



FALL FORUM 2026

ASSEMBLE • ADVOCATE • PROTECT



WEDNESDAY, AUGUST 12



GROUP SUMMIT MORNING

8:45 AM	Registration Opens
9:15 – 10:15	Department of Labor: Why Compliance Matters (CE)
10:15 – 10:30	Break
10:30 – 11:30	Bill Hepscher, Canadian Med Store: Understanding Pharmacy Costs – The Reason Behind the Canadian Med Store (CE)
11:30 – 12:30	Brett Neville, OneAmerica: MERP Education (CE)
12:30 PM	Lunch / Transition to Medicare Summit



MEDICARE SUMMIT AFTERNOON

1:30 – 2:30	Col. Cullen Wright, Advocate Health Advisors: Veterans' Medicare Options (CE)
2:30 – 3:10	Manhattan Life: Product Training
3:10 – 3:25	Break
3:25 – 4:25	Kaleb Holt, Fenyx Health: CMS and Plan Bid Designs (CE)
4:30 – 5:30	Keith Wallace: Medicare from the Heart (CE)



COMMUNITY EDUCATION NIGHT 4:30 – 7:00 PM

4:30 – 7:00	Community Partner & Resource Booths Open All Evening
4:30 – 5:30	Keith Wallace: Medicare from the Heart
5:35 – 7:00	Breakout Room: 1:1 EOB Assistance & Q&A with Brokers
5:35 – 6:05	Health Insurance 101 – A Healthcare Journey
6:15 – 6:45	How to Access Mental Health Resources (Julie, BPA Health)
7:00 PM	Event Ends



THURSDAY, AUGUST 13



FALL FORUM

8:15 – 8:50	Registration, Coffee & United Way Flapjack Breakfast Overflow
8:50 – 9:00	Opening Remarks & Housekeeping
9:00 – 9:55	Keith Wallace: State of the Association
9:55 – 10:15	Vendor Break #1
10:15 – 10:20	Sponsor Welcome: BBSI (5 min)
10:20 – 11:35	Doctors & Hospital Administrators Panel: Access, Cost Containment & Improving Care (CE) Dr. Dattani, St. Als Hospital & Hillary Galyean, St. Luke's Health Plan
11:35 – 12:05	Things Agents Should Know: POP Overview (Theresa Barney, Moda) (CE)
12:10 – 1:30	Working Lunch: Food, Awards Ceremony, Bylaws Vote, Keith Town Hall
1:30 – 2:00	Things Agents Should Know: Bill Hepscher – Medication Coverages (CE)
2:00 – 2:05	Sponsor Spotlight: St. Luke's Health Plan
2:05 – 2:10	PAC Update & Award
2:10 – 3:25	IACI Legislative Panel (CE)
3:25 – 3:45	Vendor Break #2
3:45 – 4:15	Things Agents Should Know: Diabetes Supplies (Dylan Howard) (CE)
4:15 – 4:45	Things Agents Should Know: ICHRA Overview (Theresa Barney, Moda) (CE)
4:45 – 5:10	Closing Remarks & Raffle



9+ CE SESSIONS

Earn CE credits with
high-impact education.



NATIONAL EXPERTS

Learn from industry leaders
and trusted professionals.



NETWORKING

Connect with peers,
carriers & partners.



COMMUNITY IMPACT

Give back and strengthen
our communities.

★ TWO DAYS. ENDLESS VALUE. STRONGER TOGETHER. ★

Assemble to grow. Advocate for change. Protect what matters.