

**National Association of Benefits and Health Professionals**  
**Treasure Valley Chapter**

Board of Trustees Meeting Minutes

May 18, 2023

Blue Cross of Idaho

2929 W. Navigator Dr., Suite 140, Meridian, Idaho

**BOARD MEMBERS PRESENT:** Lisa Wilson, Knute Kleven, Hilary Swidecki, Kim Pennington, Joe Morgan, Stephanie Hartruff, Doug Fry, Marcia Benton, and Sebrina Chevalier-Koehler

**GUEST PRESENT:** None

**BOARD MEMBERS EXCUSED:** Lisa Brown, Phaedra Anderson, Pedro Rojas, Annie Simmons, and Dawna Moreno.

**BOARD MEMBERS ABSENT:**

Meeting called to order at 1:34 p.m.

Roll call

1. President's Report (Lisa Wilson – President)
  - a. Review of Antitrust Statement
  - b. Approval of April 13, 2023 Board Meeting Minutes  
Doug Fry made a motion to approve the April 13, 2023 Board Meeting Minutes. Joe Morgan seconded the motion. Motion passed, unanimous vote.
  - c. Bylaws Committee Updates  
No new report at this time.
  - d. Health Insurance Awareness Day June 2023  
Discussion to hold the next HIAD at the end of September/1<sup>st</sup> Thursday of October during open enrollment. October is also ADHD/Breast Cancer Awareness Month. Also, another future idea to reserve a booth at the Susan G. Komen Race for the Cure run/walk.
  - e. NABIP-TV Sponsorship – Committee Updates?  
The following Board Members are interested in serving on the committee: Knute, Kim, Joe and Lisa.
  - f. Newsletter  
No new report at this time.
  - g. May 2023 Membership Meeting
    - Topic: What Should Brokers Be Aware of in this Changing Landscape – Panel Discussion
    - Sponsor(s): Blue Cross of Idaho
    - CEs Offered: 1
    - Attendees: 48 (Reviewed Monthly Meeting Report)
    - Lisa Wilson announced the following:  
Next meeting is Thursday, June 8th at 11:30 a.m.; Speaker/Sponsor: TBD  
2023 Fall Forum – Thursday, September 7, 2023 – More info to come.  
2023 Charity Golf Scramble – Friday, August 4, 2023  
Leading Producer Round Table (LPRT)  
Leadership Academy  
NABIP-TV Newsletter
2. President-Elect Report (Knute Kleven)
  - a. Board Members 2023-2024  
Knute is still reaching out to current board members and prospective board members to fill the open seats. Suggestions of members to reach out to are: Michelle Taylor-Moda Health, Frances Nagashima –St. Luke's Health Plan, Rafael Pedraza-St. Luke's Health Plan, Tiffany Payne-St. Luke's Health Plan, Deb Knutson-Fredriksen Insurance, Laura Brown-Fredriksen Insurance, Tara Thompson-Pinnacle Benefit Solutions, Caleb Simpson-Simpson Insurance Solutions, Tami Lobato-SelectHealth, Darin Vickery-SelectHealth, Megan or Kash Browne-Kash Browne & Company.
  - b. 2023 Fall Forum Updates – Committee, Date, Location, Speakers, etc.
    - i. Scheduled for Thursday, September 7<sup>th</sup> at St. Luke's Health Plan – 720 Park Blvd., Boise. No cost for the venue, food costs only.

- ii. Speakers/Topics:
  - Lysa Beltz – Keynote Speaker – Confirmed
  - Brad Myles – Medicare – Confirmed
  - YHI
  - Moda - Pharmacy
- iii. Medicare Day
  - No new report at this time.
- c. Education Foundation
  - No new report at this time.
- 3. Chair Reports
  - a. Treasurer’s Report / Finance / Budget (Hilary Swidecki, NABIP-TV Treasurer)
    - Reviewed Profit and Loss Statement for July 2022 through June 2023. Hilary handed the Treasurer computer and documents over to Sebrina as this will be her last board meeting. She will be out of town for the next scheduled meeting.
  - b. Membership and Retention Update (Knute Kleven/Dawna Aragon-NABIP-TV Membership/Retention Chair)
    - Membership Update
    - Reviewed the following membership reports: Billed Not Paid, New Members, and Lapsed Members. Gained seven new members since January 1<sup>st</sup>, 2023.
    - There was no winner for the March Membership contest.
  - c. Legislative Update (Phaedra Anderson, Legislative Chair and Stephanie Hartruft, Co-Chair)
    - Report on state legislative call
      - No new report at this time.
    - Medicaid Taskforce
      - Stephanie Hartruft has been appointed to the Medicare Taskforce – the first call/meeting is in June.
    - 2023 NABIP Annual Convention - June 24-27, 2023 - New Orleans
      - NABIP-Treasure Valley Chapter Members that are planning to attend: Terrie Trevino, Curtis Craig, Lisa Wilson, Marcia Benton, Kim Pennington, Stephanie Hartruft, Robert Tierney and John Wilson.
  - d. Professional Development Update (Marcia Benton, Prof. Dev. Chair, Doug Fry, Co-Chair)
    - Update on speakers and sponsors for June and July
      - i. Doug gave the following update:
        - June – ERISA, Sponsor: Blue Cross of Idaho
        - July – still working on finding a speaker/sponsor
        - August – Cori Moyes?
  - e. Community Service (Annie Simmons and Pedro Rojas, Community Service Chair)
    - 2023 Bowling Event – April 21<sup>st</sup>, 2023
      - i. We exceeded our donation goal to Idaho COBS! The total donated from us is: **\$5,589.31!!!!** This does include \$591 that was direct donations via Venmo. The total check to be cut will be \$4,998.31.
    - 2023 Charity Golf Scramble
      - i. No new report at this time.
  - f. Awards Chair (Kim Pennington, Awards Chair; Annie Simmons, Co-Chair)
    - Awards Status Updates
      - i. No new report at this time.
  - g. Communications/Media Update (Joe Morgan and Lisa Wilson, Media/Communications Co-Chairs)
    - Social Media Releases – Updates/postings to TVAHU Facebook page, LinkedIn Program; Twitter (Buffer)
    - Letters to the Editor (5); Op-ed articles – Joe is currently not able to do these two items.
    - Status on Social Media Posts (40)

- Press Releases
  - Update NABIP-TV and NABIP-Idaho Websites – meeting dates and upcoming event dates and board positions. This is an ongoing task.
- h. NABIP-PAC/IPAC Chair (Doug Fry, NABIP-PAC/IPAC Chair; Pedro Rojas, Co-Chair)
- \$281.40 was raised at the May membership meeting. Robert Tierney was the winner and donated his winnings back to the IPAC.
- i. Diversity, Equality & Inclusion (OPEN – Chair; Lisa Wilson, Co-Chair)
- No new report at this time.
- j. Vanguard Chair (Stephanie Hartruff, Vanguard Chair and Annie Simmons/Kim Pennington, Co-Chairs)
- Next event: September 7, 2023 – Lost Grove Brewing.
  - Discussion to hold 2-3 events per year. Hold the next one in January/February 2024.
5. New Business
6. Old Business
7. Adjourn
- **Stephanie Hartruff** made a motion to adjourn the meeting. **Kim Pennington** seconded the motion. Discussion. Motion passed, unanimous vote. Meeting adjourned at 3:10 p.m.

### Task List

#### **Board Member**

- **Knute/Dawna** – Create list and track monthly calls to those on the Billed not paid report.
- **Knute** – Continue to work with Fall Forum Committee to plan 2023 Fall Forum Event.
- **Joe Morgan/Lisa Wilson** – Work on Press Releases.
- **Doug Fry and Marcia Benton** – Find speakers and sponsors for the July and August membership meetings.
- **Marcia Benton** – Medicare Day Committee
- **Joe Morgan**– Update NABIP-Idaho/NABIP-TV websites with meeting dates and upcoming event dates.
- **Lisa W. and Joe Morgan** - Work on newsletter
- **Sebrina Koehler** – update Board Roster to add photos.

Please read and print these minutes and bring to the next board meeting to be held on:

**Thursday, June 20, 2023**  
**1:30 p.m. – 3:30 p.m.**  
**Blue Cross of Idaho**  
**2929 W., Navigator Drive, Suite 140, Meridian, Idaho**