

National Association of Benefits and Health Professionals
Treasure Valley Chapter

Board of Trustees Meeting Minutes

March 16, 2023

Blue Cross of Idaho

2929 W. Navigator Dr., Suite 140, Meridian, Idaho

BOARD MEMBERS PRESENT: Lisa Wilson, Knute Kleven, Hilary Swidecki, Kim Pennington, Joe Morgan, Stephanie Hartruff, Doug Fry, Dawna Moreno, and Sebrina Chevalier-Koehler

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Lisa Brown, Phaedra Anderson, Pedro Rojas, Annie Simmons, Marcia Benton, and Korey Ashton.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:38 p.m.

Roll call

1. President's Report (Lisa Wilson – President)
 - a. Review of Antitrust Statement
 - b. Approval of February 16, 2023 Board Meeting Minutes
Doug Fry made a motion to approve the February 16, 2023 Board Meeting Minutes. Kim Pennington seconded the motion. Motion passed, unanimous vote.
 - c. Removal of Member-at-Large Board Member Korey Ashton
Doug Fry made a motion to remove Member-at-Large Board Member Korey Ashton from the Board, she has not met the minimum meeting attendance requirements. Dawna Aragon seconded the motion. Motion passed, unanimous vote. Sebrina will remove Korey from Board correspondence and update the Board roster.
 - d. Bylaws Committee Updates
Kim Pennington made a motion to update the current TVAHU (NABIP-TV) Bylaws with the new association name. Doug Fry seconded the motion. Motion passed, unanimous vote. Sebrina will update the names in the document and send out for review and board signature.
 - e. Health Insurance Awareness Day June 2023
No new update at this time.
 - f. Monthly Meetings Location – Updates?
There was no current update on this item; however, the Board still wants to continue to move forward with finding a new location or locations to hold the monthly meetings.
 - g. Newsletter
Lisa is making the final edits to the newsletter and it will be sent out next week. It will also be posted to social media.
 - h. Name Tags
Board continued to discuss finding a NABIP-TV sponsor. That sponsorship would include paying for new name tags. Decision was made to put together a committee to further discuss this option. Lisa Wilson will set up a committee meeting. Items to discuss would be what that sponsorship would include, cost, etc. Idea/suggestions for sponsors are: MODA, Meadow Gold, St. Luke's.
 - i. Medicaid Transition Event
Lisa had a meeting with Dean Cameron and he was in favor of the event. He was curious as to why Pat Kelly would be bowing down to DHW? He should be discussing with his board. Due to political issues the DOI and DHW would not be able to endorse the event. Dean's suggestion was to reach out to the YHI Board Members and get them onboard. Kim will reach out to Erstad, Lisa will reach out to Brent, Doug will reach out to Janice. Doug will also reach out to Dave Jeppeson. Lisa Wilson will send out a YHI Board List to our Board and see if anyone has a relationship with any of them. Lisa Wilson will also draft a letter to send to Gov. Little. The Board still feels that if we can get YHI back on board that the carriers will still want to move forward.
 - j. April Board Meeting
The April board meeting is scheduled for the same day as the Symposium. Lisa asked the board if anyone would have any conflicts with moving the board meeting up a week to Thursday, April 13th. There were no issues with this change. Sebrina will send out an updated calendar invite.
 - k. NABIP National Convention

National Convention will be held in New Orleans, LA this year. Saturday, June 24th – Tuesday, June 27th. Currently Lisa Wilson and Kim Pennington are planning to attend.

I. LPRT

Lisa reminded the board to continue to work toward LPRT.

m. Triple Crown

Lisa reminded the board to continue to work toward Triple Crown. Several Board members have already qualified.

n. NABIP Website Navigation Program

Joe Morgan gave a website navigation program of the national NABIP website at the March 9th membership meeting. He also gave a website navigation program for the Treasure Valley NABIP website.

o. March 2023 Membership Meeting

- Topic: Does Oral Health Impact Overall Physical Health?
- Sponsor(s): Delta Dental of Idaho
- CEs Offered: 1
- Attendees: 27 (Reviewed Monthly Meeting Report)
- Doug Fry announced the following:
Next meeting is Thursday, May 11th at 11:30 a.m.; Speaker: Alex LeBeau – Legislative Update.
CE Offered – 1.
Leading Producer Round Table (LPRT)
Leadership Academy
NABIP-TV Newsletter

2. President-Elect Report (Knut Kleven)

a. 2023 Fall Forum Updates – Committee, Date, Location, Speakers, etc.

Currently scheduled for Thursday, September 7th, would like to make it a two day event this year and hold a Medicare day on Wednesday, September 6th; need to check on availability at Wahooz. Knute will hold a brief Fall Forum meeting after today's board meeting. He has asked that each board member find an broker/carrier to serve on the committee.

b. Education Foundation

No new report at this time.

3. Chair Reports

a. Treasurer's Report / Finance / Budget (Hilary Swidecki, NABIP-TV Treasurer)

- Reviewed Profit and Loss Statement for July 2022 through June 2023.

b. Membership and Retention Update (Knut Kleven/Dawna Aragon-TVAHU Membership/Retention Chair)

- Membership Update
- Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members. Gained two new members in February and one new member in March. Our chapter currently has 20% growth.
- March 2023 Membership Contest – The March membership contest is currently running.

c. Legislative Update (Phaedra Anderson, Legislative Chair and Stephanie Hartruft, Co-Chair)

- Report on state legislative call
There was not much new information on the state legislative call. The current item is looking to repeal Medicaid expansion; however, that does not look like it is going to pass.
- Updates on Cap Conference – Award Received
 - i. Our State attendees were able to meet with all four of our representatives. We through all of the talking points quickly, but efficiently
 - ii. NABIP-TV received the following award: Highest Percentage of Contributing Members to NABIP-PAC.
 - iii. Idaho State won more awards than any other state.

d. Professional Development Update (Marcia Benton, Prof. Dev. Chair, Doug Fry, Co-Chair)

- Update on speakers and sponsors for May, June and July
 - i. Doug gave the following update:
April – IAHU Symposium – No NABIP-TV Membership Meeting

May - Legislative Update – the latest update from the 2023 Legislative session - Speaker: Idaho Association of Commerce and Industry (Alex LeBeau – President); Sponsor: TBD; CE Pending.

June – still working on finding a speaker/sponsor

July – still working on finding a speaker/sponsor

- e. Community Service (Annie Simmons and Pedro Rojas, Community Service Chair)
 - 2023 Bowling Event – April 21st, 2023
 - i. Bowling Tournament – has to be at Westy's this year. Announcements have gone out. I would really like to push a reminder out to membership every week so that it stays fresh to get teams together.
 - ii. Doug assisted in getting SLHP to sponsor the lunch (thanks, Doug!). We will need to make sure that we have a table for them AND they get a team with that amount of money they put up.
 - iii. Email went out to people for donations. I am working on this with my committee (Kim).
 - Met with Kim on awards and vigorously trying to gather all of the documents.
 - Between my events and Pedro's golf tournament, we killed it! Roughly we raised \$22,425.75 in charitable donations in 2022.
- f. Awards Chair (Kim Pennington, Awards Chair; Annie Simmons, Co-Chair)
 - Awards Status Updates
 - i. We received Gold Chapter Certification! Thanks to all!
 - ii. Kim is working to get everything together to submit the Pacesetter Award.
 - iii. Board members are applying for the following awards: Joe Morgan – Website/Media Award; Annie Simmons – Ouida Peterson and Public Service Awards; Lisa Wilson – President's Award.
- g. Communications/Media Update (Joe Morgan and Lisa Wilson, Media/Communications Co-Chairs)
 - Social Media Releases – Updates/postings to TVAHU Facebook page, LinkedIn Program; Twitter (Buffer)
 - Letters to the Editor (5); Op-ed articles – Joe is currently not able to do these two items.
 - Status on Social Media Posts (40)
 - The following Press Releases have been submitted.
 - New Board
 - Chapter Gold Certification
 - Health Insurance Awareness Day Event
 - 2022 Christmas Auction – Check Delivery to City LightDoug will check to see if a Press Release was submitted for the 2022 Charity Golf Scramble – Idaho Suicide Prevention Hotline Donation
 - Update TVAHU/IAHU Websites – meeting dates and upcoming event dates and board positions. This is an ongoing task.
 - NABIP and NABIP-TV Website Training
 - Joe held a website training at the March 9th, 2023 membership meeting for both the National NABIP website as well as our local NABIP-TV website.
 - Update on website name change/logo change with StarChapter –
 - The updates have all been completed. Everything seems to be running smoothly. If you find any issues, please let Joe know.
 - All of the TVAHU reference should have been changed from January 1st, 2023 moving forward; decision was to not go back prior to that to update.
- h. NABIP-PAC/IPAC Chair (Doug Fry, NABIP-PAC/IPAC Chair; Pedro Rojas, Co-Chair)
 - \$65.00 was raised at the March membership meeting. Kim Pennington was the winner of \$33.00.
- i. Diversity, Equality & Inclusion (OPEN – Chair; Lisa Wilson, Co-Chair)
 - No new report at this time.
- j. Vanguard Chair (Stephanie Hartruff, Vanguard Chair and Annie Simmons/Kim Pennington, Co-Chairs)
 - Next event: May 12th, 2023 – Lost Grove Brewing. Doug's band will be playing, hoping it will be nice enough weather to be outside. Doug will check to see if they can do a tasting for us.

5. New Business
 - i. Sebrina will update the Board Roster with photos of each member.
6. Old Business
7. Adjourn
 - **Knute Kleven** made a motion to adjourn the meeting. **Dawna Aragon** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:06 p.m.

Task List

Board Member

- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Joe Morgan/Lisa Wilson** – Work on Press Releases.
- **Doug Fry** – Check to see if a Press Release was submitted for the 2022 Charity Golf Scramble and Check Delivery.
- **Doug Fry and Marcia Benton** – Find speakers and sponsors for the June and July membership meetings.
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Lisa W. and Joe Morgan** - Work on newsletter
- **Sebrina Koehler** – update Board Roster and board correspondence to remove Korey. Add photos to updated board roster.
- **Sebrina Koehler** – Update Bylaws with new association name(s).

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, April 13, 2023
1:30 p.m. – 3:30 p.m.
Blue Cross of Idaho
2929 W., Navigator Drive, Suite 140, Meridian, Idaho