

**National Association of Benefits and Health Professionals**  
**Treasure Valley Chapter**  
Board of Trustees Meeting Minutes  
January 16, 2025

**BOARD MEMBERS PRESENT:** Marcia Benton, Doug Fry, Joe Morgan, Lisa Wilson, Stephanie Hartruft, Daniel Skelton, Amity Harrison, Maya Moser, Kim Pennington and Alex Kane

**GUEST PRESENT:** None.

**BOARD MEMBERS EXCUSED:** Knute Kleven, Samantha Venable Harjo, Claudia Callahan, Michelle Taylor, CarrieAnne Kowalczyk, , Sebrina Chevalier-Koehler and Kelcy Mann.

**BOARD MEMBERS ABSENT:**

Meeting called to order at 1:34 p.m.

Roll call

President's Report (Marcia Benton – President)

Review of Antitrust Statement

Approval of November 21, 2024, Board Meeting Minutes

**I didn't note who made the motion and second to pass** Motion passed, unanimous vote.

December 19, 2025 fundraiser at Maddie's was a success. 63 attendees and raised \$19,000 for City Light home for Women and Children. Need to finalize a date for check delivery – Mitchell & Kim. Fredriksen will present their portion of the donation.

Events January and February

Health Insurance Awareness Day February 2, 2025 at Umpqua Bank in downtown Boise. Marcia is working on a wine vendor and need sponsors.

Current budget \$48,000 before donations to City Light and Idaho Suicide Prevention Hotline

Day on the Hill is now Day at the Capitol on February 4, 2025. Moved to a morning meeting and lunch to allow better interaction with lawmakers. It's an extremely full agenda.

Legislative call on Tuesdays at 9:00.

Capitol Conference is February 23-26<sup>th</sup> in Washington DC. Board members are encouraged to attend. Idaho currently has 19 registered. Send introduction emails to legislators.

January membership meeting on January 16<sup>th</sup>, the State Legislative Chair walked through how to identify state representatives.

Membership – Both chairs absent – Marcia reporting

Treasure Valley is ranked #2 on retention/gains report

Reviewed billed-no-paid / lapsed report. Some carriers are changing who will have membership and will show both new and lapsed but reporting may not offset.

Discussed Agency Dues model

Membership drive – Will revisit after February events

Schedule a chapter happy hour after February events.

DEI – Maya – Looking for a speaker to present at a membership meeting. This is needed for 3 different awards.

Marketing and communication

Need information on check delivery to non-profits for Press Release

Want to create an intake template so communications have the information needed for events and invites.

Membership and Recognition – Stephanie

Will have regular meetings with the regional chair.

Will send out needs for each committee

Reminder that meeting minutes are needed for committee meetings.

Community Service

2024 Christmas Auction - Kelsey – Program Director with City Light was in attendance and spoke to those in attendees about their program. She also brought recent graduate Sharnae and she spoke to the group about her experience of being a resident at City Light and her recovery.

Kim will reach out for golf tournament check delivery to Idaho Suicide Prevention Hotline.

Will send information for awards

Spring fundraiser – Need a new charity. Will still be held Top Golf. If we reserve under the charity, we'll get golf for free. Sometime in April

Professional development

Member needs survey through Survey Monkey in progress

February membership meeting at St. Luke's – topic: Telehealth and Hospital at Home – Lunch meeting

March membership meeting – Medicare updates

April is Symposium – No membership meeting.

May is at St. Alphonsus in Nampa. Hawley Troxell presenting Healthcare Law and Regulations – Lunch meeting.

PAC

\$125 for January's 50/50

Task list

Finalizing budget

HIAD

Awards

Sponsorships

Doug Fry moved to adjourn

Kim seconds

Meeting adjourned around 2:30