmons/Kim Pennington, Co-Chairs)
 - No new report at this time.
5. New Business
 6. Old Business
 7. Adjourn
 - **Kim Pennington** made a motion to adjourn the meeting. **Annie Simmons** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:35 p.m.

Task List

Board Member

- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Joe Morgan** – Work on Press Releases.
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Lisa W. and Joe Morgan** - Work on newsletter

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, March 16, 2023
1:30 p.m. – 3:30 p.m.
Blue Cross of Idaho
2929 W., Navigator Drive, Suite 140, Meridian, Idaho