



Board Meeting Agenda

June 20, 2023

1:30 p.m. to 3:30 p.m.

Blue Cross of Idaho

2929 W. Navigator Dr., Suite 140

Meridian, Idaho

NABIP-TV Mission Statement

Through education, advocacy, and professional development, we strive to grow our membership and improve their ability to meet the health, financial, and retirement security needs of all Idahoans.

NABIP-TV Vision Statement

To be an essential part in the lives of every insurance professional; thus insuring access to, understanding, and influencing of public and private sector health, financial, and retirement security solutions for every Idahoan.

Anti-Trust Statement

Associations are subject to strict scrutiny under antitrust laws because an association is, by its nature, a group of competitors joined together for a common business purpose. The antitrust laws require companies to make certain decisions by themselves, not in conjunction with competitors. Therefore, associations and their members must proceed with extreme caution in certain areas of activity to insure against violation of the antitrust laws. Discussions of current or future prices or commissions and refusing to deal with or boycotting any insurance carrier are among a number of areas specifically prohibited by the anti-trust laws and will not be permitted in today's meeting.

Roll Call of Attendees

1. Presidents Report (Lisa Wilson)
 - a. Read Antitrust Statement
 - b. Approval of May 18, 2023 Board Meeting Minutes
 - c. By-Laws Committee Updates
 - d. Health Insurance Awareness Day Updates
 - e. NABIP-TV Sponsorship – Committee Updates?
 - f. Newsletter
2. President-Elect Report (Knut Kleven)
 - a. Board Members 2023-2024 – Updates?
 - b. 2023-2024 Strategic Planning Meeting – Date/Location?
 - c. 2023 Fall Forum – Updates?
 - d. Education Foundation
3. Chair Reports
 - a. Treasurer's Report / Finance / Budget (Hilary Swidecki -Treasurer)
 - Profit and Loss Statement for July through June 2023
 - Income from June Membership Meeting (review Monthly Meeting Breakdown Form)
 - b. Membership Recruitment and Membership Experience (Knut Kleven/Dawna Moreno-Membership/Retention Chair)
 - New Member orientation update
 - Membership update
 - March membership contest – Winner?
 - Billed not paid report
 - Report by membership on follow up calls
 - Follow up on assignments lapsed members
 - Current retention rate

5. Meeting Adjourned

2022-2023 NABIP-TV GOALS

Goal #1: Increase Membership by 10%. 14 new members to meet the 10% goal (155 total). 85% retention. Each board member needs to recruit two new members.

Goal #2: 100% Triple Crown Board participation – Recruit two new members, three operation shouts and \$12 x 12 Draft Program or contribute \$150 per year. ***Promote Agency Memberships!***

Goal #3: Achieve Platinum Certification for 2022-2023!