

National Association of Benefits and Health Professionals
Treasure Valley Chapter

Board of Trustees Meeting Minutes

April 13, 2023

Blue Cross of Idaho

2929 W. Navigator Dr., Suite 140, Meridian, Idaho

BOARD MEMBERS PRESENT: Lisa Wilson, Knute Kleven, Lisa Brown, Hilary Swidecki, Joe Morgan, Phaedra Anderson (via Zoom), Stephanie Hartruft, Doug Fry, Annie Simmons, Marcia Benton, and Sebrina Chevalier-Koehler

GUEST PRESENT: None

BOARD MEMBERS EXCUSED: Kim Pennington, Pedro Rojas, and Dawna Moreno.

BOARD MEMBERS ABSENT:

Meeting called to order at 1:34 p.m.

Roll call

1. President's Report (Lisa Wilson – President)
 - a. Review of Antitrust Statement
 - b. Approval of March 16, 2023 Board Meeting Minutes
Doug Fry made a motion to approve the March 16, 2023 Board Meeting Minutes. Joe Morgan seconded the motion. Motion passed, unanimous vote.
 - c. Bylaws Committee Updates
The Bylaws were amended to reflect the name change from TVAHU to NABIP-TV; they were signed by the board. A committee to review the Bylaws content will be assembled. The board would like to have the content changes made and voted on at the 2023 Fall Forum.
 - d. Health Insurance Awareness Day June 2023
No new update at this time.
 - e. Monthly Meetings Location – Updates?
Effective May 11th, the monthly membership meetings will be held at Life's Kitchen on Fairview Avenue. They do not have any availability for breakfast meetings at this time, but we can book lunch and happy hour meetings.
 - f. Newsletter
No new update at this time.
 - g. NABIP-TV Sponsorship – Committee Updates?
No new update at this time.
 - h. Medicaid Transition Event – Updates?
The Board discussed and decided that without the backing of YHI that we were not going to move forward with this event.
2. President-Elect Report (Knute Kleven)
 - a. Board Members 2023-2024
The following board members will not be keeping their Board position: Lisa Brown, Pedro Rojas, Annie Simmons, Hilary Swidecki, Doug Fry and Phaedra Anderson. Knute will send out an email to all other board members to gauge their interest to continue to serve on the board and stay in their current role or take on a different role.
 - b. 2023 Fall Forum Updates – Committee, Date, Location, Speakers, etc.
 - i. Committee meetings time will change from 1:00 to 3:00 p.m. on Tuesdays. Sebrina will send out an updated calendar invite.
 - ii. Currently scheduled for Thursday, September 7th, would like to make it a two day event this year and hold a Medicare day on Wednesday, September 6th; need to check on availability at Wahooz. The committee decided that a 2-day event was going to be cost prohibitive for this year; we will move forward with the traditional Fall Forum.
 - iii. Medicare Day
Board would like to continue moving forward with a Medicare Day event. Marcia has agreed to chair this committee. Will hold it at Life's Kitchen to keep costs down, if we get more interest than 50-75 we can look at adding an additional day.

- c. Education Foundation
No new report at this time.

3. Chair Reports

- a. Treasurer's Report / Finance / Budget (Hilary Swidecki, NABIP-TV Treasurer)
 - Reviewed Profit and Loss Statement for July 2022 through June 2023.
 - Look into StarChapter if there is a way that the purchaser can be charged for their credit card fees.
- b. Membership and Retention Update (Knut Kleven/Dawna Aragon-NABIP-TV Membership/Retention Chair)
 - Membership Update
 - Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members. Gained seven new members since January 1st, 2023.
- c. Legislative Update (Phaedra Anderson, Legislative Chair and Stephanie Hartruff, Co-Chair)
 - Report on state legislative call
Shout out for Telehealth – send out to membership and ask them to participate.
 - Medicaid Taskforce
Sponsors of HRC9 are putting together a Medicaid Taskforce. The board would like to request that a NABIP-TV member be on the taskforce. Phaedra stated that it would need to be somebody that would be able to physically attend all of their meetings. Stephanie Hartruff has volunteered for the position. Phaedra will take the request to Benn and will keep the board posted on the decision.
- d. Professional Development Update (Marcia Benton, Prof. Dev. Chair, Doug Fry, Co-Chair)
 - Update on speakers and sponsors for May, June and July
 - i. Doug gave the following update:
 - April – IAHU Symposium – No NABIP-TV Membership Meeting
 - May - Legislative Update – Panel Discussion – speaker ideas: Josh Sears, Norm Varin, Mike Reynolds, Benn Brocksome. Blue Cross of Idaho will be the meeting sponsor.
 - June – still working on finding a speaker/sponsor
 - July – still working on finding a speaker/sponsor
- e. Community Service (Annie Simmons and Pedro Rojas, Community Service Chair)
 - 2023 Bowling Event – April 21st, 2023
 - i. Bowling Tournament – \$11.50 per person includes pizza, salad and wings.
- f. Awards Chair (Kim Pennington, Awards Chair; Annie Simmons, Co-Chair)
 - Awards Status Updates
 - i. Pacesetter Award – Received 77 points out of 100.
- g. Communications/Media Update (Joe Morgan and Lisa Wilson, Media/Communications Co-Chairs)
 - Social Media Releases – Updates/postings to TVAHU Facebook page, LinkedIn Program; Twitter (Buffer)
 - Letters to the Editor (5); Op-ed articles – Joe is currently not able to do these two items.
 - Status on Social Media Posts (40)
 - Press Releases
 - Update NABIP-TV and NABIP-Idaho Websites – meeting dates and upcoming event dates and board positions. This is an ongoing task.
- h. NABIP-PAC/IPAC Chair (Doug Fry, NABIP-PAC/IPAC Chair; Pedro Rojas, Co-Chair)
 - Lisa Wilson – NABIP-Idaho State PAC Chair in 2023-2024. More transparent on where money goes.
- i. Diversity, Equality & Inclusion (OPEN – Chair; Lisa Wilson, Co-Chair)
 - No new report at this time.

- j. Vanguard Chair (Stephanie Hartruff, Vanguard Chair and Annie Simmons/Kim Pennington, Co-Chairs)
 - Next event: May 12th, 2023 – Lost Grove Brewing. Doug’s band will be playing, hoping it will be nice enough weather to be outside. Doug will check to see if they can do a tasting for us.
5. New Business
 - i. Sebrina will update the Board Roster with photos of each member.
6. Old Business
7. Adjourn
 - **Doug Fry** made a motion to adjourn the meeting. **Hilary Swidecki** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:29 p.m.

Task List

Board Member

- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Joe Morgan/Lisa Wilson** – Work on Press Releases.
- **Doug Fry and Marcia Benton** – Find speakers and sponsors for the June, July and August membership meetings.
- **Marcia Benton** – Medicare Day Committee
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Lisa W. and Joe Morgan** - Work on newsletter
- **Sebrina Koehler** – update Board Roster to add photos.

Please read and print these minutes and bring to the next board meeting to be held on:

Thursday, May 18, 2023
1:30 p.m. – 3:30 p.m.
Blue Cross of Idaho
2929 W., Navigator Drive, Suite 140, Meridian, Idaho